

Museum of Modern Art
730 Fifth Avenue
New York City

For immediate release

MUSEUM OF MODERN ART, NEW YORK CITY,
ANNOUNCES EXHIBITION OF MODERN ARCHITECTURE

To Tour United States For Three Years

The Museum of Modern Art, 730 Fifth Avenue, New York, announces an Exhibition of Modern Architecture which will open to the public on February 10, 1932. The Exhibition, which will continue through March 23rd at the Museum, will then make a three years' tour of the United States. The itinerary will include museums in nearly every important city in the country, and also University Art Museums.

In explaining the national and international significance of the Architectural Exhibition, Alfred H. Barr, Jr., Director of the Museum of Modern Art, said: "There exists in the important countries of the world today a new architecture. The reality of the 'International Style,' as it can conveniently be called, has not yet been brought home to the general public in America. This is due partly to its newness. Also because of its international character, few persons have had the opportunity of gaining a comprehensive view of the style in its entirety.

"The 'International Style' is probably the first fundamentally original and widely distributed style since the Gothic.

"The Museum of Modern Art has closely followed this international activity in architecture. Although the Museum has until now exhibited only works of painting and sculpture, it has felt the need since its inception for a comprehensive exhibition of modern architecture."

A group of some of the most prominent architects of the world have designed models of the type of building best suited to their individual genius. These men have chosen as representing the highest achievement in twentieth century architecture. Their models

will demonstrate that modern architecture can achieve practical expression in every line of building - home, school, railroad station, apartment house, theatre, department store, civic building and church.

The following architects will represent America: Raymond Hood, New York, Suburban Skyscraper Apartment House; Howe & Lescaze, New York, Urban Multiple Dwelling for Chrystie-Forsythe property; Frank Lloyd Wright, Spring Green, Wis., Private House; Bowman Brothers, Chicago, Apartment House; Richard Neutra, Los Angeles, School.

European architects represented include: Le Corbusier, Paris, Private House; J. J. P. Oud, Rotterdam; Private House; Otto Haesler, Cassel, Germany, Housing Development for Minimum Wage Earners at Cassel; Walter Gropius, Berlin, "Bauhaus" School at Dessau; Miës van der Rohe, Dessau, Germany, Private House at Brunn, Czechoslovakia.

Each model will be accompanied by enlarged plans and in some cases by special renderings.

There will be approximately eighty enlarged photographs, measuring about three by six feet, showing the existing work of the architects. One room will be devoted to photographs illustrating the international scope of modern architecture. Among the countries represented, in addition to those already mentioned, are: Switzerland, Russia, Austria, Czecho-Slovakia, Sweden, Finland, Japan, England, Norway, Spain, Italy and Belgium.

The Architectural Exhibition has been in preparation since December, 1930, under the guidance of the special director, Philip Johnson, a member of the Museum's advisory committee. During the summer, Mr. Johnson was in Europe to complete arrangements for the construction of the European models.

A specially prepared catalogue will be an important educational feature of the Exhibition. The catalogue will furnish the first comprehensive summary of the works of modern architects together with historical and critical comment. Among the contributors to the catalogue are Professor Henry-Russell Hitchcock, Mr. Johnson, Mr. Barr and Lewis Mumford. Mr. Mumford is writing a survey of housing problems and their solution from an international standpoint.

Mr. Johnson points out that it is significant that many of the elements of the International Style had their origin in America in the amazing and revolutionary work of Frank Lloyd Wright. "It was in America and by Americans that the true modern architecture of today was given the impetus which started it on the way to its present well-advanced stage of development," he said.

ITINERARY FOR EXHIBITION OF MODERN ARCHITECTURE

Museum of Modern Art, New York
Opening date - February 10, 1932
Closing date - March 23, 1932.

Pennsylvania Art Museum
Opening date - March 30, 1932
Closing date - April 22, 1932

Wadsworth Atheneum, Hartford
Opening date - May 2, 1932
Closing date - May 28, 1932

Chicago Museum
Opening date - June 9, 1932
Closing date - July 8, 1932

Bulluck's Wilshire, Los Angeles
Opening date - July 23, 1932
Closing date - August 30, 1932

Buffalo Fine Arts Academy
Opening date - September 15, 1932
Closing date - October 17, 1932

Cleveland Museum of Art
Opening date - October 27, 1932
Closing date - December 4, 1932

Milwaukee Art Institute
Opening date - February 10, 1933
Closing date - March 11, 1933

Cincinnati Art Museum
Opening date - March 21, 1933
Closing date - April 19, 1933

Rochester Memorial Art Gallery
Opening date - April 29, 1933
Closing date - May 25, 1933

Carnegie Institute, Pittsburgh
Opening date - July 10, 1933
Closing date - August 10, 1933

Toledo Museum of Art
Opening date - September 1, 1933
Closing date - September 30, 1933

Fogg Art Museum, Mass.
Opening date - October 11, 1933
Closing date - November 11, 1933

Art Museum, Worcester
October, 1933

Art Institute of Omaha
November, 1933

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Note to Editor:-

This is the story of an Exhibition of Modern Architecture which will begin a three years' tour of the United States late in March. The people of California will have an opportunity of studying this exhibition when it is shown in Los Angeles.

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