

THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK
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FOR IMMEDIATE RELEASE

UNITED HEMISPHERE POSTER COMPETITION ANNOUNCED BY MUSEUM OF MODERN ART

To stimulate pictorial expression of the unified determination of the nations of the Americas to remain free, the Museum of Modern Art will hold a Poster Competition for citizens of all countries in the Western Hemisphere. The Competition is now declared open and will close Tuesday, July 28, 1942 at 5 P.M. Posters arriving later than that hour will not be considered by the jury.

There will be thirty-four cash prizes amounting to \$2,500 to be awarded in two groups as follows:

Posters from the 20 American Republics:		Posters from the U.S., its Dependencies and Canada:	
First prize	\$500	First prize	\$500
Second prize	250	Second prize	250
5 Third prizes, each	50	5 Third prizes, each	50
10 Fourth prizes, each	25	10 Fourth prizes, each	25

The winning posters will form an exhibition which will open at the Museum of Modern Art early next autumn and will later be sent on tour throughout the Hemisphere. The designs will be placed at the disposal of agencies of the United States Government for reproduction and use in the Americas. A complete catalog of the exhibition, illustrated with reproductions of the winning posters will be published with text in English, Spanish and Portuguese.

The program of the Competition, also printed in English, Spanish and Portuguese, may be obtained by writing to the Director of the Competition:

Eliot F. Noyes, Director
Department of Industrial Design
The Museum of Modern Art
11 West 53 St., New York, N. Y.

Entries must be anonymous. It will be necessary for all prospective competitors from the United States and Canada to obtain entry blanks. One will be sent with the program; additional ones may be obtained from the Director of the Competition. Because of the time element and possible delays in transportation, the entry-blank requirement will be waived for contestants residing in the other twenty republics of the Americas. Instead, entrants from these countries will submit

their designs with a removable card giving name and address of contestant. When received at the Museum, both card and design will be given an identifying number and the card removed so that the design will be anonymous when presented to the judges.

A competitor may submit any number of entries. Posters may be designed for any media and there is no limitation or restriction as to the use of color. Designs are to be 30 inches wide and 40 inches high, with a margin of at least one inch on all sides. The use of photography, alone or in combination with other media, is permitted. Each poster must use one of the following slogans in any of the three languages, English, Spanish, or Portuguese:

HANDS OFF THE AMERICAS
21 REPUBLICS - 1 DESTINY
UNITE AGAINST AGGRESSION
FIGHT FOR A FREE AMERICA

UNA SOLA AMERICA, UNA SOLA ACCION
AMERICA UNIDA ES LA PAZ DEL MUNDO
LUCHEMOS POR UNA AMERICA LIBRE
UNAMONOS CONTRA LA AGRESION

VIVAM AS AMÉRICAS UNIDAS
UMA SÓ AMÉRICA, UMA SÓ ACÃO
A AMÉRICA UNIDA É A PAZ DO MUNDO
CONTRA UM INIMIGO COMUM, UNIÃO

The jury will be composed of Don Francisco, Office of the Coordinator of Inter-American Affairs; Fred Cooper, Artists Guild; John Falter, The Society of Illustrators; William A. Irwin, Art Directors Club; René d'Harnoncourt, General Manager, Indian Arts and Crafts Board; and the following members of the staff of the Museum of Modern Art: Alfred H. Barr, Jr., Monroe Wheeler and Eliot F. Noyes.

The jury will meet Monday, August 3, 1942, and continue in session until the Competition is decided. Winners will be notified by telegram as soon as the awards are made. The opinion of the jurors will be final and the competitors agree to be absolutely bound by their decision. If any jurors are unable to serve, the Museum will appoint substitutes.