

The Museum of Modern Art

For Immediate Release
September 1988

FACT SHEET

- EXHIBITION ANDY WARHOL: A RETROSPECTIVE
- DATES February 6 - May 2, 1989
- ORGANIZATION Kynaston McShine, Senior Curator, Department of Painting and Sculpture, The Museum of Modern Art
- SPONSORSHIP Supported in part by a grant from the National Endowment for the Arts.
- FOCUS This is the first full-scale American retrospective since 1970 devoted to the work of American Pop artist Andy Warhol (1928-87). Warhol the mythological, cultural, and society figure is well known. Few, however, are familiar with the extraordinary breadth of the artist's work.
- CONTENT The exhibition examines the issues of pictorial representation and art as environment which Warhol presents in his direct, colorful, and deceptively simple oeuvre. Beginning with commercial design work from the fifties, the exhibition also includes early series such as the Hand Painted images of 1960-62 (advertisements and comic strips, for example); Portraits of 1962-64 (Marilyn Monroe, Elvis Presley, and Jackie Kennedy, among others); Disaster images of 1962-67 (Car Crashes and Electric Chairs, among others); Campbell's Soup Cans (1962-65); Flowers (1964-67); and Mao (1972). More recent series include Hammer and Sickle, Reversals, Last Supper, and Camouflage (1985-87). Many of his self-portraits are also featured.
- TRAVEL After its New York showing, the exhibition will travel to The Art Institute of Chicago (May 31 - August 13, 1989), the Hayward Gallery, London (September - November 1989), The Museum Ludwig, Cologne (November 1989 - February 1990), Palazzo Reale, Milan (February - May 1990), and Musée National d'Art Moderne, Centre Georges Pompidou, Paris (May - August 1990).
- PUBLICATION Andy Warhol: A Retrospective. Introduction by Kynaston McShine. Essays by Robert Rosenblum, Benjamin H.D. Buchloh, and Marco Livingstone. Includes a collective portrait of the artist, with contributions by artists, writers, and other colleagues; chronology; and bibliography. 384 pages. 175 color and 335 black-and-white illustrations. Published by The Museum of Modern Art; clothbound volume distributed by New York Graphic Society Books/Little, Brown and Company, Boston.

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For further information, contact Jeanne Collins or Jessica Schwartz, Department of Public Information, 212/708-9750.