

**The MoMA Alzheimer's Project presents:
Imagination and the Changing Mind
Monday, March 21, 2011
7:00–8:30 p.m., Theater 1**

In this panel discussion Dr. Eric Kandel, Nobel Prize-winning medical researcher; Paola Antonelli, senior curator in the Department of Architecture and Design at The Museum of Modern Art; David Shenk, author of *The Forgetting* and *The Genius in All of Us*; and Dr. Anne Basting, director of the Center on Age & Community at the University of Wisconsin-Milwaukee, consider how innate differences or changes that develop later in life can beget creative engagement and meaningful contribution to society. By drawing on a range of experiences, theories, and practices, we can gain insight into how humans process and interact with the world, and how they create original paths of discovery and action. Amir Parsa, author and director of The MoMA Alzheimer's Project, will moderate.

This event is held in conjunction with Mapping Perceptions: The MoMA Alzheimer's Project Summit. For more information on The MoMA Alzheimer's Project, please visit MoMA.org/meetme.

The MoMA Alzheimer's Project:
Making Art Accessible to People with Dementia
is made possible by **MetLife Foundation**

COVER: Grayson Perry. *Map of an Englishman* (detail). 2004. Etching. Publisher: The Paragon Press, London. Printer: Stoneman Graphics, Cornwall. Edition: 50. The Museum of Modern Art. Patricia P. Irgens Larsen Foundation Fund

Paola Antonelli

Paola Antonelli is senior curator in the Department of Architecture and Design of The Museum of Modern Art, where she has worked since 1994. With her exhibitions—among them *Design and the Elastic Mind* in 2008—and through her teaching and writing, she strives to promote a deeper understanding of design's transformative and constructive influence on the world. She is very proud of a recent acquisition into MoMA's collection: the @ sign. She is working on several exhibition ideas, including the forthcoming *Talk to Me* (July 2011), and on the book *Design Bites*, about basic foods taken as examples of outstanding design.

Anne Basting

Anne Basting, PhD, is the director of the Center on Age & Community and an associate professor in the Department of Theatre at the Peck School of the Arts, University of Wisconsin-Milwaukee, where she teaches storytelling and playwriting. Dr. Basting has written extensively on issues of aging and representation, including two books, *Forget Memory: Creating Better Lives for People with Dementia* and *The Stages of Age: Performing Age in Contemporary American Culture*. Her creative work includes nearly a dozen plays and public performances, including *The Frida Kahlo Retrospective*. She also directs the TimeSlips Creative Storytelling Project, which she founded in 1998.

Eric R. Kandel

Eric R. Kandel, MD, is a University Professor at Columbia; the Fred Kavli Professor and director of the Kavli Institute for Brain Science; and a senior investigator at the Howard Hughes Medical Institute. At Columbia Dr. Kandel organized the neuroscience curriculum. He is an editor of *Principles of Neural Science*, the standard textbook in the field. He recently has written a book on the brain for the general public entitled *In Search of*

Memory: The Emergence of a New Science of Mind. He has been recognized with the Albert Lasker Award, the Heineken Award of the Netherlands, the Gairdner Award of Canada, the Harvey Prize and the Wolf Prize of Israel, the National Medal of Science USA, and the Nobel Prize for Physiology or Medicine in 2000, which he shared with Paul Greengard and Arvid Carlsson.

Amir Parsa

Amir Parsa is a writer, poet, educator, and artist. Since 2004 he has taught and spearheaded a number of initiatives within The Museum of Modern Art's Department of Education, and has lectured and held workshops on a wide range of topics at institutions across the U.S. and around the world. His innovative, internationally acclaimed literary output—13 books in English, French, and Persian—has been exhibited and performed in galleries and museums, in streets and on rooftops, at festivals and gatherings, in hiding and in broad daylight. He is currently the director of The MoMA Alzheimer's Project and a visiting associate professor at Pratt Institute.

David Shenk

David Shenk is the award-winning and national bestselling author of six books, including *The Genius in All of Us*, *The Forgetting*, *Data Smog*, and *The Immortal Game*. He is a popular lecturer, a short-film director, and a correspondent for theatlantic.com. He has contributed to *National Geographic*, *Slate*, *The New York Times*, *The Wall Street Journal*, *Gourmet*, *Harper's*, *Spy*, *The New Yorker*, NPR, and PBS. Mr. Shenk speaks frequently on the history, biology, and social urgency of Alzheimer's disease. He has also advised the President's Council on Bioethics on dementia-related issues, and directed five short animated films about Alzheimer's disease.

