

Revised Check List

THE MUSEUM OF MODERN ART, NEW YORK

NOVEMBER 15, 1949 - JANUARY 8, 1950

* = changes

DESIGN SHOW: CHRISTMAS 1949

The objects and fabrics in this show were selected from the comprehensive design exhibition arranged this fall at the Detroit Institute of Arts, by Alexander Girard, and devoted to things "FOR MODERN LIVING". The Department of Architecture and Design of the Museum of Modern Art, in making this selection from the Detroit exhibition, excluded the large number of objects which have been exhibited repeatedly here in the past and are therefore familiar to our audience.

The Detroit show "FOR MODERN LIVING" contained probably the largest group of well designed objects shown in the United States in recent years, and thus enabled us to make the broadest possible selection in keeping with high esthetic standards. Since the primary criterion of selection for this design show was esthetic, the objects displayed are not necessarily within a certain price range. Most of them do, however, fall within a popular price bracket.

Abbreviations: des., designer; mfr., manufacturer; ret., retailer

G L A S S

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|---|--|
| <p>1. STEM WARE, Mouslin glass
wine - \$14.dz; cocktail - \$16.dz.
claret - \$16.dz; champagne - \$18.dz;
inhaler - \$24.dz; cordial - 2 sizes
\$12.dz.ea.
des. J. Gistl
mfr. Krystall Glas Fabrik, Frauenau,
Germany
ret. Plummer's, etc.</p> <p>2. TUMBLER, green, 5 3/4"h., c. \$18.dz.
mfr. P. Rigatti, Empoli, Italy
ret. House of Italian Handicrafts</p> <p>3. GLASSES, green ribbed, 3"h. and
3 1/4"h. - \$0.75 ea.
mfr. Taddei & Co., Empoli, Italy
ret. House of Italian Handicrafts
on special order.</p> <p>4. GLASSES, green, 3"h. and 3 1/2"h.
\$0.75 ea.
mfr. Taddei & Co., Empoli, Italy
ret. House of Italian Handicrafts,
on special order.</p> | <p>5. BOWL, green, 4 3/4"x12" c. \$8.50
mfr. P. Rigatti, Empoli, Italy
ret. House of Italian Handicrafts,
on special order.</p> <p>6. BOWL, clear crystal, 1 1/2"x9" \$8.
7. BOWL, clear crystal, 3"x8" \$8.
des. A. D. Copier
mfr. Leerdam, Holland
ret. Holland House</p> <p>8. BOWL, free form, white glass, \$50.
des. Gunnel Nyman
mfr. Karhula-Bruk, Karhula, Finland
ret. Finnish Art Shop, etc.</p> <p>9. BOWL, Pyrex glass, opaque red,
3 1/2"x7" \$2.95 for nest of 4
mfr. Corning Glass Works
ret. Dept. and houseware stores</p> <p>10. PITCHER, 6" x 5" \$6. 49.2347
mfr. Strombergshyttan, Sweden
ret. Bonnier's
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11. DECANTER, handblown, blue waterglass,
9½"h. c. \$12.50
mfr. Stromberg Hyttan Co., Sweden
ret. Bonnier's

12. VASE, freeform, white frosted glass,
6" x 6" c. \$24.00
des. Alvar Aalto
mfr. Karhula-Bruk, Karhula, Finland
ret. Finnish Art Shop,
Bonnier's

13. VASE, square pressed glass, \$10.
des. Pipsan Swanson
mfr. United States Glass Co.
ret. Waldron Associates

P O T T E R Y

14. DINNER WARE, white porcelain
5-pc place set - \$6.50;
sugar & creamer - \$4.95;
pepper & salt - \$1.20 ea.;
tea pot - \$6.60; pitcher - \$3.60;
fruit dish \$0.75;
cream soup & saucer - \$3.35
des. Hermann Gretsch
mfr. Arzberg Porcelain Mfg. Co.,
Arzberg, Germany
ret. New Design, Inc.; decorators

15. SOUTHERN HARVEST dinner ware, glazed
pottery, 6-pc place set - \$4.25;
tumbler - \$0.70; gravy boat - \$1.00
creamers & sugar - \$3.
des. Beatrice Albert
mfr. Alfred E. Knobler
ret. Designed for Living,
Agnestrong Gift Shop, etc.

16. NESTING DISHES, 5-pc white ovenware
\$7.50 per nest

17. NESTING DISHES, 3-pc white ovenware
\$3.20 per set
des. Kaj Franck
mfr. Oy Arabia AB, Helsinki, Finland
ret. Finnish Art Shop, etc.

18. FREEFORM BOWL, glazed stoneware,
10" long \$20.
des. & mfr. Alexander Giampietro
ret. America House

19. SALAD BOWL, 12" black glaze, \$8.
des. & mfr. Edith Heath
ret. New Design, Inc., etc.

20. ACID PITCHER, white porcelain,
9½"h. \$10.43
mfr. Coors Porcelain Co.
ret. N. Y. Laboratory Supply Co.
Eimer & Amend, Will Corp.

