

# The Museum of Modern Art Department of Film

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FOR IMMEDIATE RELEASE

## THE MUSEUM OF MODERN ART TO HOST THE 6TH ANNUAL NEW YORK WORLD TELEVISION FESTIVAL

Award-winning television programs from 19 nations will be on view at The Museum of Modern Art November 16-20 as the Museum once again plays host to the New York World Television Festival. The Festival, now in its sixth year, is a showcase for international television programs, many of which would otherwise go unseen in the United States. All of the programs--39 in this year's edition--have won awards at festivals around the world. Screenings will be held in the Museum's Roy and Niuta Titus Theater 2.

A special feature of this year's Festival is a screening devoted to children's programs originating from places as diverse as Vietnam, Brazil, Denmark, Japan, and the United States (the latter represented by "Don't Eat the Pictures," the Muppets' encounter with the Metropolitan Museum of Art). The finale of the Festival will be the presentation of the 1984 International Emmy Award Winners.

In addition to the screenings, there will be three lunch-time symposia, on co-productions (November 16), how to make an international television deal (November 19), and the emerging market in children's programming (November 20). Both the symposia and the screenings are free to the public, with 180 tickets given out on a first-come, first-served basis on the day of the event.

The President of the New York World Television Festival is Thomas F. Madigan of WQED, Pittsburgh; Festival management is by Harvey Chertok & Co., Inc. The Festival is made possible by grants from the International Council of the National Academy of Television Arts & Sciences, NATPE International, Eastman Kodak Company, the Sony Corporation, SFM Media Corporation, and advertisers in the Festival Playbill. A tour of the Festival programs to nine colleges and universities is being planned.

The Museum's Video Program is directed by Barbara London, Assistant Curator in the Department of Film; video programs are made possible by funding from the National Endowment for the Arts and by the New York State Council on the Arts.

For Festival information, the public may call (212) 935-3330.

COMPLETE SCHEDULE IS ATTACHED

October 1984

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For further PRESS information, please contact Bob Bernstein or Alan Hale of March Five, Inc. (212) 687-3484, or Stuart Klawans, Film Press Representative, The Museum of Modern Art, 11 West 53 Street, New York, NY 10019 (212) 708-9752.

SCHEDULE

THE 6TH NEW YORK WORLD TELEVISION FESTIVAL  
November 16 - November 20, 1984

Friday, November 16:

12:15 - 1:30 p.m.

Symposium: "Co-Productions: A New Genre?"  
Moderator: John Eger, Senior Vice President, CBS Broadcast  
Group Worldwide Entertainment

2:00 - 7:00 p.m.

Screenings:  
"I Am a Hotel" Canada, 30 min.  
"Adventures of a Photographer" Italy, 62 min.  
"Raw War" Finland, 25 min.  
"Village At the Border" Austria, 114 min.

Saturday, November 17:

10:30 a.m. - 5:45 p.m.

FESTIVAL FOR CHILDREN

"Strange Reward" Vietnam, 10 min.  
"Plunct, Plact, Zoom!" Brazil, 44 min.  
"The Door Opens" Denmark, 24 min.  
"The Nightingale" The Netherlands, 38 min.  
"Curiosity Show" Australia, 30 min.  
"World of Numbers" Japan, 17 min.  
"Musicomicolor" Belgium, 29 min.  
"No More Pranks, Alfie Atkins" Sweden, 10 min.  
"Rainbow in Andalusia" Japan, 81 min.  
"Don't Eat the Pictures" United States, 58 min.  
"Of Bees and Bee Skeps" Ireland, 27 min.  
"The Programme With the Mouse" West Germany, 30 min.  
"Danny's Egg" Australia, 28 min.

Sunday, November 18:

10:30 a.m. - 5:45 p.m.

Screenings:  
"Gentlemen's Spree" Czechoslovakia, 70 min.  
"Rumpole and the Old Boy Net" United Kingdom, 53 min.  
"The Benny Hill Show" United Kingdom, 33 min.  
"For My Daughter" West Germany, 29 min.  
"Haiti" France, 52 min.  
"Gustavus III--Farewell to a  
Player King" Sweden, 55 min.  
"Never Stay in One Place" Australia, 47 min.  
"Silencio" Denmark, 38 min.  
"One Third of a Nation" United States, 58 min.

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Monday, November 19:

12:15 - 1:30 p.m.

Symposium: "How to Make an International Television Deal"  
An improvisational drama with Phil Corvo (Executive Director, NATPE International), Jean-Noël Dibie (Director of Foreign Affairs, SFP, Paris), Guy Mazzeo (Executive Vice President, Blair Entertainment), and Martha Burke-Hennessy (Managing Director, New York, CBC Enterprises)

2:00 - 7:00 p.m.

Screenings:

"The Light in the Fields and the Mountains"

Japan, 79 min.

"All God's Children"

The Netherlands, 26 min.

"One More Day"

Japan, 48 min.

"The Nigerian Exodus"

United Kingdom, 9 min.

"Transsexuals: My Body, My Self"

France, 61 min.

"The Age of Iron--Part III"

Finland, 88 min.

Tuesday, November 20:

12:15 - 1:30 p.m.

Symposium: "The Emerging Market in Children's Programming"  
Moderator: Lee Polk, Executive Producer, "Wonderworks"

2:00 - 4:30 p.m.

Screenings:

"The Ghost Writer"

United States, 84 min.

"Merry Go Round"

U.S.S.R., 69 min.

4:35 p.m.

1984 International Emmy Award Winners  
(To Be Announced)

All events will be held in the Roy and Niuta Titus Theater 2, The Museum of Modern Art.  
All programs will be presented in English or subtitled. Screenings are continuous.

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