

WORD AND IMAGE: Posters and Typography from the Graphic Design Collection  
of The Museum of Modern Art 1879-1967

January 25 - March 10, 1968

POSTER CHECKLIST

103.68 ACKOFF, Milton (American, born 1915).

Wipe Out Discrimination. 1949.

Offset lithograph, 46 x 33 inches.

Gift of the Congress of Industrial Organizations.

AMBASZ, Emilio, (Argentina, born 1942)

Poster for Geigy 1967.

Offset on black paper 15 1/2 x 15 inches

Gift of the designer.

AMMIRATI, Ralph (American, born 1930), art director;

137.63 OSBORNE, Walter (American, born 1918), photographer.

Big Time At Belmont. 1962.

Offset lithograph, 45 x 59 inches.

Gift of the New York Racing Association.

ANCONA, Stephen (American, born 1932);

GIANAKOS, Cristos (American, born 1934).

320.66 Send Our Boys Home. 1966.

Offset lithograph, 12 1/4 x 17 inches.

Gift of the designer.

ANCONA, Victor. See KOEHLER, Karl.

ANDERSON, J. S. (American).

106.68 Motorists Prefer Shell. 1935.

Offset lithograph, 30 x 44 3/4 inches.

ARTKO.

107.68 Acapulco Gold. 1967.

Silk screen, 35 x 23 inches.

Gift of Joseph H. Heil.

BAKER, Carl. See ENGELMANN, Michael.

BAYER, Herbert  
Der Bauhauskapelle. 1928.  
 (Invitation to a ball with Bauhaus Orchestra).  
 Letterpress.

BAYER, Herbert (American, born Austria 1900).

Kandinsky zum 60. Geburtstag. 1926.

Offset lithograph, 19 x 25 inches.

Gift of Mr. and Mrs. Alfred H. Barr, Jr.

Architektur Lichtbilder Vortrag Professor Hans Poelzig.

1926.

Letterpress, 18 3/4 x 25 1/2 inches.

Gift of Philip Johnson. Mr. and Mrs. Alfred H. Barr, Jr. Philip Johnson.

Wie Wohnen? Die Wohnung Werkbund Ausstellung. 1927.

Offset lithograph, 44 3/4 x 32 3/8 inches.

Gift of Philip Johnson.

Ausstellung Europäisches Kunstgewerbe 1927 Leipzig.

1927.

Offset lithograph, 35 1/4 x 23 3/4 inches.

Gift of Philip Johnson. Mr. and Mrs. Alfred H. Barr, Jr.

Our Allies Need Eggs. 1942?

Silk screen, 20 1/4 x 30 inches.

Gift of the Rural Electrification Administration.

Olivetti. 1953.

Silk screen, 27 1/2 x 19 1/2 inches.

Gift of the designer.

BEALL, Lester (American, born 1903).

Slums Breed Crime. 1941.

Offset lithograph, 39 1/2 x 29 1/8 inches.

Gift of the designer.

BEARDSLEY, Aubrey (British, 1872-1898).

A Comedy of Sighs!. 1894.

112.68 Lithograph and letterpress, 30 x 20 inches.

Acquired by exchange.

Children's Books. 1894.

711.59 Lithograph and letterpress, 30 x 20 inches.

Phyllis B. Lambert Fund.

Beggarstaff Brothers:

PRYDE, James (Scottish, 1869-1941);

NICHOLSON, William (British, 1872-1904).

2253.67 Rowntree's Elect Cocoa. 1895.

Lithograph, 38 x 28 5/8 inches.

Gift of Mr. and Mrs. Arthur A. Cohen.

BERNHARD, Lucien (German, born 1883).

552.43 Das ist der Weg zum Frieden. 1914-1918.

Lithograph, 25 3/4 x 18 3/4 inches.

Gift of Peter Muller-Munk.

BEVACQUA, Art.

The American Dream. 1967.

113.68 Silk screen, 35 x 23 inches.

Gift of Joseph H. Heil.

BILL, Max (Swiss, born 1908).

114.68 Negerkunst Prahistorische Felsbilder Sudafrikas. 1931.

Linoleum cut and letterpress, 49 7/8 x 34 3/4 inches.

Gift of the designer.

Futurismo & Pittura Metafisica Kunsthaus Zürich. 1950.

143.52 Offset lithograph, 39 1/4 x 27 1/2 inches.

Gift of the designer.

924.65 BINGLER, Manfred (German, born 1928).  
Swissair Mediterranean. 1964.  
Offset lithograph, 40 x 25 inches.  
Gift of Swissair.

525.49 BONNARD, Pierre (French, 1867-1947).  
Salon des Cent. 1896.  
Lithograph, 22 3/4 x 15 1/8 inches.  
Purchase fund.

471.49 France-Champagne. 1891.  
Lithograph, 30 1/8 x 23 inches.  
Purchase fund.

523.49 La Revue Blanche. 1894.  
31 3/4 x 24 3/8 inches.  
Purchase fund.

42.60 BRADLEY, Will (American, 1868-1962).  
The Chap Book. 1895.  
Letterpress (?), 21 1/4 x 14 inches.  
Acquired by exchange.

40.60 The Chap Book Thanksgiving No. 1895.  
Letterpress (?), 20 3/4 x 14 inches.  
Acquired by exchange.

44.60 The Echo. c. 1895.  
Lithograph, 23 3/4 x 15 3/4 inches.  
Acquired by exchange.

115.68 The Inland Printer Christmas. 1895.  
Letterpress (?), 12 1/2 x 8 1/2 inches.  
Gift of Joseph H. Heil.

41.60 The Chap Book May. 1895.  
Letterpress (?), 22 x 16 inches.  
Acquired by exchange.

45.60 Bradley, His Book. 1896.  
Lithograph, 42 3/4 x 29 inches.  
Acquired by exchange.



BRAQUE, Georges (French, 1882-1963).

Galerie Maeght G. Braque. 1950.

146.52 Lithograph, 21 1/8 x 29 inches.

Gift of Galerie Maeght.

G. Braque Galerie Maeght. 1956.

2254.67 Offset lithograph, 29 1/2 x 20 1/4 inches.

Gift of Mr. and Mrs. Leo W. Farland.

Galerie Maeght Exposition G. Braque. 1959.

46.60 Lithograph, 25 5/8 x 19 3/8 inches.

Gift of Mourlot Frères.

BRATTINGA, Pieter (Dutch, born 1931).

P.T.T. de Man Achter de Vormgeving van de P.T.T.

324.61 1960.

Offset lithograph, 25 x 14 3/4 inches.

Gift of de Jong & Company.

BRODOVITCH, Alexey (American, born Russia 1900).

Martini. 1926.

155.50 Lithograph, 46 1/2 x 60 5/8 inches.

Gift of Bernard Davis.

BRUN, Donald (Swiss, born 1909).

Internationale Musikfest Wochen Luzern. 1950.

313.57 Offset lithograph, 50 1/4 x 35 3/8 inches.

Gift of Kunstgewerbe Museum, Zurich.

116.68 BURCHARTZ, Max (German, born 1887).  
Schubertfeier der Staedttischen Buehnen Essen. 1928.  
 Offset lithograph, 23 1/4 x 33 inches.  
 Gift of Philip Johnson.

117.68 CARLU, Jean (French, born 1900).  
Give 'Em Both Barrels. 1941.  
 Offset lithograph, 30 x 40 inches.  
 Gift of the Office of Emergency Management.

