

The Museum of Modern Art

11 West 53 Street, New York, N.Y., 10019 Tel. 245-3200 Cable: Modernart

No. 106
Friday, October 18, 1968
FOR IMMEDIATE RELEASE

Delegates from ⁵⁶~~80~~ colleges and universities from various parts of New York State will meet at The Museum of Modern Art on October 21 and 22 in a series of informal meetings with the Museum curators. The purpose of the Conference, founded by the New York State Council on the Arts, is to give professors, gallery directors, and others concerned with the arts in private and public institutions of higher learning, an opportunity to explore the resources of the Museum. At the same time, the Museum curators will be able to investigate some of the needs of the academic community that might be met by Museum programs.

On Wednesday, October 23, delegates from the State University of New York, will remain for an additional day of seminar exploring ways in which the Museum and the State University of New York might work more closely together in the future.

Bates Lowry, Director of The Museum of Modern Art, and Anne Coffin Hanson, Director of the Museum's Lillie P. Bliss International Study Center, will open the Conference in the Museum Auditorium at 10:00 a.m. Monday (press welcome).

During the afternoon the delegates will tour a current exhibition, The Architecture of Museums and the International Study Center (press welcome). From 6:15 to 8:00 p.m. they will attend a preview for invited guests of Soundings, a construction by Robert Rauschenberg, which opens to the public the following day (press welcome).

On Tuesday, October 22 at the morning session at 10:00 a.m., seven members of the Museum staff will speak on various aspects of the Museum program and activities; Wilder Green, Director of Exhibitions Program; Arthur Drexler, Director of Architecture and Design; Elaine Johnson, Associate Curator, Department of Drawings and Prints; Margareta Akermark, Associate Director, Department of Film; Bernard Karpel, Librarian; John Szarkowski, Director of Department of Photography; and William Rubin, Curator of Painting and Sculpture.

The afternoon will be devoted to small discussion groups led by the morning speakers, and Dorothy Dudley, Registrar.

(more)

On Wednesday, the delegates from the State University of New York, who are remaining for their own conference, will be addressed by James W. Hall, Assistant University Dean for University-wide activities, State University of New York, and by Bates Lowry.

The delegates will meet in small discussion groups: Publications, Slides, Photographic Reproductions, TV, and Other Teaching Materials and Media; Exhibitions in Museums and Universities; and Development of Museum Internship Programs for Students, during the afternoon before a concluding session from 4:30 to 5:15 p.m., followed by a cocktail party in the Founders Room (press welcome).

Additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. 245-3200.

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NEW YORK STATE COUNCIL ON THE ARTS - STATE UNIVERSITY OF NEW YORK CONFERENCE,

← ~~OCTOBER~~ 21 - 23, 1968: Tentative Schedule

Monday, October 21:

10:00 A.M. Meeting of all delegates, Auditorium

Introductory remarks by: State University Representative
 New York State Council Representative
 Bates Lowry, Director, The Museum of
 Modern Art
 Anne Hanson, Director, International
 Study Center

12:00 P.M. Cocktails and Luncheon, Founders' Room

Welcome from William Paley, President, The Museum of Modern Art

Architecture of Museums: Speaker, Ludwig Glaeser, Curator
 Department of Architecture and Design, and Director of the
 Exhibition

2:30 P.M. Tour of Architecture of Museums

3:15 P.M. Tour of the International Study Center

6:15-8:00 P.M. Preview and Cocktails: Robert Rauschenberg "Soundings"

(There will be time between the tour of the International Study Center and the Preview for delegates to return to their hotels).

Tuesday, October 22:

10:00 A.M. Meeting of all delegates. Introductory statements by members of the Museum staff, Trustees' Room.

12:00 P.M. Sign up for afternoon discussion groups, Trustees' Room.

12:45 P.M. Luncheon, individual arrangements

3:00-4:30 P.M. Discussion groups

4:30 P.M. Meeting of all delegates for summary, Founders' Room

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SPACE PROBLEMS

TUESDAY, October 22

- 1. Architecture and Design- ISC AD
- 2. Drawings and Prints - ISC
- 3. Exhibitions - Committee Room WG
- 4. Film - Fourth floor viewing room WVD
- 5. Library - Reading room BK
- 6. Painting and Sculpture - ISC
- 7. Photography - ISC JS
- 8. Registration and Conservation - Registrars Office DWD

WEDNESDAY, October 23

- 1. Publications, slides, TV, etc. - viewing room
Fourth floor
- 2. Exhibitions - Committee Room - or old staff lounge
- 3. Development of Museums internships, Painting
and Sculpture - ISC

Tuesday - A.M. - Meeting in Trustees' room

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WEDNESDAY, OCTOBER 23 - STATE UNIVERSITY DELEGATES ONLY

TOPICS

10:30 A.M.
12:00 noon Discussion groups

As approved by Department Directors Meeting September 19

1. Publications, slides, photographic reproductions, TV, and other teaching materials and media.
2. Exhibitions in museums and universities.
3. Development of museum internship programs for students and faculty.

12:15 - 2:00 P.M. - Luncheon, Founders' Room

2:00 - 3:30 P.M.- Visit MOMA Galleries

3:30 - 5:00 P.M. - Continuation of sessions

5:00 - 6:30 P.M. - Cocktail party, Founders' Room

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