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THE MUSEUM OF MODERN ART  
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FOR RELEASE Sunday, December 16, 1934, or  
any time during that week for the broadcast  
Saturday night, December 22

In cooperation with The Museum of Modern Art, the American Federation of Arts announces the twelfth of its new series of "Art in America" programs to be broadcast by the National Broadcasting Company over Station WJZ and national network Saturday, December 22, from 8:00 to 8:20 P.M., Eastern Standard Time. The subject of the program will be "The Modern Room." It will inaugurate a series of three broadcasts which will describe the application of the principles of modern architecture to a living room, a house, and a city. The program Saturday night, December 22, will be given in dramatic form from material prepared by Philip Johnson, Chairman of the Architecture Department of The Museum of Modern Art.

Modern interior architecture, decoration, and the design and arrangement of furniture are characterized by simplicity and governed by utility. These principles of simplicity and usefulness create an effect very different from the fantastic aberration of style known as "modernistic." It is unfortunate that the word "modern" should have become loosely identified with the term "modernistic." Instead of zig-zags and tortured angles or an accumulation of bizarre furniture and objects, the genuinely modern room gives an impression of space and lightness. Its simplicity presents a perfect setting to enhance the beauty and vitality of plants and flowers, works of art, bright-colored book-bindings and other necessary natural objects. Even people seem more alive and colorful against a simple setting. The idea of the room as a decorator's box to be prettified is passing. The modern room fulfills its purpose as a background for modern living.

The "Art in America" programs broadcast every Saturday night from October 6 to January 26 are a continuation of the series initiated by the General Federation of Women's Clubs and made possible through the cooperation of the Carnegie Corporation of New York, the American Federation of Arts, the National Advisory Council on Radio in Education, the National Broadcasting Company, the Metropolitan Museum of Art, the Art Institute of Chicago and The Museum of Modern Art.