

# The Museum of Modern Art

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## ALFRED H. BARR, JR. RECEIVES AWARD

Alfred H. Barr, Jr., first director of The Museum of Modern Art and Director of Collections until his retirement in 1967, has been awarded this year's art dealers' prize by the Board of Directors of the European Art Dealers' Association it was announced today. The award will be presented by Dr. Edward Trier of the University of Bonn at a ceremony in Cologne, Germany, on October 20, 1974. Last year's prize winner was Dr. Willem Sandberg, former Director of the Stedelijk Museum, Amsterdam, The Netherlands.

Alfred Barr was director of The Museum of Modern Art from its inception in 1929. He instituted the concept of the multi-departmental museum, and created the departments of architecture and industrial design, photography, film, and theatre design, as well as painting and sculpture, drawings and prints. He was director of such exhibitions as Cubism and Abstract Art, 1936, Fantastic Art, Dada, and Surrealism, 1936, and retrospectives of Matisse, 1931, Van Gogh, 1935-36, and Picasso, 1939, 1957 and 1962. He is the author of the classic works "Cubism and Abstract Art," 1936, "Matisse: His Art and His Public," 1951, and "Picasso: Fifty Years of His Art," 1946, reprinted in 1955.

Mr. Barr has received honorary degrees from the University of Bonn (Germany), Buffalo, Adelphi, Yale, and Princeton, his alma mater. He is the recipient of the Grand Cross, Order of Merit from the Federal Republic of Germany, French Cross of the Chevalier of the Legion of Honor, and the Star of Italian Solidarity. Mr. Barr serves presently as Counselor to the Board of Trustees of The Museum of Modern Art.

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