

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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MUSEUM OF MODERN ART BOOKS ON SALE

For the convenience of summer visitors and the New York public, a large selection of Museum of Modern Art books has been placed on sale in the lobby of the Museum Annex, 21 West 53 Street. The new publications desk is open weekdays from 10 to 5 and Saturdays and Sundays 1 to 5. Priced from 25¢ (Art Education and the Creative Process, by Archibald MacLeish) to \$15 (Masters of Modern Art, by Alfred H. Barr, Jr.), the 65 titles include the most popular and significant in the Museum's history. Selected large color reproductions of paintings from the Museum Collection, \$3 to \$18, and postcards, 5 and 10 cents, are also on sale. The Museum is temporarily closed for renovation.

Ranging over the visual arts of the twentieth century, the Museum has published books in each of its areas of activity - painting, sculpture, drawings and prints, architecture and design, photography, film, and art education. Studies of primitive art relevant to modern forms of expression, such as Indian Art of the United States and Arts of the South Seas, are available as well. Examples on sale of large-scale critical surveys, often written in connection with Museum exhibitions, are Abstract Painting and Sculpture in America, The History of Impressionism, Textiles and Ornaments of India, The Architecture of Japan, German Art of the Twentieth Century, The Architecture of Bridges, Pioneers of Modern Design, and The History of Photography. Books on individuals include monographs on the painters Georges Braque, Matisse, Picasso, Henri Rousseau and Juan Gris; the sculptors Alexander Calder, Jacques Lipchitz and David Smith; the film producer Samuel Goldwyn; the architect Mies van der Rohe; and the photographer Henri Cartier-Bresson.

What is Modern Painting?, an introductory guide for laymen, has sold more than 80,000 copies and has been translated into Spanish, Portuguese and Japanese. What is Modern Interior Design? is another in a series. These paper-backed books are joined in popularity by the phenomenally successful Family of Man, based on Edward Steichen's photography show.

Of interest to various members of the family are How to Make Modern Jewelry, How to Make Objects of Wood, and How to Make Pottery and Ceramic Sculpture. Books specifically for parents include the recent Art of the Young Child - Three to Five Years, Modern Art in Your Life, and Art for the Family.

Known for their authoritative texts and excellent reproductions, about 100,000 Museum of Modern Art books in several languages are bought annually throughout the world.

Museum members are given a 25% discount on all publications over \$1.

For further information, contact Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19. CI 5-8900.