

The Museum of Modern Art

For Immediate Release
October 1993

DESIGNED FOR SPEED: THREE AUTOMOBILES BY FERRARI

November 4, 1993 - March 1, 1994
Media viewing: November 3, 5:00 - 6:00 p.m.

We say that the world's magnificence has been enriched by a new beauty; the beauty of speed. A racing car whose hood is adorned with great pipes, like serpents of explosive breath -- a roaring car that seems to ride on grapeshot -- is more beautiful than the *Victory of Samothrace*.

-- F.T. Marinetti, *Futurist Manifesto* (1909)

An exhibition exploring the influences of racing on automobile design opens at The Museum of Modern Art on November 4, 1993. Organized by Christopher Mount, curatorial assistant, Department of Architecture and Design, **DESIGNED FOR SPEED: THREE AUTOMOBILES BY FERRARI** examines Ferrari's unique commitment to racing, its pursuit of ever-increasing speed and performance. The exhibition reveals the relationship between competition and passenger cars, and the ways in which automobile design has changed since the late 1940s. **DESIGNED FOR SPEED** also celebrates the Museum's recent acquisition -- a gift from Ferrari S.p.A. -- of a 1990 Ferrari Formula 1 racer, the second automobile to enter the Museum's Design Collection.

On view through March 1, 1994, the exhibition is made possible by a grant from Ferrari S.p.A.

DESIGNED FOR SPEED features three complete automobiles produced by Ferrari. A 1950 166MM "Barchetta" (or "little boat"), the prototypical two-seat convertible, is an early example of an automobile intended for both racing and transportation; a 1987 "super car" F40 was, at its date of

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