

# The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

No. 3  
For IMMEDIATE RELEASE  
Monday, January 18, 1965

## Special to English publications

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, are two photographs of Serge Chernyeff's house near Hailand, Sussex, with landscaping by Christopher Tunnard.

MODERN GARDENS AND THE LANDSCAPE is the first book to discuss the relationship between the modern garden and the natural landscape in terms of contemporary aesthetics. While exploring these interrelationships between man, land and plants, between artifacts and natural facts, Mrs. Kassler presents a view of modern water gardens, flower gardens, sculpture gardens, outdoor rooms, plazas, parks, playgrounds and urban squares illustrated in 135 annotated photographs, six of them in color.

The 104-page book is available from The Museum of Modern Art for \$5.95 hardbound and \$2.75 paperbound and is distributed throughout the United Kingdom by W. H. Allen and Co.

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Additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, New York 10019. Circle 5-8900.

#3 to English publications:

Architectural Review  
13 Queen Anne's Gate  
Westminster, London SW1

Architectural Design  
26 Bloomsbury Way  
Holborn, London WC1

Royal Institute of British Architects  
66 Portland Place, London W1

Art Bulletin  
15 Orange St., London WC2

Art Magazine  
73 Burlington Arcade, London W1

Art News & Review  
87 Regent St., London W1

Art News Bulletin  
American Embassy  
41 Grosvenor Sq., London W1

Mr. Louis Hinrichs  
London Times  
25 East 54 St., NY 22

John Sampson  
London Daily Herald  
230 West 41, NY 36

James Cooper  
London Daily Express  
230 West 41 St., NY 36

Helen Mason  
London Sunday Express  
230 West 41 St., NY 36

Connoisseur  
21 Ebury St., London SW1

Illustrated London News  
Ingram House  
196-198 Strand, London WC2

Manchester Guardian  
Alistaire Cooke  
20 East 53 St., NY 22

Apollo  
10 Vigo St., London W1

Times Literary Supplement  
Printing House Sq., London EC4

The Observer  
22 Tudor St., London EC4

Gavin Young 994 Second Ave., NY (Observer)

Courtney Hudson  
67 8th Ave., apt. 31, NY 14 (Daily Telegraph)

Jerrold Lanes  
20 East 91 St., NY 28 (Burlington Mag)

Eric Britter  
London Times  
25 East 74 St., NY 22

Phyllis Lafarge Johnson /Telegram  
140 Henry St., Bklyn 1 (London Sunday)

Miss Elizabeth Dixon  
Architectural Assoc.  
34-36 Bedford Sq, London WC1

Design Mag  
Council Indust. Design  
28 Haymarket, London SW1

Malcolm Muggerridge  
Park Cottage, Roberts Bridge, Sussex

Herbert Read  
Stonegrave House, Stonegrave, York

Mr. J. Reichardt  
Inst. Contemporary Art  
17-18 Dover St., London W.1

Mr. G S Whittet  
The Studio  
161-166 Fleet St., London EC4

# THE MUSEUM OF MODERN ART

NEW YORK 19

11 WEST 53rd STREET  
TELEPHONE: CIRCLE 5-8900  
CABLES: MODERNART, NEW-YORK

No. 3A  
FOR IMMEDIATE RELEASE  
Wednesday, January 13, 1965

## Special to Swedish publications

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, are 13 photographs of Kungsträdgården, Library Park, Vasa Park, Berzelii Park, Forest Cemetery, the Plaza at Vällingby and a street corner in Stockholm as well as Lidingö Island near Stockholm.

MODERN GARDENS AND THE LANDSCAPE is the first book to discuss the relationship between the modern garden and the natural landscape in terms of contemporary aesthetics. While exploring these inter-relationships between man, land and plants, between artifacts and natural facts, Mrs. Kassler presents a view of modern water gardens, flower gardens, sculpture gardens, outdoor rooms, plazas, parks, playgrounds and urban squares illustrated in 135 annotated photographs, six of them in color.

The 104-page book is available from The Museum of Modern Art for \$5.95 hardbound and \$2.75 paperbound and is distributed internationally by Feffer and Simons, Inc.

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Photographs and additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, New York 10019. Circle 5-8900.

