

NO. 98
FOR IMMEDIATE RELEASE
SEPTEMBER 18, 1970

SPECIAL TO NEWS, FEATURE AND PHOTO EDITORS

At 10 AM on Tuesday September 22, 30 youngsters from Junior High School 99 on East 100th Street in Manhattan, will visit The Museum of Modern Art to get an advance look at a show of photographs by Bruce Davidson titled EAST 100TH STREET which opens Wednesday September 23 at the Museum.

Some of these youngsters are coming to see themselves since a number of them live on the block that photographer Davidson worked on for two years in making this photo essay and some of them are in the pictures. Others are coming to see photographs of residents and of a neighborhood they know well, since all these youngsters go to school on the corner of East 100th Street and First Avenue.

After the youngsters view the 43 photographs in the show, they will be given a tour through the rest of the Museum. A class of seventh graders all about 13 years old, the youngsters will travel to the Museum by subway and will be accompanied by their teacher. During the exhibition, which will run through November 29, other classes from JHS 99 will make visits to the Museum to view the show.

For further information contact Diana Goldin, Coordinator of Press Services, and Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N. Y. 10019. (212) 956-7297, 7501.