118.68 America's Answer! Production. 1942.  
 Offset lithograph, 30 x 40 inches.  
 Gift of U. S. Office for Emergency Management.

~~CATO, Anthony (English, born 1924)~~ CATO, Bob (American, born 1923)  
Public Sculptures in Public Places. 1967.  
 119.68 Offset lithograph, 15 3/4 x 25 1/4 x 16 3/4 inches,  
 irregular.  
 Gift of Bob Cato.

65.43.22 CASSANDRE, A.M. (Mouron, Adolph Jean-Marie)  
 (French, born Russia 1901).  
Chemin de Fer du Nord Nord Express. 1927.  
 Lithograph, 41 x 29 1/4 inches.  
 Gift of French National Railways.

314.57 Chemin de Fer du Nord Chantilly Lys. 1930.  
 Lithograph, 39 1/4 x 24 5/8 inches.  
 Gift of G. E. Kidder-Smith.

274.35 S.S. "Côte D'Azur". 1931.  
 Lithograph, 39 x 24 5/8 inches.  
 Anonymous gift.

Grande Quinzaine Internationale de Lawn-Tennis. 1932.

278.35 Lithograph, 61 3/4 x 46 1/2 inches.  
Anonymous gift.

Restaurez-vous au Wagon-Bar. 1932.

96.61 Lithograph, 39 3/8 x 24 3/8 inches.  
Gift of Benjamin Weiss.

Spidoléine Sécurité. 1932.

279.35 Lithograph, 62 x 46 inches.  
Anonymous gift.

Dubo Dubon Dubonnet. 1934.

158.50 Lithograph, 17 1/2 x 45 1/2 inches.  
Gift of Bernard Davis.

New York Via Le Havre et Southampton. 1935.

120.68 Lithograph, 39 1/4 x 24 3/8 inches.  
Gift of the designer.

Nicolas. 1935.

287.35 Offset lithograph, 12 feet 11 1/2 inches x 15 feet.  
7 1/2 inches.  
Anonymous gift.

CHERET, Jules (French, 1836-1932).

Palais de Glace Champs Elysées. 1893.

121.68 Lithograph, 48 7/8 x 34 3/4 inches.  
Acquired by exchange.

Les Girard l'Horloge Champs Elysées. 1879.

122.68 Lithograph, 22 5/8 x 17 inches.  
Acquired by exchange.

Exposition des Arts incohérents. 1886.

274.65 Lithograph, 48 5/8 x 34 1/4 inches.  
Don Page Fund.

CHERMAYEFF, Ivan (American, born 1932);

3 51.67 GEISMAR, Thomas (American, born 1931);

American Graphics (in Russian). 1964.

Offset lithograph, 33 x 24 inches.

Acquired by exchange.

MoMAExh\_0850\_MasterChecklist

CROUWEL, Willem (Dutch, born 1928).  
Jonge Engelse Beeldhouwers. 1967.  
Stedelijk Museum, Amsterdam, catalogue.  
Offset lithograph  
Gift of the designer.

Wilfredo Lam. 1967.  
Stedelijk Museum, Amsterdam, catalogue  
Offset Lithograph.

CIESLEWICZ, Roman (Polish, born 1930).

123.68 Operacja Konieczna. 1956.  
Offset lithograph, 24 x 34 inches.  
Gift of the designer.

Strawinski Persefona. 1961.

138.63 Offset lithograph and gravure, 38 x 26 5/8 inches.  
Gift of the designer.

CLERGUE, Lucien (French, born 1934).

746.63 Lucien Clergue Photoausstellung. 1963.  
Offset lithograph and letterpress, 50 1/4 x 35 1/2 inches.  
Gift of Kunstgewerbemuseum, Zurich.

COCTEAU, Jean (French, 1891-1963).

572.41 Untitled (Nijinsky in Spectre de la Rose). 1911.  
Lithograph, 49 3/4 x 41 7/8 inches.  
Gift of Carl van Vechten.

COINER, Charles (American, born 1898).

124.68 Give It Your Best! 1942.  
Offset lithograph, 20 x 28 1/2 inches.  
Gift of the Office for Emergency Management.

CRESPIN, Adolphe (Belgian, 1859-1944).

125.68 Paul Hankar Architecte. 1894.  
Lithograph, 23 x 15 1/2 inches.  
Gift of Mr. and Mrs. Alan Kern.

DEPERO, Fortunato (Italian 1892-?)  
Deparo Futurista. 1913-1927. 1928.  
Page from book.



DEXEL, Walter (German, born 1890).  
Gas zum/ Kochen/ Balken/ Heizen/ Beleuchten.  
Announcement.  
Letterpress.  
Gift of Philip Johnson.

Thüringer Verlagsanstalt und Druckerei.  
(Calendar)  
Gift of Philip Johnson.

Exhibition and lecture announcement.  
Letterpress.  
Gift of the designer.

DE HARAK, Rudolph (American, born 1924)  
Franz Liszt: The Two Piano Concerti  
Record jacket.

VAN DOESBURG, Theo (Dutch, 1883-1931)  
SCHWITTERS, Kurt  
HUSZAR.  
Dada. 1923.  
Poster for DADA Exhibition.  
Offset lithograph.  
Gift of Philip Johnson.

303.37 DEXEL, Walter (German, born 1890).  
Verwende Stets Nur Gas. 1924.  
 Letterpress, 19 x 25 inches.  
 Purchase fund.

126.68 Fotografie der Gegenwart. 1929.  
 Linoleum cut, 33 1/4 x 23 1/4 inches.  
 Gift of the designer.

DUBUFFET, Jean (French, born 1901).

672.66 Ustensiles Utopiques. 1966.  
 Offset lithograph, 17 1/2 x 22 1/4 inches.  
 Gift of Robert Fraser Gallery.

127.68 J. Dubuffet Ustensiles Demeures Escaliers Galerie  
Jeanne Bucher. 1967.  
 Offset lithograph, 22 1/4 x 14 1/4 inches.

749.63 DUCHAMP, Marcel (French, born 1887).  
Wanted \$2,000 Reward a Retrospective Exhibition  
by or of Marcel Duchamp or Rose Sélavy. 1963.  
 Offset lithograph, 34 1/4 x 27 inches.  
 Gift of Pasadena Art Museum.

588.54 DUMONT, Henri (French, 1859 - ?).  
Tous Les Soirs Aux Ambassadeurs Yvette Guilbert.  
 c. 1900.  
 Lithograph, 82 x 32 inches.  
 Gift of Pierre Beres.

258.65- EINBECK, George (German, 1871-1951).  
7. Internationale Ausstellung von Kunst-Photographien.  
 1899.  
 Gravure, 34 1/4 x 16 inches.  
 Acquired by exchange.

37.60 ENGELMANN, Michael (Czech, 1928-1966), designer;  
 BAKER, Carl (American), photographer.  
Good Mornings Begin with the Inquirer. 1958.  
 Offset lithograph, 85 x 42 inches.  
 Gift of the designer.

128.68 ENGLISH, Michael (British).  
Love Festival. 1967.  
 Silk screen, 29 7/8 x 40 inches.  
 Gift of P. Reynier Banham.

ERNI, Hans (Swiss, born 1909).  
Atomkrieg Nein. 1954.  
 129.68 Offset lithograph, 50 x 35 1/4 inches.  
 Gift of the designer.

ERNST, Max (French, born Germany 1891).