No. 3A to Swedish publications:

Lisa Christina Persson  
Biblioteksbladet  
Tornavagen 9  
Lund, Sweden

photo: Holger Blom,  
Barzelii Park,  
Stockholm

Mr. Ingmar Lindmarker  
Svenska Dagbladet  
50 Rockefeller Pl., NY 20

photo: "

Mr. Lars Malmstrom  
8 East 69 St., NY 21  
(Am-Swed. News Exchange)

photo: sitting area,  
Vasa Park, Stockholm

M. A. Hartveld Storck  
216 West 102 St., NY 25

photo: "

Mr. L. Sjorberg  
430 West 118 St., Apt. 45, NY 27

photo: Forest Cemetery,  
Stockholm

Mr. Alan H. Simon  
Radio Sweden  
Valhallavagen 117  
Stockholm

photo: "

Form  
Nybrogatan 7  
Stockholm

photo: "

Paletten  
Postgiro 46186  
Göteborg C, Sweden

photo: Vasa Park sitting area

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No. 3B  
FOR IMMEDIATE RELEASE  
Wednesday, January 13, 1965

## Special to Danish publications

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, are photographs of the courtyard of the Baltica Insurance Company by Eywin Langkilde and the flower parterre in the Tivoli Gardens in Copenhagen, the gardens of a hospital near Copenhagen by Sven Hansen, and the Church Plaza by C. Th. Sprensen in Kalundborg.

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Photographs and additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, New York 10019. Circle 5-8900.

No. 3B to Danish publications:

Mr. Gunnar Leistikow  
18 East 94 St.-apt. B, NY 28

photo: Church Plaza, Kalundborg,  
Denmark

Berlingske Tidende  
Mr. Allen Jensen  
50 Rockefeller Pl., NY 20

photo: "

Arkitekten  
Bedgade 66  
Copenhagen

photo: "

Information  
St. Kongensgade 40  
Copenhagen

Mr. Preben Halberg  
Larchmont Terr., apt. 6A  
2 Washington Sq.  
Larchmont, NY

Mr. Viggo Jensen  
335 East 51 St. - apt 10-B  
NY 22 (radio Denmark)

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# THE MUSEUM OF MODERN ART

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TELEPHONE: CIRCLE 5-8900  
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No. 3C  
FOR IMMEDIATE RELEASE  
Wednesday, January 13, 1965

Special to Mexican publications

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, are black and white photographs of the Plaza of the Fountains, main boulevard, public fountain and private gardens in the Pedregal Gardens and a private garden in Mexico City all designed by Luis Barragán. The Plaza of the Horse Trough, Plaza del Campanario and a street section of Las Arboledas, also by Barragán, are presented in color.

MODERN GARDENS AND THE LANDSCAPE is the first book to discuss the relationship between the modern garden and the natural landscape in terms of contemporary aesthetics. While exploring these inter-relationships between man, land and plants, between artifacts and natural facts, Mrs. Kassler presents a view of modern water gardens, flower gardens, sculpture gardens, outdoor rooms, plazas, parks, playgrounds, and urban squares illustrated in 135 annotated photographs, six of them in color.

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Photographs and additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, New York, 10019. Circle 5-8900.

No. 3C to Mexican publications:

Miss Elsa Gilbert  
40 Park Ave., NY

Artes de Mexico  
Avenida Juarez 64  
Despacho 511  
Mexico 1, DF

Mexico News  
Mexico, DF

photo: Plaza de las Fuentes,  
Pedregal Gardens

photo: garden originally owned  
by Barragan, Pedregal  
Gardens

photo: private garden

No. 3D-I  
FOR IMMEDIATE RELEASE  
Wednesday, January 13, 1965

Special to Japanese publications

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, is a photograph of the Okada house and garden in Tokyo designed by Suteimi Horiguchi.

MODERN GARDENS AND THE LANDSCAPE is the first book to discuss the relationship between the modern garden and the natural landscape in terms of contemporary aesthetics. While exploring these inter-relationships between man, land and plants, between artifacts and natural facts, Mrs. Kassler presents a view of modern water gardens, flower gardens, sculpture gardens, outdoor rooms, plazas, parks, playgrounds, and urban squares illustrated in 135 annotated photographs, six of them in color.

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No. 3D-II  
FOR IMMEDIATE RELEASE  
Wednesday, January 13, 1965

Special to America Illustrated and Ruth Ivor

USIA 540 W. 123  
Wash., D.C. NYC 27

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by

Elizabeth B. Kassler, just published by The Museum of Modern Art

in New York, is a photograph of the grounds of the American National Exhibition in Moscow designed by Robert Zion and Harold Breen.

MODERN GARDENS AND THE LANDSCAPE is the first book to discuss the relationship between the modern garden and the natural landscape in terms of contemporary aesthetics. While exploring these inter-relationships between man, land and plants, between artifacts and natural facts, Mrs. Kassler presents a view of modern water gardens, flower gardens, sculpture gardens, outdoor rooms, plazas, parks, playgrounds and urban squares illustrated in 135 annotated photographs, six of them in color.

