

# THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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FOR RELEASE

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1958 APPOINTMENT CALENDAR. 27 plates; mailing envelopes. Published by the Junior Council of the Museum of Modern Art, distributed by Simon and Schuster. \$2.50.

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A new and improved APPOINTMENT CALENDAR for 1958 illustrated with 27 reproductions of drawings from the Museum of Modern Art Collection will be published this summer by the Museum's Junior Council. An attractive beige cover, decorated with a white calligraphic drawing of the numerals "58", bright orange end papers and an orange mailing envelope have been designed for the new calendar by George Tscherny. One of the Museum's most attractive gift suggestions, the calendar is eight inches square. Each week of the year has a single ruled and dated page. It is \$2.50.

Witty drawings by Saul Steinberg and Paul Klee, ballet dancers by Picasso, a nude by Modigliani, a van Gogh village scene, an abstract composition by Stuart Davis, flowers and fruit by Matisse, and a café scene by Seurat are among the works by American and European artists reproduced in the Calendar. Arp, Dali, Feininger, Kokoschka, Kuniyoshi and Pascin are also represented.

The 1957 Calendar sold out an edition of 24,000 before Christmas. This year, as last, the Calendar is available by mail order (for an additional 25 cents) from the Museum, 11 West 53 Street, New York City, at the Museum Front Desk and at bookstores throughout the country where it is distributed by Simon and Schuster.

The Museum's Junior Council is a group of friends of the Museum who organized and operate such special activities as the Art Lending Service, symposia and special exhibitions. Mrs. Donald B. Straus is Chairman.

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Review copies and photographs are available from Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York. Circle 5-8900.