475.51 Max Ernst Galerie René Drouin. 1950.  
 Lithograph, 24 x 16 3/4 inches.  
 Gift of the designer.

156.56 EVENPOEL, Henri (Belgian, 1872-1899).  
40: Exposition d'Ensemble Salon des Cent. 1899.  
 Lithograph, 24 7/8 x 17 3/4 inches.  
 Gift of Ludwig Charell.

FAIVRE, Jules-Abel (French, 1867-1945).

On Les Aura! 1916.

130.68 Lithograph, 44 1/2 x 31 1/4 inches.

Acquired by exchange.

FÄSSLER, Franz (Swiss), designer;

MAYER, Fred (Swiss), photographer.

269.65 Winter Sunshine-Sports-Holidays-in Switzerland. 1962.

Offset lithograph, 39 7/8 x 25 1/4 inches.

Gift of Swiss National Tourist Office.

FEURE, Georges de (French, 1868-1928).

131.68 La Lofe Fuller dans sa Création Nouvelle Salomé. 1900.

Lithograph, 51 x 36 1/2 inches.

FISCHER-NOSBISCH, Fritz (German, born 1919).

753.63 Apokalyptische Visionen. 1963.

Offset lithograph, 32 3/4 x 23 1/2 inches.

Gift of Hessisches Landesmuseum Darmstadt.

FIX-MASSEAU, Pierre (French, 1869-1937).

65.43.155 Exactitude État. 1932.

Offset lithograph, 39 3/8 x 24 1/4 inches.

Gift of the French National Railways.

FLAGG, James Montgomery (American, 1877-1960).

352.67 I Want You for U.S. Army. 1917.

Lithograph, 40 1/4 x 29 1/2 inches.

Acquired by exchange.

FUCHS, Heinz (German, born 1886).

557.43 Arbeiter Hunger Tod naht Streik zerstört Arbeit ernährt. 1919.

Lithograph, 29 1/2 x 40 3/4 inches.

Gift of Peter Muller-Munk.

FÜSS, Albert (German, born 1889).

132.68 Frankfurt A.M. Messe. 1928.

Offset lithograph, 27 x 18 1/2 inches.

Anonymous gift.

GAGE, Robert (American, born 1921).

133.68

New York Is Eating It Up! Levy's Real Jewish Rye.  
1952.

Offset lithograph, 46 x 30 1/4 inches.

Gift of Doyle Dane Bernbach, Inc.

GAMES, Abram (English, born 19 )

134.68

DP (c.1946)

Offset lithograph

GAUL, Winfred (Austrian, born 1928).

135.68

Ausstellung Galerie St. Stephen Wien Images Méditatives.  
1960.

NOVEMBER 1960

Silk screen, 27 5/8 x 19 7/8 inches.

Gift of the designer.

GEE, Peter (English, born 1932).

324.66

Color Image. 1966.

Silk screen on metallic paper, 21 3/4 x 21 1/2 inches.

Gift of the designer.

Graphic Design Peter G. 1966.

323.66

Silk screen, 28 1/4 x 22 inches.

Gift of the designer.

GEISMAR, Thomas. See CHERMAYEFF.

GERSTNER, Karl (Swiss, born 1930).

440.64

N.

136.68

National Zeitung.

441.64

National Zeitung Sport lesen.

442.64

Lokal national international National Zeitung.  
1964.

Silk screen, each 50 1/4 x 35 1/2 inches, variable.

Gift of the designer.

Auch Du bist liberal. 1959.

50.60

Offset lithograph, 50 1/4 x 35 1/4 inches.

Gift of the designer.

Boîte à Musique. 1957.

Shopping bag for record.

Silk screen.



GIANAKOS, Christos. See ANCONA, Stephen.

GLASER, Milton (American, born 1929).

353.67 Mahalia Jackson Easter Sunday Philharmonic Hall  
Lincoln Center. 1967.

Offset lithograph, 38 x 24 5/8 inches.

Gift of the designer.

GRAF, Carl B. (Swiss).

325.57 Glas aus vier Jahrtausenden Helmhaus Zurich. 1956.

Offset lithograph, 50 1/2 x 35 1/4 inches.

Gift of Kunstgewerbemuseum, Zurich.

GRASSET, Eugene (French, 1841-1917).

158.56 Salon des Cent Exposition E. Grasset. 1894.

Lithograph and letterpress, 23 7/8 x 16 1/4 inches.

Gift of Ludwig Charell.

443.64 GRETCZKO, Robert. (American, born 1944)

Out Town 1970. 1964.

Offset lithograph, 27 7/8 x 18 inches.

Gift of the Municipal Art Society.

co-designer ZIMMERMAN, Charles  
(American, born 1942)

GREVER, Otto L. (American).

7-7.61 Untitled (Charlie Chaplin). 1917.

Lithograph, 54 x 40 inches.

Anonymous gift.

GUIMARD, Hector (French, 1867-1942).  
Cover for REVUE D'ART. 1899.  
Gift of Stan Ries.

GROHE, Glenn (American, born 1912).

137.67 He's Watching You. 1942.

Offset lithograph, 14 1/8 x 10 inches.

Gift of the Office for Emergency Management.

GRUBER, Marlene. See LOHSE, Richard P.

GUIMARD, Hector (French, 1867-1942).

919.65 Exposition Salon du Figaro le Castel Béranger. 1900.

Lithograph, 35 x 49 1/4 inches.

Gift of Lillian Nassau.

HAJNOCZKY, Peter (Swiss, born 1943).

379.63 Winter Hilfe \* 62. 1962.

Offset lithograph, 50 1/4 x 35 1/2 inches.

Anonymous gift.

HARDY, Dudley (British, 1886-1922).

A Gaiety Girl. c. 1895.

Lithograph, 89 x 39 1/2 inches.

Promised gift of Mr. and Mrs. Paul Nassau.

HAZENPLUG, Frank (American, born 1873-?).

57.60 The Chap-Book. 1895.

Lithograph, 21 1/4 x 13 3/4 inches.

Acquired by exchange.

HEINE, Thomas Theodor (German, 1867-1948).

339.67 Die Hölle Fest des Simplicissimus. 1929.

Lithograph, 47 x 33 inches.

Acquired by exchange.

287.43

HENRION, F.H.K. (German, born 1914).  
Artists Aid Russia Exhibition. 1940.  
Offset lithograph, 25 1/4 x 19 1/4 inches.  
Gift of Mrs. John Carter.

385.63

HOFMANN, Armin (Swiss, born 1920).  
René Auberjonois. Ernest Bolens Kunsthalle Basel.  
1961.  
Offset lithograph.  
50 1/4 x 35 1/2 inches.  
Gift of the designer.

139.68

Stadt Theatre Basel. 1967.  
Offset lithograph, 50 1/4 x 35 1/2 inches.  
Gift of the designer.

140.68

HOHLWEIN, Ludwig (German, 1874-1949).  
Confection Kehl. 1908.  
Lithograph, 48 1/2 x 36 1/8 inches.  
Gift of Peter Muller-Munk.

559.43 Hermann Scherrer Sporting and Ladies-Tailor. 1908.  
Lithograph, 48 1/4 x 35 1/2 inches.  
Gift of Peter Muller-Munk.

