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THE MUSEUM OF MODERN ART

NEW YORK 19

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This poster, one of nine commissioned by the Museum of Modern Art for the Family Service Association of America, will be the first available to the 265 affiliated family counseling agencies around the country this fall, it was announced today. Photographed by Henry Reis, the original poster is now on view at the Museum in an exhibition of nine posters by modern artists designed to urge people to use and support their local family counseling agency and to embark on social work as a career.