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THE MUSEUM OF MODERN ART
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FOR IMMEDIATE RELEASE

THE MUSEUM OF MODERN ART ANNOUNCES EDGAR KAUFMANN, JR.
DIRECTOR OF INDUSTRIAL DESIGN

The Museum of Modern Art, 11 West 53 Street, announces the appointment of Edgar Kaufmann, Jr. as Director of the Department of Industrial Design. Mr. Kaufmann has been associated with the Museum in an advisory and consultant capacity since 1938 and has been a member of the Museum's architecture committee since 1939. He was recently released from the USAAF, where he served for three years as an intelligence officer in New Guinea, Australia and the Philippines.

Edgar Kaufmann, Jr. was born April 9, 1910 in Pittsburgh, Pennsylvania. After his schooling in Pittsburgh, he spent a year in New York studying painting and then went abroad where he was a student for two years at the Vienna School of Arts and Crafts. Later he studied painting for three years in Florence under Victor Hammer and a year in London with the same painter.

Mr. Kaufmann returned to Pittsburgh in 1933. In 1934-35 he worked as an apprentice at Taliesin, Frank Lloyd Wright's school of modern architecture. From 1935 to 1940 he served as Merchandise Manager of the Home Department of Kaufmann's Department Stores in Pittsburgh where he specialized in the promotion of modern furniture and fabrics. Since then, with the exception of his three-year service with the USAAF, he has been associated with the Museum. He has published numerous articles in The Magazine of Art, The Art Bulletin, Art in America and The Art News; and for three years he edited New Directions in Design for the New Directions Press.

Eliot Noyes, the first Director of the Museum's Department of Industrial Design, organized in 1940, also served in the USAAF, and upon his return took up the direction of the department again until he resigned in June of this year to become associated with Norman Bel Geddes.