141.68 Kunstgewerbehaus Gebrueder Wollweber. 1908.  
Lithograph, 49 1/4 x 35 3/8 inches.  
Gift of Peter Muller-Munk.

142.68 Carl Stiller Jr. Schuhe. c. 1909.  
Lithograph, 28 3/8 x 37 3/4 inches.  
Gift of Peter Muller-Munk.

561.43 Wilhelm Mozer. 1909.  
Lithograph, 49 1/4 x 34 3/8 inches.  
Gift of Peter Muller-Munk.

143.68 HOLZMAN, David (American).  
Love. 1967.  
Silk screen, 23 x 15 1/2 inches.  
Gift of Joseph H. Heil.

701.66 HOOVER, John (American, born 1928).  
July 4, 1776. 1965.  
Silk screen, 30 x 12 inches.  
Gift of Graphic Directions Incorporated.

144.68 INDIANA, Robert (American, born 1928).  
Robert Indiana New Art Stable Gallery. 1964.  
Offset lithograph, 45 1/2 x 30 3/4 inches.  
Gift of the designer.

354.67 IVES, Norman (American, born 1923).  
Tony Smith. 1967.  
Silk screen, 44 3/4 x 29 3/8 inches.  
Gift of the designer.

745.68 JOHANSEN, C. H.  
Visions. 1967.  
Offset lithograph, 35 x 23 inches.  
Gift of Joseph H. Heil.



680.66

JONES, Allen (British, born 1937)  
Englische Gradhik Galerie der Spiegel. 1966.  
 Silk screen, 35 x 22 3/8".  
 Gift Galerie der Spiegel

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335.61

JOHNS, Jasper (American, born 1930).  
Peintures & Sculptures & Dessins & Lithos  
Jasper Johns Galerie Rive Droite. 1960.  
 Offset lithograph, 29 1/4 x 18 1/4 inches.  
 Gift of the designer.

250.50

KANDINSKY, Wassily (Russian, 1866-1944); worked  
 in Germany and France).  
Phalanx 1. Ausstellung. 1901.  
 Lithograph, 19 1/2 x 26 7/16 inches.  
 Gift of Mme Wassily Kandinsky.

370.39

KAUFFER, E. McKinght (American, 1890-1954).  
Untitled (poster for Daily Herald). 1918. THE EARLY BIRD  
 Lithograph, 39 1/4 x 59 5/8 inches.  
 Gift of the designer.

78.61

Metropolis. 1926.  
 Tempera, 18 1/2 x 29 3/4 inches.  
 Anonymous gift.

401.39

Power the Nerve Centre of London's Underground. 1930.  
 Lithograph, 39 1/2 x 25 inches.  
 Gift of the designer.

468.39

Magicians Prefer Shell. 1934.  
 Lithograph, 30 x 45 inches.  
 Gift of the designer.

KIESLER, Frederick J. (American, born Austria 1892-1965).  
De Stijl 2. 1923.  
 Magazine cover.  
 Letterpress.

Internationale Ausstellung Neuer Theatertechnik. 1924.  
 Page from catalogue.  
 Letterpress.  
 Gift of Philip Johnson.

KIESER, Gunther (German, born 1920).

754.63 Jazz Band Ball. 1963.

Offset lithograph, 33 1/8 x 23 1/4 inches.

Gift of the designer.

KLUTSIS, G. (Russian).

146.68 Transport Achievement of the First Five-year Plan. 1929.

Gravure, 28 7/8 x 19 7/8 inches.

Purchase fund.

Fulfilled Plan Great Work. 1930.

357.3743 Gravure, 48 5/8 x 33 inches.

Purchase fund.

KOEHLER, Karl (American, born 1913);

ANCONA, Victor (American).

147.68 This Is the Enemy. 1942.

Offset lithograph, 34 1/4 x 23 3/4 inches.

Anonymous gift.

KOKOSCHKA, Oskar (British subject, born Austria 1886).

343.66 Kokoschka Drama Komoedie. 1907.

Lithograph, 46 1/2 x 30 inches.

Purchase fund.

Nieder mit dem Bolschewismus. 1919.

148.68 Lithograph, 26 1/4 x 39 1/4 inches.

Acquired by exchange.

KOONING, Willem de (American, born The Netherlands 1904).

933.65 de Kooning. 1965.

Offset lithograph, 29 x 20 inches.

Gift of Aspen Institute for Humanistic Studies.

149.68 KRIWET, Ferdinand (German, born 1942)  
Who Whom if a Hunter.. 1963.  
Letterpress.

150.68 Kukrinski:  
KUPRIANOV, Mikhail (Russian, born 1903);  
KRYLOV, Porfiry (Russian, born 1902);  
SOKOLOV, Nikolai (Russian, born 1903).  
Hitler is Breaking Through the Non-aggression Pact!  
1941.  
Lithograph, 34 3/8 x 24 1/2 inches.  
Anonymous gift.

282.62 LANDSHOFF, H. (American, born Germany 1905).  
Visit Wonderland USA. 1960.  
Offset lithograph, 39 1/2 x 29 3/4 inches.  
Gift of the Government Printing Office.

210.56 LE CORBUSIER (Charles-Edouard Jeanneret)  
(French, born Switzerland 1887-1965).  
Le Corbusier - Poème de l'Angle Droit  
Berggruen & Cie. 1955.  
Lithograph, 24 1/2 x 15 5/8 inches.  
Gift of Berggruen & Cie.

171.55 LEGER, Fernand (French, 1881-1955).  
F. Léger Museum Morsbroich Leverkusen. 1955.  
Lithograph, 30 x 22 1/4 inches.  
Gift of Murlot Frères.

2263.67 LE PARC, Julio (Argentinian, born 1928;  
lives in Paris).

Le Parc Denise René. 1966.  
Offset lithograph with metallic-coated plastic disk  
attached, 29 7/8 x 16 1/2 inches.  
Gift of Mr. and Mrs. Leo W. Farland.

LICHTENSTEIN, Roy (American, born 1923).

252.67 Aspen Winter Jazz. 1967.  
Silk screen, 40 x 26 inches.  
Gift of Mr. and Mrs. Armand Bartos.

157.68 LIONNI, Leo (American, born The Netherlands 1910).  
Keep 'Em Rolling! 1941.  
Offset lithograph, 40 x 28 1/8 inches.  
Gift of the Office for Emergency Management.

LISSITZKY, El  
(Four Mountain Goats). 1922.  
Bookcover.  
Letterpress.

NPO 2. 1922.  
(The Story of Two Squares).  
Bookcover.  
Letterpress.

373.50 LISSITZKY, El (Eleazar Markovich) (Russian, 1890-1941).  
Russische Ausstellung. 1929.  
Gravure, 49 x 35 1/4 inches.  
Gift of Philip Johnson.

494.51 LOHSE, Richard P. (Swiss, born 1902).  
100 Jahre Eisenbeton Kunstgewerbemuseum Zürich. 1950.  
Offset lithograph, 49 3/4 x 35 1/2 inches.  
Gift of the Swiss Government.

MACKINTOSH, Charles Rennie (Scottish, 1868-1928).  
Die Hoffnung ist in dem Irrt...1901.

There is Hope in Homest Error...1901.



LOHSE, Richard P., designer;  
GRUBER, Marlene (Swiss), photographer.  
281.62 Ausstellung Musikinstrumente Kunstgewerbemuseum  
Zürich. 1962.  
Offset lithograph, 50 1/8 x 35 1/4 inches.  
Gift of Kunstgewerbemuseum, Zurich.

