

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

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No. 47

Tuesday, April 24, 1962

TO: WOMEN'S PAGE EDITORS
PICTURE ASSIGNMENT EDITORS

FROM: ELIZABETH SHAW, PUBLICITY DIRECTOR, MUSEUM OF MODERN ART

Mrs. Indira Gandhi will visit the Museum of Modern Art at 11:30 a.m., Friday, April 27 to see the scale model of the Children's Art Carnival for India which will be placed on public view that morning in the Museum's main lobby.

The Children's Art Carnival, an annual event in New York since 1942, will be sent to India next year. After touring major cities it will be permanently installed in the new National Children's Museum founded by Mrs. Gandhi in New Delhi.

The gift of the Carnival was made to Mrs. Gandhi by Mrs. John F. Kennedy on behalf of the International Council of the Museum of Modern Art and The Asia Society during the First Lady's recent trip to India. A duplicate copy of the presentation book of photographs, given by Mrs. Kennedy to Mrs. Gandhi as a token of the future gift, is also on view along with the scale model of the Carnival itself.

The Children's Art Carnival was created by Victor D'Amico, Director of the Museum's Department of Education, to demonstrate art education techniques and philosophy. Since it was inaugurated in 1942, thousands of children have participated in its program of creative play each year in New York and in Europe where it has been sent three times. The Carnival also serves as a training workshop for teachers and offers parents an unusual opportunity to observe children engaged in a variety of creative activity.

The Carnival consists of two areas: a playroom of toys designed to introduce children to the elements of art--form, line, color and rhythm; and a studio workshop where children are given paint and other materials with which they can make collages and mobiles. About 40 children, aged four to twelve, can take part in the Carnival at one time. Under the supervision of five art teachers, each group usually spends about an hour in the motivation and participation areas.

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Photographs and further information available from Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. CIRCLE 5-8900.