W O O D

21. SALAD BOWL & SERVERS, English
walnut, 5"x12", \$36.

22. FRUIT BOWL, black walnut,
2½"x12", \$27.

23. FRUIT BOWL, black walnut,
3½" x 10½", \$25.

24. FRUIT BOWL, ash wood,
2" x 11", \$12.
des. & mfr. Bob Stocksdale
ret. America House for similar
pieces

25. BOWL, high, narrow, Siamese teak
wood, 6"x7", \$18.50

26. BOWL, black walnut, 3"x11" with
maple servers, \$17.50

27. PLATE, Brazilian rosewood,
11" - \$22.50

28. PLATE, Brazilian rosewood,
11" - \$22.50

des. A. E. Carpenter
mfr. Espenet Fine Woods
ret. New Design, for similar pieces.

29. PLATE, cherry wood, 6½", \$1.95

30. SPOON, carved wood - \$0.45

31. SPOON, carved wood - \$0.95

32. FORK, carved wood - \$0.95

des. & mfr. Swedish, traditional
peasant work
ret. Bonnier's

M E T A L

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| 33. TYPEWRITER, electric
des. Eliot Noyes
mfr. International Business Machines
ret. same | \$300.
Corp. | 44. SOLUTION PITCHER, covered, stain-
less steel, \$8. | |
| 34. TYPEWRITER, Lexikin No.80
des. Marcello Nizzoli
mfr. Olivetti & Co., Ivrea, Italy
not obtainable in United States | | 45. PITCHER, straight sided, stain-
less steel | \$4.95 |
| 35. "BF" SEWING MACHINE (w/portable case)
mfr. Vittorio Necchi, Italy
ret. Better Service Sewing Machines
Co. | \$142. | 46. WATER PAIL, stainless steel, | \$10.80 |
| | | 47. TUMBLER, stainless steel,
des. & mfr. Vollrath Co.
ret. B. Altman & Co., etc. | \$1.60 |
| 36. WINDOW VENTILATOR FAN
des. R. S. Radcliffe
mfr. Westinghouse El. Corp.
ret. Lewis & Conger, etc. | \$29.95 | 48. PAPER KNIFE, metal alloy
des. Carl Molin
mfr. Dirilyte Co. of America Inc.
ret. Mayhew Shop, etc. | \$5. |
| 37. LITE-NITE fluorescent lamp
(without bulbs)
des. G. F. Stocker
mfr. Stocker & Yale
ret. E. Kenneth Georg | \$16. | 49. CIGARETTE BOX, enamel on copper,
1½" x 5", | \$16. |
| 38. EKCONWARE French Skillet, 10", copper
clad stainless steel,
des. & mfr. Ekco Products Co.
ret. Dept. and houseware stores | \$6.30 | 50. ASHTRAYS (13), enamel on copper,
backs polished & lacquered:
3½" - \$4.50; 4½" - \$5.50
6½" - \$9.
backs plain finish: 3" - \$2.
3½" - \$2.70; 4½" - \$3.50
5½" - \$5.
des. E. H. Lichtblau
mfr. Joseph Franken
ret. Rena Rosenthal, Inc. | |
| 39. MIRRO mixing bowl, aluminum
mfr. Aluminum Goods Mfg. Co.
ret. Dept. and houseware stores. | \$1.35 | 51. CALIPER, enlarging & reducing,
Dural metal, 30",
des. Alex J. Ettl
mfr. & ret. Sculpture House | \$13.85 |
| 40. DURALUX el. tea kettle, aluminum
des. K. E. Porter
mfr. Buckeye Aluminum Co.
ret. Hammacher Schlemmer & Co., Inc. | \$11.95 | <u>P L A S T I C S</u> | |
| 41. KANISTER SET 4-pc., aluminum
des. M. Ziskin
mfr. Kromex Corp.
ret. Dept. and houseware stores. | \$5.95 | 52. ICE-CUBE TRAY, opaque plastic
des. N. W. Roop
mfr. Columbus Plastic Products, Inc.
ret. Woolworth Co. | \$0.39 |
| 42. CIGARETTE CUP, sterling silver
2"x2½" - | \$11.40 | 53. FLEXCOLLAR plastic dog collar
white, 24"-26" | \$3.00 |
| 43. SALT & PEPPER SHAKERS, sterling
silver, - | \$14.40 | 54. green, 6"-8" | \$0.75 |
| des. & mfr. Allan Adler
ret. B. Altman, etc., on special
order. | | 55. FLEXLEASH, plastic dog leash,
des. & mfr. Hungerford Plastics Corp.
ret. Gimbel Brothers, etc. | \$1.50 |