MacDONALD, Frances (Scottish, 1874-1921);  
MacDONALD, Margaret (Scottish, 1865-1933);  
McNAIR, Herbert (Scottish, 1864-?).  
152.48 The Glasgow Institute of the Fine Arts. c. 1894.  
Lithograph, 93 1/8 x 39 7/8 inches.  
Acquired by exchange.

MACKINTOSH, Charles Rennie (Scottish, 1868-1928).  
54.60 The Scottish Musical Review. 1896.  
Lithograph, 97 x 39 inches.  
Acquired by exchange.

MAN RAY (American, born 1890).  
178.50 Keeps London Going. 1932.  
Offset lithograph, 39 5/8 x 24 1/4 inches.  
Gift of Bernard Davis.

MARINETTI, F.T. (Italian )  
Page 105 from LES MOTS EN LIBERTE FUTURISTES. 1919.

MARISOL (Marisol Escobar)  
Venezuelan, born France 1930; lives in U.S.A.).  
2299.67 Paris Review. 1967.  
Silk screen, 32 1/2 x 26 inches.  
Gift of Page, Arbitrio & Resen.

MATTER, Herbert (American, born Switzerland 1907).  
153.68 Pontresina Engadin. 1935.  
Gravure, 40 x 25 1/8 inches.  
Gift of the designer.

446.64 Engelberg Trübsee Schweiz Suisse Switzerland. 1935.  
 Gravure, 39 7/8 x 25 1/4 inches.  
 Anonymous gift.

154.68 Engelberg Trübsee Schweiz Suisse Switzerland. 1936.  
 Gravure, 40 x 25 1/4 inches.  
 Gift of the designer.

342.67 MAVIGNIER, Almir (Brazilian, born 1925;  
 in C/E works in Germany).  
 dup. in Getulio Kleine Galerie. 1962.  
 exh. Silk screen, 33 1/4 x 23 3/8 inches.  
 Gift of the designer.

MAX, Peter (American, born Germany 1937).

155.68 Untitled (Bob Dylan). 1967.  
 Offset lithograph, 36 x 24 inches.  
 Gift of Joseph H. Heil.

156.68 Penney's Rainbow Lane. 1967.  
 Offset lithograph, 35 7/8 x 24 1/4 inches.  
 Gift of the designer.

338.66 MELIN, John (Swedish, born 1929);  
OSTERLIN, Anders (Swedish, born 1926).  
Den Inre Och Den Yttre Rymden Moderna  
Museet. 1965.  
Silk screen, 39 1/2 x 27 1/2 inches.  
Gift of Moderna Museet, Stockholm.

2279.67 MEUNIER, Henri (Belgian, 1873-1922).  
Pollet et Vittet Chocolaterie de Pepinster. c. 1896.  
Lithograph, 19 x 26 7/8 inches.  
Gift of Joseph H. Heil.

82.61 MICHEL, Karl (German, born 1885).  
Faust. 1927.  
Lithograph, 55 1/2 x 36 1/2 inches.  
Gift of Universum Film Aktien Gesellschaft.

157.68 MIHO, Tomoko (American, born 1931).  
Great Architecture in Chicago. 1967.  
Silk screen on metallic paper, 50 x 35 inches.  
Gift of Container Corporation of America.

76.49 MIRO, Joan (Spanish, born 1893; works in France).  
Joan Miró Galerie Maeght. 1948.  
Lithograph, 23 5/8 x 17 1/8 inches.  
Anonymous gift.

MOHOLY NAGY, Laszlo

14 Bauhausbücher. c.1930.

Brochure.

Letterpress.

158.68 Galerie Maeght Peintures Murales Miró. 1961.  
Lithograph, 26 1/4 x 19 1/8 inches.  
Anonymous gift.

159.68 MLODOZENIEC, Jan (Polish, born 1929).  
Cyrk. 1966.  
Offset lithograph, 37 x 26 1/4 inches.  
Gift of the designer.

334.37 MOLZAHN, Johannes (German, born 1892).  
Deutschlands grosste Ausstellung 1929  
Wohnung und Werkraum Breslau. 1929.  
Offset lithograph, 35 1/8 x 23 3/8 inches.  
Purchase fund.

160.68 MOSCOSO, Victor (American, born Spain 1936).  
Junior Wells and His Chicago Blues Band. 1966.  
Offset lithograph, 19 3/4 x 14 inches.  
Gift of the designer.

161.68 Big Brother & the Holding Co. 1967.  
Offset lithograph, 20 1/8 x 14 inches.  
Gift of the designer.

162.68 Hawaii Pop Rock Festival. 1967.  
Offset lithograph, 20 1/4 x 14 inches.  
Gift of the designer.

163.68 Quicksilver Messenger Service. 1967.  
Offset lithograph, 20 1/4 x 14 inches.  
Gift of the designer.

164.68 Sopwith Camel. 1967.  
Offset lithograph, 19 7/8 x 14 inches.  
Gift of the designer.

165.68 The Blushing Peony. 1967.  
Offset lithograph, 20 7/8 x 14 inches.  
Gift of the designer.

MOSER, Koloman (Austrian, 1868-1918).

Frommes Kalender. 1903.

166.68 Lithograph, 37 1/2 x 24 1/2 inches.  
Anonymous gift.

MUCHA, Alphons-Maria (Czech, 1860-1939; lived  
in France).

170.56 XXme exposition du Salon des Cent. 1896.  
Lithograph, 25 1/4 x 17 inches.  
Gift of Ludwig Charell.

Job. 1897.

Lithograph, 61 x 39 3/4 inches.  
Gift of Lillian Nassau.

Sarah Bernhardt La Samaritaine. 1897.

331.57 Lithograph, 70 x 24 inches.  
Phyllis B. Lambert Fund.

Médée Sarah Bernhardt. 1898.

2280.67 Lithograph, 81 1/4 x 30 inches.  
Gift of Joseph H. Heil.

MULLER, C.O. (German, born 1893).

56.60 7. Himmel Phoebus Palast. 1927.

Linoleum cut, 46 1/2 x 32 1/4 inches.  
Gift of Mr. and Mrs. Alfred H. Barr, Jr.



MULLER, Fridolin (Swiss, born 1926):

337.61 Oskar Schlemmer und die Abstrakte Bühne. 1961.  
Offset lithograph, 50 3/8 x 35 1/4 inches.  
Gift of Kunstgewerbemuseum, Zurich.

MULLER-BROCKMAN, Josef (Swiss, born 1914).

58.60 Musica Viva. 1957.  
Offset lithograph, 50 1/4 x 35 1/2 inches.  
Gift of the designer.

Der Film Kunstgewerbemuseum Zürich  
Ausstellung. 1960.

57.60 Offset lithograph, 50 1/4 x 35 1/2 inches.  
Gift of Kunstgewerbemuseum, Zurich.

MUNARI, Bruno (Italian, born 1907).

340.66 Campari. 1965.  
Offset lithograph, 77 1/4 x 109 1/4 inches.  
Gift of the designer.

NATHAN-GARAMOND, Jacques (French, born 1910).

168.68 Elles les éclipse toutes Mazda Platina. c. 1938.  
Offset lithograph, 45 5/8 x 63 inches.  
Gift of the designer.

NICHOLSON, William. See BEGGARSTAFF Brother.

NONEMAN, John (American, born 1938).

169.68 Popular Optical Art Ball. 1965.  
Accordion-folded silk screen with die-cut letter forms,  
22 1/2 x 17 5/8 inches.  
Gift of the designer.

