

Photographic Murals

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P. M. S.

The Exhibition of Mural Painting with which the Museum of Modern Art will open its new building at 11 West 53rd Street in the early part of May will be distinguished by a new development in medium technique. Besides the thirty-five painters who have been invited to design panels, eight photographers will show examples of photo-murals. The art of the photo-mural is a comparatively new one. It started merely by the enlargement of photographic prints on to a large surface and attaching them on to a Gaiin wall similarly to wall paper. But now various refinements in the technique have been realized and photographers have realized the importance of a greater flexibility in the medium. Instead of merely flashing up simple enlargements, various arrangements and combinations in mounting, or montage have emerged. For example, through a snapshot of the girders of skyscrapers, the white sky will be cut away and scenes of New York life will be inserted. Through superimpositions, double exposures and negative printing, many interesting features will be demonstrated. Edward Steichen, well known for his portraits in Vanity Fair, will show an idea of the new George Washington Bridge; Berenice Abbott will show the girders of New York described above; Robert Locher and Drix Duryea will show an abstract composition; George Lynes will experiment with color. Charles Sheeler, photographer of the Ford plant in Detroit and Chartes Cathedral, and several others as yet unannounced will also show. These exhibits will be hung in a room to themselves so as not to compete unnecessarily with the actual mural paintings.

The following photographers have accepted the invitation of
the Museum of Modern Art to show photo-murals

Berenice Abbott	1 West 67th Street, NYC
Anton Bruehl	145 East 47th Street, NYC
Robert Locher	20 East 57th Street, NYC
George Lynes	425 East 51st Street, NYC
Paul Outerbridge	49 West 74th Street, NYC
Charles Sheeler	310 West 44th Street, NYC
Edward Steichen	Beaux Arts Studios, 80 West 40th Street, NYC

The following painters declined the Museum's invitation

Thomas Benton	Louis Lozowick
Guy <i>Pené</i> du Bois	Kenneth Hayes Miller
Peter Blume	Charles Rosen
Alex Brook	Elsa Schmid
Charles Burchfield	Niles Spencer
Arnold Blanch	John Sloan
Bernard Karfiol	Mark Tobey
Walt Kuhn	William Yarrow

The following photographers declined the Museum's invitation

Walker Evans
Alfred Steiglitz
Paul Strand
Ralph Steiner
Edward Weston

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~~George Biddle~~ ~~Articelli Corrado, Italy~~

Henry Billings Woodstock, New York

Glenn Coleman Long Beach, Long Island

Hugo Gellert R.F.D. #1, White Plains, New York. Tel: White Plains 8138

Stefan Hirsch Casa Saenz, Taxco Cro., Mexico

Mrs. H.T. Howard 21 Macondray Street, San Francisco, California

William Littlefield 43 Binney Street, Boston, Massachusetts

Morris Kantor New City, New York. Tel: New City 195 R

Karl Knaths 8 Commercial Street, Provincetown, Massachusetts

Henry Varnum Poore New City, New York. Tel: New City 9 R

Franklin Watkins 2322 De Lancey Street, Philadelphia, Pa. Tel: Spruce 5468

sent off

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