

The Museum of Modern Art

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THE MUSEUM OF MODERN ART AND LATIN AMERICA

The Museum of Modern Art was founded in 1929 to help people use, enjoy and understand the arts of our time. Its approach to the arts is international and its concern is with all the visual arts--painting, sculpture, drawings and prints, architecture and design, films and photography. Today, The Museum of Modern Art's program of international cultural exchange leads the programs carried out by public and private concerns in the United States. During the past 33 years more than 150 exhibitions organized by The Museum have been circulated to over 79 countries on every continent. This international exchange program is sponsored by The International Council of The Museum of Modern Art, a group of more than 150 community leaders and art patrons from the United States and other countries.

Surrealism, opening at the Museo de Arte Moderno, Bogota, and scheduled to travel extensively throughout Latin America, is being presented under the auspices of The International Council. The exhibition which includes works from 10 different countries by 27 major artists, contains 8 works by prominent Latin American artists. Although drawn mainly from The Museum's own collections, it also includes a number of important loans from Latin American collectors.

Surrealism is the most recent of 45 Museum of Modern Art exhibitions to tour Latin America since 1941. Among these have been Two Cities: Planning in North and South America (1947) and the photography exhibition, The Family of Man (1955). Since then, the exhibition Contemporary Painters and Sculptors as Printmakers, a survey of both European and North American artists; Word and Image, selections from The Museum's extensive collection of graphic design; and New Photography U.S.A. have circulated widely through Latin America. The major exhibition, Cezanne to Miro, which included 55 masterworks from collections in the United States was shown in Argentina, Chile and Venezuela in 1968. As part of the program, The Museum, through its International

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Program has also assumed the major responsibility for providing United States representation to the Sao Paulo Bienal since 1951.

In addition to its touring exhibition program, The Museum, through The International Program, has held innumerable exhibitions over the years which have helped to familiarize the United States public with the achievements of Latin American artists, architects and film makers. Among the exhibitions held in The Museum which have featured work from Latin America have been: Diego Rivera (1931-32), New Acquisitions: Latin American Art, Latin American Architecture Since 1945, Latin American Art 1931-1966 (1967), Manuel Alvarez Bravo (1971) and The Museum's major summer exhibition, The Artist as Adversary (1971), which includes works by more than 140 artists from 21 countries, many of them from Latin America.

One of The International Council's most far reaching current projects is the development, through collaboration with Argentina and other Latin American countries, of Latin America's first industrial design program. The program includes an industrial design collection (contributed by The Museum of Modern Art and duplicating as closely as possible The Museum's own unique collection), library, film and teaching programs. The collection and its attendant facilities will tour Latin America. In each host city seminars will be conducted and programs initiated to establish industrial design libraries and centers in these cities. The collection will then be housed in a permanent design center in Buenos Aires. The entire program, the first of its kind, is a joint financial, cultural collaboration between Latin American governments, business and cultural leaders, and The Museum of Modern Art and business and cultural leaders of the United States.

The International Council has also sponsored numerous art and film libraries around the world.