The Museum of Modern Art

July 1964

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

FACTS ABOUT THE "NEW" MUSEUM OF MODERN ART

Main Hall:

Materials:

wood cabinets and paneling in bookstore, admission booths, Information Center, etc. - Oak

- stone floor, walls and counters Granite, "Senson Gray", sand rubbed, from the John Swenson Granite Co., Concord, N.H., supplied by the John F. McGowan Marble Co.
- metal trim on clock, curtains, doors, around ceiling lights, etc. stainless steel
- metal curtains in front of bookstore and Information Center stainless steel wire mesh, from the William H. Jackson Co., 3 E. 47 St., NY 17
- window draperies Fiberglas (additional information available from the Fiberglas Center at Steuben)
- chalk board Perma-white no. 221, 18 series, "Projection white," from Weldwood Co.

revolving glass doors - Pittsburgh Plate Glass

Furniture:

benches designed by Charles Eames, distributed by Herman Miller Furniture Co.

telephone booths designed by Philip Johnson

Lighting by Philip Johnson

New Galleries:

Materials:

material on walls of Sachs and Steichen Galleries - Belgian linen, from Marie Nichols, Inc.

rugs - wool, William Gold, Inc.

bronze colored plate glass - Parallel-O-Bronze - Libbey Owens Ford Glass Co.

wood in study centers - Walnut

tile - gray vinyl, A.V.32 "Amtico," from Bilt-Rite Rubber Co., Trenton, N.J. -2-

Lighting developed by Edison Price, Inc.

Garden:

Materials:

marble wall, stairs, paving stones - Vermont white marble, Vermarco Delft marble, sand rubbed, from the Vermont Marble Co., supplied by John F. McGowan Marble Co.

brick wall

Furniture:

chairs by Harry Bertoia, distributed by Knoll Associates, Inc.

Lighting:

Fluomeric lamps by Duro-Test

Small portable lighting units, in trees, under trees, on 54th Street wallsupplied by Stoneco Electric Products, Kenilworth, N.J.

Landscape consultants: Zion and Breen

Signs and lettering throughout the Museum by Chermayeff and Geismar Associates. Flags designed by Chermayeff and Geismar Associates, made by Abacrome, Inc. Roland chairs designed by David Roland - Manufactured by General Fireproofing Co.

Additional information available from the Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, N. Y. 10019, CI 5-8900.