

The Museum of Modern Art

B12

11 West 53rd Street, New York, N. Y.

Telephone: Circle 7-7470

Cable Address: Modernart

October 22,
1934

Dear Sir:

GERTRUDE STEIN will arrive on the S.S. Champlain, Wednesday, October 24, at eleven a.m. at Pier 57.

She is visiting her native land for the first time in thirty years.

She will begin her lecture tour of this country by giving a lecture on "Modern Art" for the Museum of Modern Art, 11 West 53 Street.

Please call me -- Circle 7-7470-- for any further information regarding Miss Stein. I will meet her at the boat Wednesday morning and will have with me a release from which you can get facts for your ship news columns.

Sincerely yours,

Sarah Newmeyer,
Publicity Director

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THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK
TELEPHONE: CIRCLE 7-7470

FOR IMMEDIATE RELEASE

GERTRUDE STEIN'S FIRST LECTURE IN THE UNITED STATES

The Museum of Modern Art, 11 West 53 Street, announces that Miss Gertrude Stein will lecture for the Museum on the subject of Modern Art Thursday night, November 1. Because of the present Housing Exhibition at the Museum, Miss Stein's lecture will be given at the Colony Club, 51 East 62 Street. Admission will be by card, to members only.

The lecture on Modern Art will inaugurate a series of lectures Miss Stein is scheduled to give in the East and the Middle West between November 1 and January 15. Few are better qualified to talk with interest and authority on modern artists and their art, for Miss Stein was a friend and one of the first champions of Picasso, Matisse, Juan Gris and other modern artists in the days of their early struggles. For more than a quarter of a century her home in Paris has been a gathering place for writers, musicians and artists who turned their backs on tradition to pioneer in new creative forms.

Miss Stein herself is probably the most widely known literary iconoclast in the world. For thirty years or more she has aroused scorn, ridicule, interest, admiration and intense controversy over her revolutionary use of words and her total disregard of the sentence patterns into which they usually fall. Yet large audiences were delighted last season with the opera "Four Saints in Three Acts", the book of which was written by Miss Stein. And many readers throughout the country were surprised and puzzled last year when they read "The Autobiography of Alice B. Toklas" to find it written in excellent prose that they could both understand and enjoy. The book is Miss Stein's own autobiography although she used as its title the name of her companion, Alice B. Toklas. Miss Toklas, friend and secretary of many years standing, accompanies Miss Stein on her first trip to America in

thirty years.

Gertrude Stein was born in Allegheny, Pa., in 1874. She has lived in California and in Baltimore and was a student at Radcliffe. At Radcliffe she specialized in philosophy and won the respect of William James. She studied for four years at Johns Hopkins Medical School but did not graduate from it. When she went abroad she lived for a short time in Vienna and then settled in Paris, her home for thirty years.

Among the best known of Miss Stein's works are The Making of Americans, Autobiography of Alice B. Toklas, Three Lives, and Four Saints in Three Acts.

As it will be the occasion of her first public appearance in this country, Miss Stein's lecture on Modern Art will probably arouse nationwide interest. It will be of especial interest to members of the Museum of Modern Art, as that institution has exhibited many masterpieces by the artists of whom Miss Stein will speak.