NORMAN, John (American, born 1938).  
Popular Optical Art Ball. 1965.  
 Accordion-folded silk screen with die-cut  
 letter forms, 22 1/2 x 17 5/8 inches.  
 Gift of the designer.

2281.67 ORAZI, Manuel (French).  
Théâtre de Lofe Fuller exposition universelle. 1900.  
 Lithograph, 78 1/2 x 25 1/4 inches.  
 Gift of Joseph H. Heil.

OSBORNE, Walter. See AMMIRATI, Ralph.

OSTERLIN, Anders. See MELIN, John.

170.68 PAOLOZZI, Eduardo (Scottish, born 1924).  
Universal Electronic Vacuum 1967  
New Sculpture at the Pace Gallery. 1967.  
 Silk screen and offset lithograph,  
 37 3/4 x 24 3/4 inches.  
 Gift of the Pace Gallery.

171.68 PARRISH, Maxfield (American, 1870-1966).  
Poster Show Pennsylvania Academy of the  
Fine Arts. 1896.  
 Lithograph, 43 1/2 x 27 inches.  
 Acquired by exchange.

3265.67 PENFIELD, Edward (American, 1866-1925).  
Harper's March. 1897.  
 Lithograph, 14 x 19 inches.  
 Gift of Poster Originals.

172.68 PICASSO, Pablo (Spanish, born 1881; lives in France).  
Vallauris 1951 Exposition. 1951.  
 Linoleum cut, 25 5/8 x 19 1/2 inches.  
 Anonymous gift.

333.53 Exposition Vallauris 1952. 1952.  
 Linoleum cut, 26 1/4 x 20 1/4 inches.  
 Gift of Curt Valentin.

2267.67 Toros en Vallauris 1955. 1955  
 Linoleum cut, 29 1/2 x 20 1/4 inches.  
 Gift of Mr. and Mrs. Leo W. Farland.

60.60 "Les Ménines" Galerie Louise Leiris. 1959.  
Lithograph, 26 3/8 x 18 3/4 inches.  
Gift of Mourlot Frères.

338.57 PINTORI, Giovanni (Italian, born 1912).  
Olivetti Tetractys. 1957.  
Offset lithograph, 27 3/4 x 19 1/2 inches.  
Gift of the Olivetti Company.

93.61 PRUSAKOV, Boris (Russian).  
I Hurry to See the Khaz Push. 1927.  
Offset lithograph, 28 x 41 1/2 inches.  
Anonymous gift.

PRYDE, James. See BEGGARSTAFF Brothers.

~~PURVIS, Tom (British).~~  
~~East Coast by L.N.E.R. c. 1930.~~  
~~Offset lithograph, 39 1/2 x 49 3/4 inches.~~  
~~Anonymous gift.~~

RAND, Paul (American, born 1914).

531.54 Interfaith Day. 1954  
Offset lithograph, 45 x 29 inches.  
Gift of the designer.

186.56 RASSENFOSSE, Armand M. (Belgian, 1862-1934).  
Salon des Cent exposition de dessins originaux et  
d'estampes. 1896.  
Lithograph, 22 1/8 x 30 1/4 inches.  
~~Acquired by exchange~~ Gift of Ludwig Charell.

173.68 ~~REYN~~, Johannes (German, born 1935; lives in U.S.A.).  
Rev-Up IBM. 1967.  
Silk screen, 34 3/4 x 24 3/4 inches.  
Gift of Roberts & Regn, Inc.

366.37 RODCHENKO, Alexander (Russian, 1891-1956).  
Inga. 1920-1930. THEATRE OF THE REVOLUTION. (C.1920)  
Letterpress, 29 3/4 x 41 3/4 inches.  
Gift of Jay Leyda.

RODCHENKO, Alexander (Russian, 1891-1956).  
Salon Dada. 1922.  
 Catalogue cover for Galerie Montaigne, Paris.

343.57 SANDBERG, Willem (Dutch, born 1897).  
Acht Argentijnse Abstracten Stedelijk Museum  
A'dam. 1950-1960.  
 Offset lithograph, 39 x 27 inches.  
 Gift of the Stedelijk Museum, Amsterdam.

174.68 SAVIGNAC, Raymond (French, born 1907).  
L'Eau qui fait pschitt. 1950.  
 Offset lithograph, 90 1/4 x 62 3/4 inches.  
 Gift of the designer.

921.65 SCHIELE, Egon (Austrian, 1890-1918).  
Shaw oder die Ironie. 1910.  
 Lithograph, 24 1/2 x 14 1/4 inches.  
 Don Page Fund.

24.57 Secession 49. Ausstellung. 1918.  
 Lithograph, 26 3/4 x 20 7/8 inches.  
 Gift of Dr. and Mrs. Otto Kallir.

352.37 SCHLEMMER, Oskar (German, 1888-1943).  
Grosse Brücken Revue. 1926.  
 Lithograph, 46 1/2 x 38 1/2 inches.  
 Purchase fund.

SCHMIDT, Joost (German, 1893-1942).  
Staatliches Bauhaus Ausstellung. 1923.  
 20.57 Lithograph, 26 1/4 x 18 5/8 inches.  
 Gift of Walter Gropius.

SCHMIDT, Wolfgang (German, born 1930).  
 7.65 Schreib Galerie Gunar Düsseldorf. 1965.  
 Silk screen, 34 x 24 inches.  
 Gift of the designer.

SCHULZ-NEUDAMM \*- see page 34 Unknown

SHAHN, Ben (American, born Lithuania 1898).  
 96.47 Break Reaction's Grip Register Vote. 1944.  
 Offset lithograph, 44 x 29 inches.  
 Gift of S.S. Spivack.

146.47 For Full Employment after the War Register Vote. 1944.  
 Offset lithograph, 30 x 39 7/8 inches.  
 Gift of the CIO Political Action Committee.

65.60 Ballets U.S.A. 1959.  
 Silk screen and offset lithograph,  
 31 3/8 x 21 1/4 inches.  
 Gift of Mildred Constantine.

175.68 SHAINED, Ted (American).  
Turn On Tune In Drop Out. 1967.  
 Silk screen, 28 1/2 x 20 inches.  
 Gift of Joseph H. Heil.

SOKOLOV, Nikolai. See Kukrinski.

935.65 SPOHN, Hans Jurgen (German, born 1934).  
Jugend Veranstaltungen Der  
XIV Internationalen Filmfestspiele Berlin. 1964.  
 Offset lithograph, 23 3/4 x 33 inches.  
 Gift of the designer.

934.65 River Boat Shuffle. 1964.  
 Offset lithograph, 33 x 23 1/4 inches.  
 Gift of the designer.

81.61 STAHL-ARPKE, Otto (German, 1886-1943).  
Das Cabinet des Dr. Caligari. 1919.  
 Lithograph, 27 1/8 x 37 inches.  
 Gift of Universum Film Aktien Gesellschaft.



STEINBERG, Saul (American, born Rumania 1914).

2301.67 The Paris Review?. 1967.

Silk screen, 40 x 25 5/8 inches.

Gift of Page, Arbitrio & Resen.

176.68 STEINLEN, Théophile (French, 1859-1923).

A la Bodinière exposition T.A. Steinlen. 1894.

Lithograph, 23 3/4 x 31 1/2 inches.

Acquired by exchange.

496.51 Lait Pur de la Vingeanne Stérilisé. c. 1895.

Lithograph, 53 1/4 x 38 1/4 inches.

Gift of the Swiss Government.

