

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

226
Local general
education

SPECIAL PRESS PREVIEW:

Friday, Dec. 11 at 2 p.m.

Children have been invited at this hour so that the press can see the Carnival in operation.

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FOR RELEASE: MONDAY, DECEMBER 14

CHILDREN'S HOLIDAY CARNIVAL TO OPEN AT MUSEUM OF MODERN ART

The Museum of Modern Art's annual Holiday Carnival for children between the ages of 4 and 8 will be open this year from December 14 through January 17. As in past years at this popular Christmas-time event, children can play with experimental toys at the Carnival and can also paint and make collages and constructions to take home.

Reservations must be made in advance by telephoning the Education Department of the Museum of Modern Art, 11 West 53 Street, CI 5-8900. Hour-long sessions begin at 10 and 11 every morning except Sundays and at 2, 3 and 4 every afternoon, including Sundays. Admission is 20¢ in the mornings, 45¢ in the afternoons. Adults accompanying children will be admitted without charge for the morning sessions and for the regular Museum admission fee during afternoon sessions when the Museum galleries are also open. Parents may either leave their children in the Carnival and visit other exhibitions on view at the Museum or they may stay and watch the children.

The Carnival is under the direction of Victor D'Amico, Director of the Museum's Department of Education. Experienced teachers supervise all the sessions.

The Museum of Modern Art Children's Carnival is now in its 11th year and has been visited by thousands of children who have enjoyed playing with the toys and the opportunity to paint and make constructions. The toys are unique in that each is designed so that the child's active participation is essential to their operation. They include, for example, an "Airport Toy" designed by Toni Hughes in which the child makes abstract sculptural forms revolve to make various patterns when he pumps foot pedals. An elaborate Space Clown ceiling display with flying ships of colored plastic by Toni Hughes rides overhead when the child pulls a cord. The popular "Color Player" designed by Victor D'Amico, enables children to make various shapes and designs move and different colored lights to shine on them by operating foot-pedals and a simple keyboard.

Two large "Shadow boxes" are set up so that children can create their own designs by bending and shaping wires in different ways which they decorate with ornaments or making a design of elastic strings and balls.

Two sculptures by Ruth Vollmer in the exhibition move when the child touches them: a furry cat arches his back when stroked and a metal rooster makes the motions that accompany crowing. Three-dimensional jig saw puzzles and the building toy (now on view in another Museum gallery in the exhibition "Premium Toys Designed for Industry") designed by A.F. Arnold give children an opportunity to explore the principles of designing in space. With another toy, based on a design by Leonard Nelson, children can "make" pictures by arranging flat metal shapes, abstract and representational, on a magnetized board.

In the workshop gallery of the Carnival, children may help themselves to paper and paint to make pictures at small easels placed around the walls. They may also choose colored cellophane, textured and patterned papers and fabrics, pipe cleaners, metallic papers, feathers or other materials to make collages and constructions at a large table in the center of the room. Collages are made by pasting various materials on a piece of paper to form a design combining different textures and colors. Constructions and wire sculptures, which will be emphasized this year, are three-dimensional designs using the same materials but erected on a base or hung from a string stretching across the room.

Paintings and constructions selected for their particular appeal to children will be hung in the Carnival galleries. New constructions in plastic and wire, by Toni Hughes, will be hung in the entrance corridor and in the work area. Portraits made of metal and glass, designed by John Lynch, will also be shown.

Paintings lent by The Perls Galleries are:

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| Darrel Austin: | THE BEAST IN THE NIGHT |
| | THE WILD MARE |
| Carol Blanchard: | THE FLOWER MAKER |
| Camille Bombois: | THE CLOWNS DARIO AND BARIO |
| Suzanne Eisendieck: | VENETIAN CANAL |
| Louis Vivin: | LA PLACE DU TERTRE |
| | PAYSAGE D'HOLLANDE |
| | LE VIADUC |