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NEW YORK 19

11 WEST 53rd STREET  
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CABLES: MODERNART, NEW-YORK

No. 3E  
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Wednesday, January 13, 1965

Special to Brazilian publications

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, are photographs of the Museum of Modern Art Plaza, roof garden and parterre of the Ministry of Education and the garden of the Sul America Hospital by Roberto Burle Marx and the Oscar Niemeyer House in Rio de Janeiro, the Arnstein house by Bernard Rudofsky in São Paulo, and the gardens for Alberto Kronsforth, Carlos Somlo and Odete Monteiro in Teresopolis, Persepolis and Petrópolis respectively, also by Marx.

MODERN GARDENS AND THE LANDSCAPE is the first book to discuss the relationship between the modern garden and the natural landscape in terms of contemporary aesthetics. While exploring these inter-relationships between man, land and plants, between artifacts and natural facts, Mrs. Kassler presents a view of modern water gardens, flower gardens, sculpture gardens, outdoor rooms, plazas, parks, playgrounds and urban squares illustrated in 135 annotated photographs, six of them in color.

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# The Museum of Modern Art

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No. 3F  
FOR IMMEDIATE RELEASE  
Wednesday, January 13, 1965

## Special to Venezuelan publications

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, are two black and white photographs of the terrace for Inocente Palacios and the Delfino garden and a color photograph of the Parque del Este, all designed by Roberto Burle Marx in Caracas.

MODERN GARDENS AND THE LANDSCAPE is the first book to discuss the relationship between the modern garden and the natural landscape in terms of contemporary aesthetics. While exploring these inter-relationships between man, land and plants, between artifacts and natural facts, Mrs. Kassler presents a view of modern water gardens, flower gardens, sculpture gardens, outdoor rooms, plazas, parks, playgrounds and urban squares illustrated in 135 annotated photographs, six of them in color.

The 104-page book is available from The Museum of Modern Art for \$5.95 hardbound and \$2.75 paperbound and is distributed internationally by Peffer and Simons, Inc.

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Additional information available from Elizabeth Shaw, Director,  
Department of Public Information, The Museum of Modern Art, 11 West  
53rd Street, New York, New York 10019. Circle 5-8900.

2712  
No. 3F to Venezuelan publications:

Edificio Normandio  
San Bernardino  
Caracas

El Nacional  
Caracas

Revista Nacional de Cultura  
Ministerio de Educacion Nacional  
Caracas

Mrs. Dorothy Kamen Kaye  
2 Fifth Ave., apt. 21, NY 3  
Caracas Daily Journal

# The Museum of Modern Art

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No. 3G  
FOR IMMEDIATE RELEASE  
Friday, January 15, 1965

## Special to Indian publications

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, are photographs of the interior gardens of the United States Embassy designed by Edward Stone and the Mughal Gardens (originally the gardens of the Viceroy's Palace) by Sir Edwin Lutyens in New Delhi, as well as plans of Le Corbusier's park of the new capital of the Punjab in Chandigarh.

MODERN GARDENS AND THE LANDSCAPE is the first book to discuss the relationship between the modern garden and the natural landscape in terms of contemporary aesthetics. While exploring these inter-relationships between man, land and plants, between artifacts and natural facts, Mrs. Kassler presents a view of modern water gardens, flower gardens, sculpture gardens, outdoor rooms, plazas, parks, playgrounds and urban squares illustrated in 135 annotated photographs, six of them in color.

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Department of Public Information, The Museum of Modern Art, 11 West  
53rd Street, New York, New York 10019. Circle 5-8900.

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#3-G to Indian publications:

Associated Newspapers of Ceylon, Ltd.  
Lake House  
Colombo, Ceylon

Illustrated Weekly of India  
The Times of India  
Hornby Rd., Bombay

Hindustan Times  
New Delhi

The Statesman  
Calcutta  
Dr. P.G. Krishnayya  
News Service  
UN Press Sec., UN  
NY 17 - at 1st & 42

John Baptist Alphonson  
3 East 64 St., NY 21 (Bombay Free Press Journal)

Indian Cultural Center  
50 Central Park West, NY 23

Anand Mohan  
The Mail  
336 Riverside Dr., NY

T V Parasuram  
Indian Express  
UN - Rm. 301  
1st at 42 st., NY 17

Charcavarti Raghavan  
Press Trust of India  
UN - Rm. C 315  
NY

Easwar Sagar  
The Hindu  
UN - Rm. 480  
NY

The Times of India  
Hans R. Vohra  
4225 38 St., NW  
Washington, DC

New Lodge  
Chettikulangara  
Trivandrum 1  
Ikerala, India

# The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

No. 3H  
FOR IMMEDIATE RELEASE  
Wednesday, January 13, 1965

Special to South American publications.