177.68 STELLA, Frank (American, born 1936).

Lincoln Center Festival '67. 1967.

Offset lithograph on graph paper,

44 3/4 x 29 1/2 inches.

Gift of List Art Posters.

SUTNAR, Ladislav (American, born Czechoslovakia 1897).

178.68 Zdravotnická výstava. 1931.

Offset lithograph, 37 x 23 5/8 inches.

Gift of the designer.

179.68 TERRAZAS, Eduardo (Mexican, born 1936);

WYMAN, Lancer (American, born 1937).

Mexico 68. 1967.

Offset lithograph, 34 x 34 inches.

Gift of the Olympic Committee.



TINGUELY, Jean (Swiss, born 1925)..

2273.67 ~~Machines~~ Tinguely, for ~~Galerie Iolas~~, Milano. 1966.

Lithograph, 27 1/2 x 19 inches.

Gift of Mr. and Mrs. Leo W. Farland.

TOOROP, Jan (Dutch, 1858-1928).

684.66 Delftsche Slaolie. 1895.

Lithograph, 36 1/2 x 24 1/8 inches.

Acquired by exchange.

TOULOUSE-LAUTREC, Henri de (French, 1864-1901).

97.49 Divan Japonais. 1892.

Lithograph, 31 7/8 x 24 9/16 inches.

Purchase fund.

Reine de Joie. 1892.

73.61 Lithograph, 59 x 38 3/4 inches.

Gift of Mr. and Mrs. Richard Rodgers.

Jane Avril. 1893.

456.54 Lithograph, 49 5/8 x 36 1/8 inches.

Gift of A. Conger Goodyear.

Elles. 1896.

170.46.2 Lithograph, 20 7/16 x 15 3/4 inches.

Gift of Abby Aldrich Rockefeller.

Troupe de Mlle Eglantine. 1896.

591.40 Lithograph, 24 1/8 x 31 1/4 inches.

Gift of Abby Aldrich Rockefeller.

Jane Avril. 1899.

167.46 Lithograph, 22 x 14 inches.

Gift of Abby Aldrich Rockefeller.

TREUMANN, Otto (Dutch, born Germany 1919).

449.64 Chanoeka Joodse Feestdagen in het Joods

Historisch Museum Amsterdam. 1963.

Offset lithograph, 19 3/4 x 27 1/4 inches.

Gift of the designer.

291.38 TSCHICHOLD, Jan (German, born 1902).  
Buster Keaton in: "Der General". 1927.  
 Offset lithograph, 47 3/4 x 32 1/2 inches.  
 Gift of the designer.

356.37 Konstruktivisten Kunsthalle Basel. 1937.  
 Offset lithograph, 51 3/4 x 35 1/2 inches.  
 Purchase fund.

290.38 Der Berufsphotograph Gewerbemuseum Basel.  
 1938.  
 Offset lithograph, 24 x 35 1/2 inches.  
 Gift of the designer.

349.67 TURBAYNE, A. (British).  
Macmillan's Illustrated Standard Novels. 1896.  
 Lithograph, 34 5/8 x 22 1/2 inches.  
 Acquired by exchange.

Unknown  
Bauhaus Ausstellung Weimar. 1923.  
 Letterpress.  
 Gift of Philip Johnson.

392.63 Unknown (American).  
Paramarines. c. 1942.  
 Offset lithograph, 60 x 38 3/4 inches.  
 Anonymous gift.

pc Unknown (German).  
Das Dritte Reich! 1930-1940.  
 Lithograph; 32 x 23 1/8 inches.  
 Acquired by exchange.

83.61 Unknown (German).  
The Golem. 1920.  
 Lithograph, 28 1/2 x 37 inches.  
 Gift of Universal Film Aktien Gesellschaft.

Unknown (German).  
Die Meister des Bauhauses. 1920-1930.  
 Linoleum cut (?). 36 x 23 1/8 inches.  
 Gift of Philip Johnson.

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~~Unknown~~ (German). Schulz-Neudamm  
Metropolis. 1926.  
 86.61 Lithograph, 83 x 36 1/2 inches.  
 Gift of Universal Film Aktien Gesellschaft.

Unknown (German).  
 182.68 Zeichnet 5 1/2% dritte Kriegs-Anleihe. c. 1916.  
 Lithograph, 24 x 37 1/8 inches.  
 Gift of Peter Muller-Munk.

VALKUS, James. (American)  
INFO. 1962.  
 Silkscreen on glassine.

VELDE, Henri van de (Belgian, 1863-1957).  
 339.68 Tropon. 1899.  
 Offset lithograph facsimile,  
 31 5/8 x 21 3/8 inches.  
 Gift of Tropon-Werke.

VELDE, Henri van de (Belgian, 1863-1957)  
 Title page for ECCE HOMO by Friedrich Nietzsche, 1908.

Heinz  
 150.63 VIGNELLI, Massimo (Italian, born 1931). co-designer WAIBL, Heinz  
31B XXXI Biennale Internazionale d'Arte. 1962. (Italian, born 1931).  
 Offset lithograph, 38 1/2 x 26 3/4 inches.  
 Gift of the designer.

278.65 Studio Verde Convegno. 1964.  
 Offset lithograph, 55 x 38 1/4 inches.  
 Gift of the designer.

VILLON, Jacques (French, 1875-1963).  
 246.51 Le Grillon American Bar Concert. 1899.  
 Lithograph, 49 x 34 5/8 inches.  
 Purchase fund.

VIVARELLI, Carlo (Swiss, born 1919).  
 498.51 Pour la Vieillesse Don Volontaire. 1949.  
 Offset lithograph, 50 1/2 x 35 1/4 inches.  
 Gift of the Swiss Government.

WARHOL, Andy (American, born 1925).  
 2303.67 Paris Review. 1967.  
 Silk screen with die-cut holes,  
 37 1/8 x 27 1/8 inches.  
 Gift of Page, Arbitrio & Resen.

WHEELER, Dennis (American, born 1937).  
 768.63 Life Reach for the Skyline. 1963.  
 Silk screen, 46 3/4 x 59 1/2 inches.  
 Gift of Time Incorporated.

WHITMAN, Robert (American, born 1935).  
 374.63 Hole A Theatrical Work by Robert Whitman. 1963.  
 Offset lithograph, 22 1/4 x 16 3/4 inches.  
 Gift of the designer.

WILLIAMS, Mason (American), designer;  
 183.68 YAVNO, Max, photographer.  
 Untitled (Greyhound bus). 1967.  
 Silk screen, 10 feet 3 1/2 inches x 36 feet 2 inches.  
 Gift of the designer.

WILSON, Robert Wesley (American, born 1937).  
 184.68 Grateful Dead Junior Wells Chicago Blues  
Band and The Doors. 1966.  
 Offset lithograph, 22 3/4 x 14 inches.  
 Gift of Joseph H. Heil.

185.68 From England The Mindbenders. 1966.  
 Offset lithograph, 19 5/8 x 14 1/8 inches.  
 Purchase fund.

186.68 The Association. 1966.  
 Offset lithograph, 19 11/16 x 13 3/4 inches.  
 Purchase fund.

WYMAN, Lancer. See TERRAZAS, Eduardo.

YAMASHIRO, Ryuichi (Japanese, born 1920).

926.65

Forest. 1954.

Silk screen, 41 x 29 1/2 inches.

Gift of the designer.

YANEZ, Maurice. See RUNYAN, Robert Miles.

