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A view of the Stockholm Exposition, 1930, designed by Gunnar Asplund.

Exposition Architecture

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ERNESTINE M. FANTL, *Curator*

Modern Exposition Architecture

This exhibition of Modern Exposition Architecture is intended briefly to show the success with which the modern idiom has been expressed in Fair architecture and the flexibility with which it lends itself to various uses. Emphasis has been placed on unity of design and coherence of planning rather than on social implication. The Stockholm Exposition makes explicit what becomes apparent in a study of these expositions: that a Fair planned with a strong central theme, one related to man's needs in modern civilization, will probably result in a Fair logically planned, homogeneous in style and of contemporary value. It is necessary to add that the theme should be carried out. Most expositions have been dignified with impressive theses but have actually produced a confusion of heterogeneous architecture and haphazard planning.

1. **Stockholm Exposition, Sweden, 1930.** E. Gunnar Asplund, chief architect
 Musical Instrument Pavilion
 Panoramic view
 Decorative Arts Pavilion
 Main entrance and exhibition offices
 Glass and Linoleum Pavilions. Swen Markelius, architect
 Night view
 Plan of Exposition
2. **Werkbund Exhibition, Cologne, Germany, 1914**
 Factory and Office of Deutzer Gasoline Engine Works. Walter Gropius and Adolf Meyer, architects
3. **Exposition of Decorative Arts, Paris, France, 1925**
 Pavillon de L'Esprit Nouveau. Le Corbusier, architect
4. **Pressa (World Press Exposition), Cologne, Germany, 1928**
 Municipalities Pavilion
 ADGB Pavilion. Hans Schumacher, architect
5. **Brno Exposition, Czechoslovakia, 1928**
 Pavilion of the City of Brno. Bohuslav Fuchs, architect

(continued on other side)

6. **Barcelona Exposition, Spain, 1929**
German Pavilion. Miës van der Rohe, architect
Plan of Exposition
7. **Antwerp Exposition, Belgium, 1930**
Finnish Pavilion. Erik Bryggman, architect
8. **Arts and Crafts Exposition, Vienna, Austria, 1930**
Tourist Pavilion. Oswald Haerdtl, architect
9. **Building Exposition, Berlin, Germany, 1931**
View of Exposition. Miës van der Rohe, architect
Installation. Miës van der Rohe and Lilly Reich, designers
10. **A Century of Progress, Chicago, 1933.**
Panoramic View
Plan
Entrance Gateway. Staff architects
Chrysler Building. Holabird and Root, designers
Avenue of Flags. Joseph Urban, designer
11. **Fifth Triennial Exposition of Modern Decorative and Industrial Arts and Architecture, Milan, Italy, 1933**
Plaza of Honor. Mario Sironi, designer
Press Pavilion. Luciano Baldessari, architect
Air view and plan
12. **Brussels Exposition, Belgium, 1935**
Swedish Pavilion
Czechoslovakian Pavilion
13. **Texas Centennial Exposition, Dallas, June, 1936**
Pavilion for the Magnolia Petroleum Company. William E. Lecaze, architect
Air view of layout
14. **Paris Exposition, 1937**
Trocadéro remodelled. Carlu, Boileau, Azéma, architects
Press Pavilion. Viret & Marmoret, architects
General plan. Letrosne, Greber, Matzloff, architects; Crevel, director