

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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CHRISTMAS CARDS BY FAMOUS ARTISTS AT MUSEUM OF MODERN ART

Twelve new Christmas cards and an assortment of favorites from the Museum collection will go on sale at the Museum of Modern Art, 11 West 53 Street, New York City, during the first week in October. The cards, which range in price from 5¢ to 35¢ each, may be purchased in the main lobby of the Museum, or may be ordered by mail. Museum members receive a 25 per cent discount on orders over \$3.00.

An innovation this year is the use of photographs on two cards, both by Rollie McKenna. One shows the Museum sculpture garden blanketed with snow, the other a rhythmic pattern called Icicles.

Picasso is represented with a semi-abstract Still Life, a stylized transformation of shapes in muted red, black and buff. Two cards by Leonard Baskin are Larch, a detailed rendering of a tree alive with dense tonality due to highly individual handling of ink; and Winter Bouquet, an undulating, horizontal composition of foliage. A two-color woodcut in red and black by Antonio Frasconi called Christmas Sky is a highly inventive rendering of the sky above Bethlehem, bold in line, rich in pattern. Celestial Art, by Odilon Redon, is a poetic lithograph imbued with Redon's delicate and subtle fantasy.

Ben Shahn has contributed a 24-page booklet, Love and Joy, an old madrigal handsomely interpreted by striking brush and ink drawings of modern musicians.

Other new cards in this year's collection include a frost-like White Tree by Helen Federico; Keiko Minami's Shepherdess, an elaborate but delicate pen and ink drawing stressing a charmingly naive composition and style; Leona Pierce's Snow Birds, a rhythmic grouping in greys, blacks and halftones; and Carrousel, an original composition by Joseph Cornell based upon an early American depiction of the Unicorn and Lesser Dog constellations.

Several of the new cards were chosen from designs submitted by young American artists at the request of the Junior Council of the Museum, continuing a custom of the past few years.

In its collection of cards by American and European artists are such favorites as Krallman's Intersecting Star, Saul Steinberg's witty Santa on a Monument and Picasso's drawing from Le Chef d'Oeuvre Inconnu.

An illustrated brochure listing the 1957 Museum of Modern Art Christmas cards will be available September 1 and may be obtained by writing or calling Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, NY. Circle 5-8900.