

NEWS FROM GOOD DESIGN

MUSEUM OF MODERN ART • THE MERCHANDISE MART

CHICAGO 54, ILLINOIS • WHITEHALL 4-4141
NEW YORK 19, N. Y. • 11 WEST 53RD STREET • CIRCLE 5-8900

FOR IMMEDIATE RELEASE

Chicago, Nov. 11 --- Edward Wormley, noted furniture designer, and Lazette Van Houten, former fashion editor of Retailing Daily, will join Edgar Kaufmann, Jr., on the Selection Committee for the January "Good Design" exhibition. Mr. Kaufmann is permanent chairman of the Selection Committee for "Good Design" which is co-sponsored by the Museum of Modern Art and The Merchandise Mart.

The January exhibition will open concurrently with the International Home Furnishings Market at The Merchandise Mart, in the same dramatic backgrounds as were designed by Alexander Girard for 1953. Extensive plans are already underway, and will be announced in January for a special exhibition next June celebrating the fifth anniversary of "Good Design."

Mr. Wormley is best known as one of America's leading designers of contemporary furniture, but he designs fabrics as well, and has created carpets, lamps, and other home furnishings, besides store and showroom interiors. He is a graduate of the Art Institute of Chicago, and maintains design studios in New York.

Miss Van Houten, in private life Mrs. Victor Gruen, has unusually complete and versatile knowledge of all kinds of home furnishings. Through long association with the home furnishings industry as a trade paper editor, she has become thoroughly acquainted with materials, construction, marketability and design of products for the home.

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The Selection Committee will meet in Chicago on November 28 and 29 to choose the new home furnishings which will be presented in the January "Good Design" opening. The new items will remain in the exhibition for an entire year, being added to those selected for last June which will stay in the show until next June.

All items submitted for the committee's consideration should reach Mr. Kaufmann by November 25. Samples or actual objects should be sent to him at The Merchandise Mart, Chicago 54. Photographs or drawings should be sent to him at the Museum of Modern Art, 11 West 53rd Street, New York 19. Handicrafts as well as factory products are welcome. All items must have been marketed not earlier than July 1, 1953.

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