

96

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

No. 53

FOR RELEASE:

Friday, May 11, 1962

The Creative Process in Picasso's Guernica, an illustrated lecture based on the preparatory studies for the painting, will be given by Dr. Rudolf Arnheim at the Museum of Modern Art on Thursday, May 17, at 8:30 p.m. Dr. Arnheim will trace the development of the Guernica from the first hurried pencil note to the completed work. Fifty-three of the studies, now on view in the Museum, will be included in the Picasso exhibition opening May 15.

Tickets for the lecture, \$1.50 for Museum members, \$3.00 for non-members, include admission to Museum galleries, open Thursday evenings until 10. Dinner and refreshments are available.

Dr. Arnheim, a member of the Psychology Department of Sarah Lawrence College since 1943, is a visiting professor at the Graduate Faculty of the New School for Social Research. His book on the Guernica studies, Picasso's Guernica - The Autobiography of a Painting, will be published by the University of California Press this fall. Dr. Arnheim is also author of Art and Visual Perception: A Psychology of the Creative Eye and Film as Art. He was a Guggenheim Fellow in 1942-43 and a president of the American Society of Aesthetics.

Further information available from Herbert Bronstein, Associate Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. Circle 5-8900.