56. FISHING FLOATS, red & white plastic \$0.40
mfr. Ed. Lane & Co., Inc. \$0.50
ret. sports goods & dept. stores
57. KYS-ITE serving trays, round 11" \$1.79
58. 6½" x 4½" \$0.45
- des. & mfr. Keyes Fibre Sales Corp.
ret. Century Restaurant Equipment Co.
59. THYCO electric wall plugs, \$0.17 ea.
des. W. T. Gossard
mfr. Thyco Electrical Products, Inc.
ret. Woolworth
60. MOLLY KEWLS, Toy set of molded rubber balls and colored plastic tubes -
small set \$1.95
large set \$2.95
des. Richard L. Hopkins
mfr. Paul Bonhop, Inc.
ret. Altman's, Macy's, Bloomingdale's
61. ROTO GEAR, colored plastic wheels on hardwood baseboard - \$2.50
des. Richard L. Hopkins
mfr. Paul Bonhop, Inc.
ret. Altman's, Macy's, Bloomingdale's
62. CRANE, all-metal scale model- \$13.95
mfr. Charles Wm. Doepke Mfg. Co.
ret. R. H. Macy & Co., Gimbel Bros.
63. FLOOR TRAIN, Jr., colored wood -\$1.50
des. & mfr. Playskool Mfg. Co.
ret. Altman's, Saks 5th Ave., etc.
64. PEG SET, Landscape, colored wood- \$2.
des. & mfr. Playskool Mfg. Co.
ret. Altman's, Saks 5th Ave., etc.
65. SPIRAL SPEEDWAY, wood & metal- \$2.98
des. & mfr. J. B. Miller Co., Inc.
ret. Reiss Bros., Bernard Fein, etc.
66. KITE, 36" x 18" \$4.50
des. L. J. Denmire
mfr. Kro Flies Kites, Keokuk, Iowa
ret. same - mail order
67. ROOSTERS, (2), wood, stained- \$2. ea.
des. & mfr. Swedish traditional peasant work
ret. Bonnier's

TOYS

68. ROCKING DOLLS, (3)
handpainted wood- \$1.50 ea.
des. & mfr. Swedish, traditional peasant work
ret. Bonnier's

FABRICS

69. Upholstery, handwoven, grey flax, 39" - \$12. yd.
des. Antoinette Webster
mfr. Plymouth Colony Farms
ret. New Design, Inc.
70. Gold Gauze-54" - c. \$12. yd.
71. Fantaisie -54" - c. \$12. yd.
des. & mfr. Menlo Textiles
ret. Dan Cooper
- 71a. Homespun, natural cotton, 50"- \$2.70 yd.
mfr. Henry Cassen
ret. through decorators *49.2337
72. "Milburn" Plaid Fabric, 48" c. \$9.60 yd.
mfr. Jud Williams, Inc.
ret. decorators & dept. stores
73. Peruvian Taffetan Linen 52" c. \$9.00 yd.
distr. Bretton Fabrics Corp.
ret. Macy's, Altman's, etc.
74. Natural Tavern Cloth, 39" c. \$2.25 yd.
des. & mfr. McKay, Davis and McLane
ret. Decorators and dept. stores
75. White checked boucle, 50" c. \$5.50 yd.
des. & mfr. McKay, Davis and McLane
ret. Decorators, dept. stores
76. Casement Gauze, 39", handwoven with "Metlon" non-tarnishable metallics, \$22.50 yd.
des. Greta Franke
mfr. Villich-Franke Studios
ret. through decorators
77. Natural Shantung Fabric, 34" c. \$3.95 yd.
mfr. Product of China
ret. Oriental Textiles

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* 49.2342

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78. Cawdor Linen, graphite, 50",
c. \$8.25 yd.
mfr. product of Scotland
ret. Dan Cooper & decorators
79. "Imperial Metal Cloth", 49" - \$9.75 yd.
mfr. J. H. Thorpe & Co., Inc.
ret. Decorating & department stores
80. Yellow Chenille Fabric, 51" - \$10.50 yd.
des. Franco Scalamandre, mfr. Scalamandre Silks, Inc.
ret. Lord & Taylor, Altman's, Sloane's
81. "Barrel Heads", printed linen, 54"
c. \$7.50 yd.
des. B. Baldwin & Wm. Machado
mfr. Design Unit
ret. New Design, Inc. or through decorators
82. Maori, printed cotton, 35" - \$2.00 yd.
des., mfr., & ret: D. D. & Leslie Tillet, N. Y.
83. "Trains", printed chintz, 36" - \$5.50 yd.
84. "Views of Paris", printed chintz glazed, 36" - \$5.50 yd.
des. Saul Steinberg
mfr. Patterson Fabrics, Inc.
ret. decorators or dept. stores
85. Silk, green, handwoven, \$12.00 yd. * scrap
mfr. Product of Siam
ret. Thaibok Fabrics Ltd. or decorators
86. Fractions, printed cotton, 50" - \$3.95 yd.
des. Bernard Rudofsky
mfr. Mil-Art Co., Inc.
ret. W. & J. Sloane and decorators

M I S C E L L A N E O U S

87. "The Pacemaker", Table radio, \$22.95
des. Robert Budlong
mfr. Zenith Radio Corp.
ret. B. Altman, Macy's, Gimbel's, other dept. stores
88. LAMP, wood, plastic shade, \$21.00
des. Isamu Noguchi
mfr. Knoll Associates
ret. New Design, Inc., McCreery's, Bloomingdale's
89. BOX, marble, 1½" x 6¼", \$150.00
90. BOX, marble, 1" x 3 3/4" \$130.00
des. Richard Blow
mfr. Montici Artisans, Florence, Italy
ret. Richard Blow