The Museum of Modern Art

No. 4

FOR IMMEDIATE RELEASE

GRANT FROM THE ART DEALERS ASSOCIATION FOUNDATION FUNDS SPECIAL FREE STUDY HOURS PROGRAM AT THE MUSEUM OF MODERN ART

The Art Dealers Association Foundation has renewed a grant first instituted in 1974 to The Museum of Modern Art that allows college art and art history classes to visit the Museum free-of-charge during non-public hours, Richard E. Oldenburg, Director of the Museum announced today. The Art Dealers Association Foundation was established in 1971 by the Art Dealers Association of America to aid in the study and appreciation of the visual arts.

The Special Study Hours program provides an opportunity for graduate and undergraduate students and their professors to view the Museum's collections and temporary exhibitions on Tuesday and Friday mornings from 9:30 a.m. to 10:50 a.m. and on Tuesday and Friday evenings from 6:00 p.m. to 7:30 p.m. During these visits, young scholars and their instructors can study works of art and hold discussions without distraction or interruption.

"In the academic community, this program has gained widespread recognition," Mr. Oldenburg has noted. "It is highly regarded by students and faculty alike." Attendance records of the Special Study Hours program testify to the appeal of this valuable teaching opportunity. Since 1974, over 20,000 students and their professors from more than 800 art and art history classes have viewed the Museum's unrivalled collections of 20th century art under the optimum conditions made possible by this funding. The students, who have come from over 30 states as well as from Canada, Mexico, and France, have been able to study art works from such important Museum exhibitions as Ansel Adams,

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<u>Cézanne: The Late Work, Sol LeWitt, Transformations in Modern Architecture,</u> Printed Art Since 1945, and Giorgio de Chirico.

Reservations are required to visit the Museum during the Special Study Hours. Instructors must provide at least two weeks advance notice when scheduling a visit and may bring a group of up to 25 students. No admission fee is charged for this visit. Reservations can be made by writing to Group Visits, The Department of Education, The Museum of Modern Art, 11 West 53 Street, New York, New York 10019, or by calling (212) 708-9685 between 10:00 a.m. and 2:00 p.m.

College classes may also visit the Museum during public hours by scheduling an appointment with The Department of Education at least three weeks in advance. During these visits, however, students are requested to individually tour the galleries and lecturing is not permitted. A special group rate is available. Individual students may visit the Museum at any time and with current identification receive a reduced admission fee of \$2.00.

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For further information, please contact Luisa Kreisberg, Director, or Tamara Karpie Real, The Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, NY 10019 (212) 708-9750