

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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Students in colleges and art schools outside the New York metropolitan area may join the Museum of Modern Art at the reduced rate of \$10 a year, now through October 20. The Student Group Membership Plan provides privileges of non-resident membership, regularly \$15, plus a special 50 per cent discount on selected Museum publications and reproductions. The plan goes into effect when twenty or more students enroll from each institution.

Membership includes four free books published in connection with the current exhibition program, and a 25 per cent reduction on all other publications. Fifteen books, including German Art of the Twentieth Century edited by Andrew C. Ritchie, Latin American Architecture--since 1945 by Henry Russell Hitchcock, Post Impressionism from van Gogh to Gauguin by John Rewald and The History of Photography by Beaumont Newhall, are available at the 50 per cent student discount. A revised and greatly enlarged edition of John Rewald's History of Impressionism, to be published this fall at the retail price of \$20 will be available to students at \$13.33 through December 1.

Among the special exhibitions to be presented this year are "The Art of Assemblage," "The Last Works of Henri Matisse: Large Cut Gouaches," stained glass windows by Marc Chagall; paintings, drawings and prints by Moreau, Bredin and Redon, "Recent Painting U.S.A.: The Figure," Frank Lloyd Wright drawings and one-man shows of Dubuffet and Picasso. Membership entitles students, and their husbands and wives, to free admission to all special exhibitions as well as the collection, permanently installed on the second floor, and daily film showings. Admission for non-members is \$1.00. This fall the Museum is initiating a program of Thursday evening lectures, films and concerts for which members receive a 25 per cent discount.

Also of interest to students is the reduction on subscriptions to Arts, Art News and Art in America; a free quarterly bulletin containing articles on the Museum's varied program in the fields of painting, sculpture, graphic arts, architecture, design, photography and films; and a guide to current exhibitions and special events.

Students may also use the Museum library, which contains the world's foremost collection of books, periodicals, reference files and photographic archives on modern art, and the Print Room, in which over 5,000 original prints and illustrated books may be studied. Through the Art Lending Service original works of art may be rented with option to buy. The Penthouse Restaurant, which is reserved for members, provides a popular meeting place for students visiting New York.

1400 students in 54 colleges are now enrolled in the Student Group Membership Plan which began in 1956 with 86 students from 3 schools.

For additional information contact Nancy Reed, Assistant Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. CI 5-8900. Flyer enclosed.