

# THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

*Sent to: Loc. & National  
newspaper  
magazines  
23 Book list  
news. +  
mag.*

No. 86  
For Release  
October 22, 1959

1960 Appointment Calendar. 84 pages. 27 illustrations. Published by the Junior Council of the Museum of Modern Art. Distributed by Doubleday and Co., Inc. \$2.50

A 1960 Appointment Calendar illustrated with 27 prints based on the theme "Museum Menagerie" will be published by the Junior Council of the Museum of Modern Art on October 22. All of the prints are selected from the Museum's extensive collection. Many are reproduced in color.

The menagerie ranges from a cat by Theophile Steinlen to a wild boar by Gabor Peterdi, and from tiny insects by Leonard Baskin to hippopotamuses by Harry Disberg. It includes birds by Luigi Bartolini, Oskar Kokoschka, Irving Kriesberg and Mario Prassinos, fish by Tesuro Komai, an armadillo by Leopoldo Mendez and a pegasus by Redon.

Several of the prints are book illustrations. Among them are Chagall's etching for the cover of La Fontaine's Fables; an ass by Picasso for Buffon's Histoire naturelle, Matisse's rendering of a swan for Poésies de Stéphane Mallarmé, and Leonard Baskin's colorful engravings of a mosquito, dragon fly and beetle for A Little Book of Natural History.

Among the landscapes inhabited by animals are Kiyoshi Saito's Old City in which a lone cat prowls, Christian Rohlf's Animals in the Pasture and Dalmatian Theme by Antonio Music.

Also represented are Robert Birmelin, Bernard Buffet, Yasuo Kuniyoshi, Aristide Maillol, Franz Marc, Gerhard Marcks, Edwald Matare, Elie Nadelman, Jose Guadalupe Posada, Walter R. Rogalski.

Designed by George Tscherny the 84-page spiral-bound calendar follows the format of the 1959 calendar which won an award from the American Institute of Graphic Arts. The words "nineteen sixty" are written in black letters on the royal blue board cover; the end papers and mailing envelope are bright red. There is a separate dated page for each week.

The 1960 calendar is the fourth to be published by the Junior Council, a group of friends of the Museum who organize and sponsor such activities as the Art Lending Service, special exhibitions and symposia. It may be purchased by mail or in the Museum lobby at 11 West 53 Street, for \$2.50 (\$2.75 if ordered by mail).

Museum members are given a 25 percent discount.

\*\*\*\*\*

Review copies are available from Nancy Reed, Publicity Department, Museum of Modern Art, 11 West 53 St., New York, N. Y. CI. 5-8900