

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

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STUDENT GROUP MEMBERSHIP PLAN NOW OPEN

A substantially reduced membership including four free publications is offered nationally to college and art students outside the New York Metropolitan area for the fourth consecutive year by the Museum of Modern Art, 11 West 53 Street, New York City, now and until October 21.

The Student Group Membership Plan provides full museum privileges at \$10.00 a year instead of the regular \$15.00 non-resident fee. The ten dollar rate goes into effect when twenty or more students, or art instructors enroll from each institution.

This Fall the Museum is celebrating its 30th Anniversary hence the program of special events, exhibitions and publications planned for the occasion will be particularly outstanding and of special interest to students. Among the publications students will receive this year are: AMERICANS '59, edited by Dorothy C. Miller and containing 96 pages; CLAUDE MONET - SEASONS AND MOMENTS, by William Seitz, 64 pages and 50 plates, of which 6 are in color, and ART NOUVEAU, edited by Peter Selz with critical essays on Architecture, Design, Graphics and Painting. In addition to these books and all non-resident privileges, a special 50 percent discount on other Museum books is offered.

There are four Museum publications sent to students without extra charge. They are publications of world-wide recognition and influence, and are considered notable American contributions to the understanding and contemporary development in the visual arts.

Also of particular interest to students is the reduction on subscriptions and art magazines which the membership carries. Three of the most noteworthy art periodicals in the country are offered: ARTS, ART NEWS and ART IN AMERICA.

Other features included in the membership is the free quarterly illustrated bulletins containing authoritative articles describing the Museum's program in the field of painting, sculpture, graphic arts, architecture and design; photography and films; Member's Calendar of Events, a guide to current exhibitions and special events and the annual Admission Pass. This pass gives the student unlimited freedom to the collections, special exhibitions and film programs for both husband and wife. Admission fee for non-members is ninety-five cents.

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Students may also use the Museum library for research and reading. Here he will find one of the most important collection of books, periodicals, and reference files existing on modern art. Slides and photographs of the Museum's Collections and loan exhibitions are available for purchase.

There is also an Art Lending Service where the student members may rent or purchase art of contemporary painters. More than 5,000 prints and illustrated books are also available for study in the Abby Aldrich Rockefeller Print Room.

One of the most popular features offered the student in his membership is the privilege of using the Member's Penthouse on the top floor of the Museum. Here students gather for tea or lunch while visiting the city.

For further information contact Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. CI 5-8900

Sent to:
College & Univ.