

The Museum of Modern Art

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FOR IMMEDIATE RELEASE

FAMOUS TEAM OF FILM ANIMATORS HONORED MUSEUM SCHEDULES ALL-HUBLEY SHOW

The Museum of Modern Art will honor America's two most respected and admired animators, John and Faith Hubley, who are slated to receive the annual Annie Award, given by the International Animated Film Society in Hollywood. Prior to the "Annie" ceremony on November 20, the Museum will devote an entire day's showings to Hubley works, with a 90-minute program that will be shown twice at 2:00 and 5:30 p.m. on Monday, September 29. Another Hubley program is scheduled to follow on Sunday, October 5 at 12:30 and 3:00 p.m. as part of the Museum's Films for Young People series. Both programs were selected by the Hubleys in collaboration with the Department of Film.

Winners of five Academy Awards, Faith and John Hubley formed Storyboard, Inc., and as independent producers making non-commercial films, they collaborated on "Moonbird," "Tender Game," "The Hat," "Windy Day," and, more recently, "Cockabooddy" and "The Voyage to Next," dealing with the world of sociologists, international lawyers and scholars who explain their theories while the Hubleys "animate" them.

These films, together with important segments contributed to "Sesame Street" and "Electric Company" on television, have permitted the Hubleys the greatest artistic freedom and brought them world acclaim. Their latest film is "Everybody Rides the Carousel," a 90-minute adaptation from the works of Erik H. Erikson, the famous psychologist.

The same year that the Hubleys were married, 1955, they became a collaborative team. Previously, Faith had been a film and sound editor and script supervisor on live-action films, working with James Wong Howe and Sidney Lumet. John Hubley, however, had spent his entire career involved in animation. At

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the age of 22 in 1936, he joined the Disney studio where he worked on "Snow White," "Pinocchio," "Fantasia," and "Bambi." He then joined United Productions of America, of which he later became Creative Director. At UPA, under contract to Columbia Pictures, John Hubley, with writer Millord Kaufman, created the now famous character, Mr. Magoo, said to be based on his idiosyncratic uncle. He also supervised the heralded "Gerald McBoing Boing," which helped revolutionize animation.

At this time, Hubley opened his own studio for the production of animated television commercials. He then married Faith, who was his assistant, and soon moved to New York. While producing such famous commercials as the series for Maypo cereal, the Hubleys were commissioned by the Guggenheim Museum to make "The Adventures of an *." In the film, Man, represented in the form of an asterisk, is shown developing from infancy to parenthood. The film was the Hubleys' first joint success and was shown at the Venice Film Festival in 1957. Their next film an abstract treatment of love called "Tender Game" won the Grand Prize at the same festival in 1958.

The Hubleys have made three films based on conversations among their children. The first, "Moonbird," came about when, their parakeet having flown out the window, the two sons created an elaborate fantasy about catching a much larger bird with a rope and a shovel. The film won the Hubleys their first Academy Award in 1959. Two other films, "Windy Day" (1968), and "Cockaboody" (1973), involved conversations between their two daughters. The Hubleys have also recorded improvised dialogue by adults and used it as the basis for films. This was done twice with Dizzy Gillespie, for "The Hole," which won the Academy Award in 1963, and for "The Hat" (1964), which also featured the voice of the British comedian Dudley Moore.

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John Culhane, author of Magic Mirror: The First World History of Animated Film, writes that for a period of nearly 20 years John and Faith Hubley have made films dealing with ideas and relationships that are profound and moving, and they have been consistently successful, more so than other animators, in expressing ideas with emotional content. "They are capable of this because they are basically poets, whose images delight...." It has been said that their work never sinks into pessimism or vulgarity; there is always a gentle humor and air of sanity.

The schedule is as follows:

Monday, September 29 at 2:00 and 5:30 Total screening time: 90 min.

ADVENTURES OF AN *	10 min.
MOONBIRD	10 min.
WOW	10 min.
ZUCKERKANDL	15 min.
TENDER GAME	6 min.
THE HOLE	14 min.
WINDY DAY	9 min.

Plus selections from "Sesame Street," "Electric Company," and "Letterman," (cut together), for a total of 11 min., as follows:

MILT'S GUILT	"Electric Company" and "Sesame Street"
A ROLLING STONE	"Letterman"
TRUTH RUTH	"Electric Company" and "Sesame Street"
COOL POOL FOOL	"Electric Company" and "Sesame Street"
WIGGED-OUT LADY	"Letterman"
TRUE BLUE SUE	"Electric Company" and "Sesame Street"
PLOW COW SOW	"Letterman"
GRABBY DAN	"Electric Company" and "Sesame Street"
A FRIEND IN NEED	"Letterman"
BABY BALL	"Electric Company" and "Sesame Street"

Sunday, October 5 at 12:30 and 3:00 (Films for Young People)
Total screening time: 71 min.

ADVENTURES OF AN *	10 min.
MOON BIRD	10 min.
TENDER GAME	6 min.
WINDY DAY	9 min.
DIG	25 min.

And the above listed 11-min. program

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