YAVNO, Max. See WILLIAMS, Mason.

YOKOO, Tadanori (Japanese, born 1936).

Recital at Kyoto Festival Hall. 1964.

Offset lithograph, 28 3/8 x 20 1/2 inches.

Gift of the designer.

Vocal Glupe Niji. 1964.

695.66

Silk screen, 41 1/4 x 28 7/8 inches.

Gift of the designer.

Made in Japan Tadanori Yokoo. 1965.

696.66

Silk screen, 43 x 31 1/8 inches.

Gift of the designer.

Asahi Beer. 1966.

317.66

Offset lithograph, 40 1/2 x 28 5/8 inches.

Gift of Porter McCray.

The City and Design ~~Isamu Noguchi~~ 1966 the Wonders of Life on Earth. 1966.

699.66

Silk screen, 41 x 29 1/2 inches.

Gift of the designer.

Koshimaki Osen. 1966.

698.66

Silk screen, 41 1/2 x 29 3/8 inches.

Gift of the designer.

Takarazuka Grand Revue. 1966.

2077.67

Silk screen, 40 1/2 x 28 5/8 inches.

Gift of Mr. and Mrs. Leo W. Farland.



ZAGORSKI, Stanislaw (Polish, born 1933).

460.64 Harlem Globetrotters. 1963.

Offset lithograph, 38 1/4 x 26 1/2 inches.

Gift of the designer.

ZWART, Piet (Dutch, born 1885)

Hot Spots. 1930.

Factory advertisement.

Letterpress.

NKE N.V. Nederlandsche Kabelfabriek Delft. 1926.

Title page of booklet.

Letterpress.

Gift of Philip Johnson.



# The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

## WORD AND IMAGE: Posters and Typography from the Graphic Design Collection of The Museum of Modern Art 1879-1967

January 25 - March 10, 1968

### WALL LABEL

Posters and other printed combinations of word and image have been collected by the Museum's Department of Architecture and Design since the 1930's. They are chosen for their intrinsic quality and for their significance in the history of modern graphic design. There have been 35 poster exhibitions at the Museum, but this selection of some 300 examples is the first comprehensive survey of the collection.

International in scope, the exhibition begins with work of the 1880's, marking a break with traditional graphic styles and the emergence of the modern poster. It continues with Art Nouveau, an interlude during which such painters as Bonnard and Toulouse-Lautrec designed posters themselves and profoundly influenced the graphic arts of their time. Subsequent movements in the arts--Expressionism, Constructivism, Cubism, Surrealism--have all contributed to the forms and even the content of twentieth century posters.

Bauhaus architecture and industrial design, with their emphasis on structure and geometry, brought major changes to typography and its appearance on the printed page. Letter forms became simple geometric configurations, considered appropriate for mechanical printing. Photography, new printing techniques, and new materials have also encouraged experiments with form and technique. In the past it was the painter who most often influenced graphic design but posters, billboards, and cartoons form such a large part of the environment that today elements of their style and subject matter are used by painters.

The poster collection is not meant to document history, but inevitably posters reflect the cultural and political events of their time. Their juxtaposition of word and image triggers an emotional response more immediate and yet more complex than either word or image alone could produce.

MILDRED CONSTANTINE

WORD AND IMAGE will be shown at HemisFair '68 in San Antonio, Texas.

# The Museum of Modern Art

cc: Betty Burnham

To Miss Dudley  
 From Eloise Wright  
 Date February 6, 1968  
 Re WORD AND IMAGE Poster exhibition.

The following are in the exhibition but not on the check list. The information has been taken off the labels in the show.

AMBASZ, Emilio (Argentine, born 1942)  
 Poster for Geigy. 1967.  
 Offset on black paper.  
 Gift of the designer.

BAYER, Herbert (American, born Austria 1900)  
Der Bauhauskapelle. 1928.  
 (Invitation to a ball with Bauhaus Orchestra)  
 Letterpress.

CROUWEL, Willem (Dutch born 1928)  
Jonge Engelse Beeldhouwers. 1967.  
Stedelijk Museum, Amsterdam, catalogue.  
 Offset lithograph  
 Gift of the designer.

Wilfredo Lam. 1967.  
Stedelijk Museum, Amsterdam, catalogue.  
 Offset lithograph.

DEPERO, Fortunato (Italian 1892-?).  
Deparo Futurista. 1913-1927. 1928.  
 page from book.

DEXEL, Walter (German, born 1890)  
Gas zum/ Kochen/ Balken/ Heizen/ Beleuchten.  
 Announcement.  
 Letterpress.  
 Gift of Philip Johnson.

Thüringer Verlagsanstalt und Druckerei.  
 (Calendar)  
 Gift of Philip Johnson.

Exhibition and lecture announcement. 1924.  
 Letterpress.  
 Gift of the designer.

## The Museum of Modern Art

To

From

Date

Re

WORD AND IMAGE page 2.

DE HARAK, Rudolph (American born 1924)  
Franz Liszt: The Two Piano Concerti  
 Record jacket.

VAN DOESBURG, Theo (Dutch 1883-1931).  
 SCHWITTERS, Kurt  
 HUSZAR.  
Dada. 1923.  
 Poster for DADA Exhibition.  
 Offset lithograph.  
 Gift of Philip Johnson.

GERSTNER, Karl (Swiss, born 1930).  
Boîte à Musique. 1957.  
 Shopping bag for record.  
 Silk screen.

GUIMARD, Hector (French, 1867-1942).  
Cover for REVUE D'ART. 1899.  
 Gift of Stan Ries.

KIESLER, Frederick J. (American, born Austria 1892-1965).  
DE STIJL 2. 1923.  
 Magazine cover.  
 Letterpress.

Internationale Ausstellung Neuer Theatertechnik. 1924.  
 Page form catalogue.  
 Letterpress.  
 Gift of Philip Johnson.

KRIWET, Ferdinand (German, born 1942)  
Who Whom if a Hunter. 1963.  
 Letterpress.



# The Museum of Modern Art

To

From

Date

Re

WORD AND IMAGE page 3.

LISSITZKY, El  
 (Four Mountain Goats). 1922.  
Bookcover.  
 Letterpress.

NPO 2. 1922.  
 (The Story of Two Squares).  
Bookcover.  
 Letterpress.

MACKINTOSH, Charles Rennie (Scottish, 1868-1928).  
Die Hoffnung ist in dem Irrt...1901.

There is Hope in Homest Error...1901.

MOHOLY NAGY, Laszlo  
14 Bauhausbücher. c.1930.  
Brochure.  
 Letterpress.

RODCHENKO, Alexander  
Salon Dada. 1922.  
Catalogue cover for Galerie Montaigne, Paris.

UNKNOWN  
Bauhaus Ausstellung Weimar. 1923.  
Letterpress.  
 Gift of Philip Johnson.

VALKUS, James. (American)  
 INFO. 1962.  
 Silkscreen on glassine.

VELDE, Henri van de (Belgian, 1863-1957).  
Title page for ECCE HOMO by Friedrich Nietzsche, 1908.

ZWART, Piet (Dutch, born 1885)  
Hot Spots. 1930.  
Factory advertisement.  
 Letterpress.

# The Museum of Modern Art

WORD AND IMAGE page 4.

ZWART, Piet (Dutch, born 1885).  
NKF N.V. Nederlandsche Kabelfabriek Delft. 1926.  
Title page of booklet.  
Letterpress.  
Gift of Philip Johnson.