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, are photographs of the Museum of Modern Art Plaza, roof garden and parterre of the Ministry of Education and the garden of the Sul America Hospital by Roberto Burle Marx and the Oscar Niemeyer House in Rio de Janeiro, the Arnstein house by Bernard Rudofsky in São Paulo, and the gardens for Alberto Kronsforth, Carlos Semlo and Odete Monteiro in Teresopolis, Persepolis and Petrópolis respectively, also by Marx. Also illustrated are the terrace for Inocente Palacios and the Delfino garden by Marx in Caracas. The Parque del Este designed by Marx in Caracas is illustrated in color.

MODERN GARDENS AND THE LANDSCAPE is the first book to discuss the relationship between the modern garden and the natural landscape in terms of contemporary aesthetics. While exploring these interrelationships between man, land and plants, between artifacts and natural facts, Mrs. Kassler presents a view of modern water gardens, flower gardens, sculpture gardens, outdoor rooms, plazas, parks, playgrounds and urban squares illustrated in 135 annotated photographs, six of them in color.

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27  
No. 3H to South American publications:

Mr. Guillermo de Zendegui  
Americas Mag.  
Pan Am Union  
Washington, D.C.

photo: garden for Odete Monteiro,  
Petropolis

Mr. Armando Zegri  
South American Press & Publisher  
123 Washington Pl., NY 14

photo: Carlos Somlo Garden,  
Persepolis

Francisco Portela  
Prensa Latina PO 2156  
Grand Central Sta., NY 17

photo: garden for Alberto Kronsforth,  
Teresopolis

# The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

No. 3 I  
FOR IMMEDIATE RELEASE  
Friday, January 15, 1965

Special to Italian publications

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, are two photographs of a private park in Saronno by architects Belgiojoso, Peressutti & Rogers and landscape architect Pietro Porcinai.

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\*3-I

to Italian publications:

Mr. Mauro Calamandrei  
L'Espresso Newspaper  
172 West 79 St., NY 24

Domus  
Via Monte de Pietà 15, Milan

Emporium  
Istituto Italiano d'Arti Grafiche  
Via Mura della Zerbino 1-5, Genoa

Giornale d'Italia, Rome

The Rome Daily American  
Via Dandolo 8, Rome

Walter E. di Cagno  
225 West End Ave., NY 23 (Il Sole, Milan)

Mr. Lucio Manisco  
Il Messaggero  
50 Rockefeller Pl., NY 20 - Rm. 543

Miss Elsa Gilbert  
40 Park Ave., NY

Mr. Bruno Zevi  
L'Architettura  
Via Nomentana 150  
Rome

Silvana Editoriale  
Via Bergognone 9  
Milano

Prof Giorgio Nicodemi  
Via Previati 3, Milan

Tristano Nibbi  
Via Giuseppe Dezza 10  
Rome

# The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

No. 3J  
FOR IMMEDIATE RELEASE  
Friday, January 15, 1965

## Special to French publications

Among the illustrations in MODERN GARDENS AND THE LANDSCAPE by Elizabeth B. Kassler, just published by The Museum of Modern Art in New York, are the garden for the Comte de Noailles in Hyères by Gabriel Guevrékian and Alvar Aalto's Maison Carré in Bazoches, as well as many famous buildings by Le Corbusier including his apartment houses in Nantes-Rezé and Marseilles, the Villa Savoye in Poissy-sur-Seine and his garden penthouse for Charles de Beistegui in Paris.

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No. 3 J to French publications:

\* Réalités  
13, rue St-Georges  
Paris 9

photo: Corbu Apt. house, Marseilles

Louis Foy  
Paris-Presse  
65 East 96 St, NY 28

\* Paul Slade  
Paris Match  
22 East 67 St, NY 21

photo: "

Les Nouvelles Littéraires  
146, rue Montmartre, Paris 2

\* L'Oeil  
67, rue des Sts-Pères, Paris VI

photo: "

\* France Soir - A. De Segonzac  
229 West 43 St, NY 36

photo: Corbu penthouse in Paris

Le Monde, Paris

Directeur Général Associé de l'ICOM  
UNESCO House  
19, Ave. Kléber, Paris 16

\* Leo Savage  
Le Figero  
50 Rockefeller Pl., NY 20

photo: "

Connaissance des Arts  
13, rue St-Georges, Paris 9

Mr. Avel de Knight  
81 Perry St., NY 14 (France-Amerique)

Mr. Albert Rocchia  
France Presse Agency  
50 Rockefeller Pl., NY 20

\* Mrs. Colette Roberts  
510 East 85 St., NY 28

photo: "

Mme. Anne Minour  
French Cultural Service  
972 Fifth Ave., NY

Aujourd'hui  
5, rue Bartholdi  
Boulogne-Seine, Paris