

# The Museum of Modern Art

September 15, 1997

MEDIA ALERT \*\*\*\*\* MEDIA ALERT \*\*\*\*\* MEDIA ALERT

## THE MUSEUM OF MODERN ART INVITES FAMILIES TO GO ON AN *ART SAFARI* AS PART OF "NEW YORK IS BOOK COUNTRY"

### Book Signing and Tour Leads Children and Adults in Search of Wild and Whimsical Animals

Saturday, September 20, 1997

**WHAT** The Museum of Modern Art will hold a book signing and special family tours for *Art Safari: An Adventure in Looking for Children and Parents* in conjunction with other "New York is Book Country" celebrations. In addition, the Museum is offering a family package that includes a copy of the book and admission to the Museum for one adult and up to four children for \$11.50.

Museum staff will lead children and their parents through the Museum galleries in search of lions, monkeys, goats, and a cast of other creatures in the works of such famous artists as Pablo Picasso, Frida Kahlo, and Henri Rousseau. The tours are not lectures, but encourage parents and children to look at art and spontaneously discuss what they see. The questions posed on the tour and in the book draw upon children's natural curiosity and eagerness to share ideas.

**WHO** Joyce Raimondo, the Museum's Family Programs Coordinator and the book's author, will be signing copies of *Art Safari*. Ms. Raimondo, who has taught children to explore and enjoy art at MoMA for six years, designed the book and the tour based on her personal experiences with children participating in the Museum's family programs. MoMA staff will be guiding families on the Art Safari walks.

**WHEN** Saturday, September 20, from 11:00 a.m. to 1:00 p.m.; 30 minute tours, beginning every 15 minutes. Families may RSVP at 212/708-9805, although preregistration is not required.

**WHERE** The Museum of Modern Art, 11 West 53 Street, New York

# # #

No. 60

For more press information, contact Jessica Ferraro, Department of Communications, 212/708-9757. Visit our Web site at [www.moma.org](http://www.moma.org).