

## HISTORY OF THE MODERN POSTER

An exhibition circulated by The Museum of Modern Art, New York

for changes when shown  
at MoMA. -Exh. 134INSTALLATION LIST

<u>Installation No.</u>	<u>Museum Number</u>	<u>Artist</u>	<u>Title</u>
A.	Title mount		
B.	Introduction to the exhibition		
C.	What is good design?		
✓ 1.	A.48.00	Cheret	Carnaval, 1892
✓ 2.	Pr 1176	Toulouse-Lautrec	Babylone d'Allemagne
✓ 3.	A.40.00	Steinlen	A La Bodiniere, 1894
✓ 4.	A.52.00	Grasset	Sarah Bernhardt in "Jeanne d'Arc" '90
5.	A.56.00	Rhead	Winter Tales for Winter Nights, 1890
✓ 6.	A.91.00	Hohlwein	Ladies Tailor, 1910
7.	A.131.00	Pennell	Provide the Sinews of War, 1918
✓ 8.	A.1577.40	Christy	Fight or Buy Bonds, 1917
9.	A.94.00	Bernhard	Die Deutsche Demokratische Partei
10.	36.255	Bayer	Arts and Crafts Exhibition, 1927
11.	36.243	Gispen	Rotterdam Line, c. 1927
12.	36.247	Nöckur	Pressa, 1928
13.	36.242	Ehnke	Pressa, 1928
✓ 14.	36.246	Muller	7th Heaven
15.	A.587.39	Schmidt-Rottluff	Deutscher Kunstlerbund
16.	273.35	Cassandre	Triplex, 1930
✓ 17.	40.4065 (Porter)	Carlu	Aquarium, 1928
18.	A.411.39	Kauffer	B.P. Ethyl Controls Horsepower
✓ 19.	A.353.37	Lissitsky	Russian Exhibition, 1929
✓ 20.	A.357.37	Klutsis	Fulfilled Plan, 1930
21.	36.223	Cassandre	Wagon Bar, 1932
22.	A.414.39	Kauffer	Actors Prefer Shell

23.	A.235.37	Unknown	Long Live Spain
24.	A.234.37	Catala	Let us Crush Fascism
✓ 25.	Lib.	Ernst	Plastik Malerei, 1934
26.	40.4067 (Smith)	Matter	Pontresina, 1935
27.	40.4068 "	Carigiet	Arosa, 1938
28.	40.4070 "	Cardinaux	Mediterranean, 1937
29.	A.429.39	Kauffer	Westminster Abbey
30.	A.356.37	Tschichold	Konstruktivisten, 1937
31.	A.360.39	Kauffer	African Air Mail
32.	271.35	Cassandre	Air Orient, 1932
33.	A.56.36	Shepard	Wrigleys
34.	40.4071 (Binder)	Binder	Iced Coffee
35.	A.130.00	Shahn	Years of Dust
✓ 36.	A.221.37	Beall	Electrification
✓ 37.	40.4080	Greco	W.N.Y.C.

39 mounted labels for the posters