

THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART TO RUN ADDITIONAL SHOWINGS OF CIVILIAN DEFENSE
FILM PROGRAMS WEDNESDAY NIGHTS AND SUNDAY AFTERNOONS

Public interest has been so great in the two programs of English civilian defense films which the Museum of Modern Art is showing in its auditorium daily at 3 P.M. under the general title of Safety for the Citizen that the Museum will give additional showings on Wednesday nights at six-thirty and nine and on Sundays at 1 P.M. The new showings will commence Wednesday night, January 7.

This will enable people who work during the day to see these films which are invaluable demonstrations of safety measures, particularly in large cities during modern war times. Each program, which runs forty-five minutes, is composed of six short films with running time of from three to ten minutes each.

Several are of particular value in showing the average citizen what to do and what not to do in emergency. Among these are: Stop That Fire, a straightforward demonstration of the proper way to deal with incendiary bombs both in the streets and at home.

Mr. Proudfoot Shows a Light graphically demonstrates the results of carelessness in obeying blackout rules.

Goofer Trouble shows a pair of citizens who think air raid precautions are not made for them. These exasperating gentlemen, instead of taking cover when the alarm sounds, stay outdoors to watch the dogfighting, thereby gravely handicapping their own airmen.

The films in the two programs of Safety for the Citizen are not only highly practical but, as CUE says, "have the unbearable suspense of a first-class Alfred Hitchcock thriller." As long as they are useful to the public the two film programs, Safety for the Citizen, will be shown alternately every day at 3 P.M.; Wednesday nights at 6:30 and 9; and Sundays at 1 P.M. The Museum's regular film programs will be given as usual at 4 o'clock every day including Saturdays, and at 2 and 4 P.M. on Sundays.