

111256-33
THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK

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FOR IMMEDIATE RELEASE

Mr. A. Conger Goodyear, President of The Museum of Modern Art, 11 West 53 Street, announces the selection of Mr. Philip Goodwin as architect of the new Museum building, which will be erected on property recently acquired by the Museum at Nos. 9, 11 and 13, and properties contracted for at Nos. 15, 17 and 19 West 53 Street. Mr. Goodwin, who has offices at 32 East 57 Street, was graduated from Yale in 1907, studied architecture at Columbia University from 1909 to 1912 and in Paris from 1912 to 1914. He is a member of the American Institute of Architects and the Architectural League and a member and trustee of the Beaux Arts. He is a trustee of the Museum of Modern Art and Chairman of its Committee on Architecture and Industrial Art. He is the architect of numerous buildings in New York and elsewhere in the country.

In making the announcement, Mr. Goodyear said: "Plans for the new building that can be regarded as final will probably not be drawn and approved until next Spring, as we are eager to make them serve the complex purposes of the Museum as perfectly as possible. This necessitates, of course, constant revision and reconsideration. The Museum will finish the current art season in its present building and ground will probably not be broken for the new building before June, when temporary quarters will be found. It is hoped that the new building will be ready for occupancy in the Fall of 1938.

"It seems probable that we shall have a five- or six-story building, with adequate gallery space to keep the Museum's constantly growing Permanent Collection on view at all times without encroaching in any way upon space needed for the several large loan exhibitions which the Museum gives every year. At present the loan exhibitions make it impossible to keep the Museum's own Collections on view except very intermittently. This is a cause of great disappointment to out-of-town visitors and particularly to art students who sometimes travel many miles to study these paintings.

"The Museum has had a steady and in some ways a phenomenal growth since it was founded seven years ago. By the end of the first year we had 60 members; now, at the end of the seventh we have almost 2500, more than 1000 of which are scattered throughout the country. We have permanent collections valued conservatively at \$850,000 and an endowment fund of over \$400,000. Our modern art library numbers 3,000 volumes and much ephemeral material of value. Our Film

Library, founded in May 1935, has acquired several hundred films and a quantity of important material on the motion picture; but because of crowded conditions in the present Museum building the Film Library must be housed and administered in a building two blocks away. Cramped conditions also make the storing of our permanent collections a problem; at present unused closets and bathrooms are pressed into service.

"For the past seven years the Museum has been expanding in every direction. Now its walls must expand. To this end we shall try to raise funds for the new building privately among friends of the Museum."

NOTE TO NEWSPAPERS

For reasons stated in Paragraph 2 of the foregoing, it is impossible to furnish any plans, drawings or renderings of the building to be erected for the Museum.