

THE MUSEUM OF MODERN ART

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MUSEUM OF MODERN ART ANNOUNCES FORTHCOMING EXHIBITION

OF CONTEMPORARY ARCHITECTURE IN LATIN AMERICA

A special team commissioned by the Museum of Modern Art to select and photograph outstanding examples of contemporary architecture in Latin America will leave New York Saturday, October 16, for a 6-week trip to Central and South America. Professor Henry-Russell Hitchcock, of Smith College, foremost architectural historian in the modern field, has been appointed by the Museum to direct a major exhibition entitled **BUILT IN LATIN AMERICA**. He will be accompanied on his tour by Mrs. Rosalie Thorne McKenna, well-known architectural photographer and member of the American Society of Magazine Photographers.

Prepared under the Museum's International Program in collaboration with the Department of Architecture and Design, the exhibition will be shown at the Museum of Modern Art in the Summer of 1955 as part of the Museum's 25th Anniversary program. Following its New York showing it will be sent on tour through the United States and Canada.

BUILT IN LATIN AMERICA will consist of large-scale photographic enlargements and stereoscopic slides, probably supplemented by models and original architects' renderings. It will be restricted to top-quality examples of special significance for the evolution of 20th century architecture in Latin America rather than attempt to represent all countries comprehensively. In Brazil, it will concentrate especially on work more recent than that included in **BRAZIL BUILDS**, an exhibition held at the Museum of Modern Art in 1943 which surveyed architecture in that country from the colonial period to modern times.

A book by Mr. Hitchcock on the material covered by the exhibition is scheduled for concurrent publication by the Museum. The photographs taken specially by Mrs. McKenna for the exhibition and the book will be supplemented by other existing photographs of particularly high quality.

BUILT IN LATIN AMERICA is one of more than 25 exhibitions prepared by the Museum under its International Program to encourage the exchange of art exhibitions between the United States and other countries. Other architectural exhibitions prepared under this Program which are now circulating in the United States and Canada include **THE ARCHITECTURE OF JAPAN** and **THE MODERN MOVEMENT IN ITALY: ARCHITECTURE AND DESIGN**. Exhibitions prepared in several versions to circulate in Latin America,

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Europe and Asia as well as in the United States and Canada include BUILT IN U.S.A. - POST-WAR ARCHITECTURE and THE SKYSCRAPER U.S.A. In addition to the architectural exhibitions, the International Program includes six print shows, among them THE AMERICAN WOODCUT TODAY. Special projects undertaken in Latin America under the Program include the preparation of the U. S. representation at the II Bienal do Museu de Arte Moderna at São Paulo, Brazil last winter and an exhibition SIX PAINTERS FROM THE UNITED STATES organized for the 10th Inter-American Conference at Caracas, Venezuela in March.

HENRY-RUSSELL HITCHCOCK, Director of the BUILT IN LATIN AMERICA exhibition, has long been associated with the Museum of Modern Art. With Philip Johnson, now Chairman of the Departmental Committee on Architecture, he arranged the first INTERNATIONAL EXHIBITION OF MODERN ARCHITECTURE held at the Museum in 1932 and in addition to the catalog of that exhibition wrote the definitive book THE INTERNATIONAL STYLE: ARCHITECTURE SINCE 1922. He is the author of many other books, including THE ARCHITECTURE OF H. H. RICHARDSON AND HIS TIMES, published by the Museum of Modern Art in 1936 and was co-author with Arthur Drexler, Curator of the Department of Architecture and Design, of BUILT IN U.S.A.- POST-WAR ARCHITECTURE issued by the Museum in 1952. Prof. Hitchcock was President in 1952 and 1953 of the Society of Architectural Historians and is an honorary corresponding member of the Royal Institute of British Architects. Since 1949 he has been Director of the Smith College Museum of Art at Northampton, Mass. He is taking a brief leave of absence for this trip.

ROSALIE THORNE MC KENNA began her career as architectural photographer in connection with her studies of the history of art and architecture at Vassar College, from which she received the degrees of B.A. and M.A. She has made several trips to Europe to photograph Italian monuments and has circulated among some 15 to 20 American universities and colleges an exhibition of her photographs of Italian Renaissance architecture. She has also exhibited at the Y.M.H.A. in New York, the Corcoran Gallery in Washington, D.C. and the J.B. Speed Museum in Louisville, Ky. A member of the American Society of Magazine Photographers, Mrs. McKenna has contributed numerous articles and photographs to leading magazines, including U.S. CAMERA ANNUAL, MAGAZINE OF ART and VOGUE. Pictures she took in Wales of Dylan Thomas' village, Laugharne, shortly before the poet's death in New York last winter were used to illustrate the first publication of his play for voices, UNDER MILK WOOD in MADEMOISELLE for February, 1954.