

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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184

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At the request of the Indian Government, and with the aid of a grant from the Ford Foundation, the Museum of Modern Art is sending an exhibition of American and European chairs, lamps, china, glassware, kitchen utensils, textiles, tools and toys to that country as a guide for Indian designers and manufacturers. The exhibition, which weighs 16 tons and is packed in more than 100 boxes, is now en route. It is expected to open in New Delhi in December.

According to the introduction to the catalog by the Minister of Industry, the Indian government hopes that the exhibition will be of special help to the rapidly increasing number of small scale manufacturers who have had little experience or training in industrial design.

Three hundred and fifty objects, mass produced and currently available on the market, were selected from 13 countries by Greta Daniel, Associate Curator of Design at the Museum. The exhibition was organized by the International Program of the Museum and is being sent to India with the aid of a grant from the Ford Foundation. It will be displayed in a geodetic dome, designed by Buckminster Fuller and given to the Indian Government by the U.S.I.A. The Isthmian Lines are donating ocean transportation.

Arthur Drexler, Director of the Museum's Department of Architecture and Design, has written the catalog for the show, "Design Today in America and Europe," which will be published in India. After traveling to several cities, the exhibition will be given permanent display space in India and become the core of a design collection.

Checklists, photographs, catalog material available on request from Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, N.Y.
CI 5-8900.