

**MON & TUE  
APRIL 15-16**

# **Practice & Progress:**

## **The MoMA Alzheimer's Project Exchange**

### **Summary of Responses from Exchange Delegates, May 2013**

As part of evaluation of participants' experience in the MoMA Alzheimer's Project Exchange, three different strategies were employed:

- 1) Reflective journal exercise at the end of the Exchange
- 2) Voting activity which took place on the last day
- 3) Online survey which Exchange delegates were sent following the event

It's clear from the findings across all of these evaluation strategies that Exchange participants really valued the connections they re-established or newly created and left the Exchange feeling part of a positive global movement. As well, Exchange participants expressed excitement over the new ideas they came away with and the overall feeling of being re-energized and re-focused.

The key findings from these evaluation strategies are presented below.

#### **1) Reflective Journal Exercise**

An evaluation activity towards the end of the Exchange invited participants to reflect holistically on their experience. Participants were asked to complete the following stems:

*Before this Exchange, I...*

*Now that the Exchange is over, I...*

*Looking ahead, I...*

- In responding to the stem "Before this Exchange, I..." 38% (n=21) of respondents talked about needing new ideas and feeling uncertain about how to move forward.
- In responding to the stem "Now that the Exchange is over, I..." 67% (n=21) of respondents expressed how excited, inspired and re-energized they felt.
- In responding to the stem, "Looking ahead, I..." 71% (n=21) of respondents commented on their eagerness to get back to work and the new ideas they were ready to try out following the Exchange.

#### **2) Voting Activity at the End of the MoMA Alzheimer's Exchange Project**

Using four glass containers labeled with the 4 goals (connecting with colleagues, discussing program logistics, nurturing one's own creativity, and reflecting on teaching practice) of the Exchange along

with 3 responses/options printed on slips of differently colored paper, participants were able to vote on a few questions related to their experience at the Exchange. Participants were invited to vote on the following questions:

- Which one of these 4 outcomes did you **most expect** or hope you would gain from participating in this Exchange?
- Which one of these 4 outcomes best matches **what you feel you most accomplished/will take away** from participating in this Exchange?
- Which one of these 4 outcomes **means the most to you**?

The majority of participants felt that connecting with colleagues was the most important outcome of attending the Exchange. Participants also demonstrated that they most expected that the conference would present an opportunity to connect with colleagues. The majority of participants indicated that they left the conference reflecting on teaching/facilitation practices.

### 3) Post Exchange Online Survey

Following the MoMA Alzheimer's Project Exchange, delegates were e-mailed a link to an online survey to find out about their responses to this event. As of May 1, 2013, 73% (of 82 delegates) have completed the survey.

#### About the Exchange delegates

- 63% (n=59) of Exchange delegates identified themselves as museum professionals.
- 70% (n=59) said they are currently using evaluation and/or assessment strategies in the work they are doing. 32% (n=41) said they are using surveys, questionnaires and/or feedback forms, often post tour or program. 47% (n=17) of those who said they were not currently using any evaluation and/or assessment strategies either said that they have done evaluation in the past and/or may do evaluation in the future.

#### Professional development experiences

- 80% (n=59) said that before attending the MoMA Alzheimer's Project Exchange, they had attended similar events/talks and/or workshops. 52% (n=46) of those who had attended similar events mentioned that they had attended ones at MoMA and/or MoMA programs off site.
- When asked to compare the MoMA Alzheimer's Project Exchange to other similar events/talks/workshops attended, 57% (n=44) talked about the format and content of the Exchange. The majority of these responses focused on the variety offered in the Exchange program and the balance of lectures and hands-on activities, as well several individuals commented on the creative and inspiring aspects of the Exchange.

#### Motivations and expectations for attending the Exchange

- 41% (n=58) said they were motivated to attend the MoMA Alzheimer's Project Exchange because it provided an opportunity to make connections with like-minded individuals.

- 62% (n=58) said they desired to connect with organizations and museums who are working on programs for people with Alzheimer's and dementia was the factor that most influenced their decision to attend this Exchange.
- 74% (n=58) expressed that they did have certain expectations about attending/participating in the MoMA Alzheimer's Project Exchange. 54% (n=41) said they expected to network and make connections. 100% (n=41) felt that their expectations had been fulfilled to some degree (or that at least one of their expectations had been fulfilled). Only 5% (n=41) made comments noting expectations that were not fulfilled.

### **Responses to the Exchange**

- 95% (n=58) strongly agreed that they were glad to have attended the Exchange.
- 85% (n=58) strongly agreed that the Exchange was well organized
- 72% (n=58) strongly agreed that the lunch, reception, and other informal events during the Exchange added to their experience.
- 69% (n=58) strongly agreed that the breakout sessions were relevant and engaging.
- 66% (n=58) strongly agreed that the presentations were interesting and informative.
- 57% (n=58) strongly agreed that the 2-day format of the Exchange was ideal for them.
- 55% (n=58) strongly agreed that the date/scheduling of the Exchange worked for them.
- 46% (n=55) felt the section on "Approaching Objects" was the most compelling and/or relevant to their work/interests. 30% (n=23) said that John Heginbotham's presentation, in the "Approaching Objects" section, resonated the most with them.
- 46% (n=56) attended the Advanced Engagement breakout session and appreciated the practical tips and advice it offered.
- 10% (n=31) felt that the breakout sessions needed to be longer to allow time for discussion and/or to go deeper into the subject.

### **Impacts from attending the Exchange**

- 100% (n=58) felt they benefitted from attending the Exchange. 45% (n=53) explained that the Exchange presented them with new ideas as well as inspiration.
- 98% (n=56) believed that attending the Exchange helped to inform next steps for them and/or their organization/project. 33% (n=39) explained that the connections they made and the opportunities for collaboration were key to helping them think about next steps.

### **Future Alzheimer's focused events at MoMA**

- 20% (n=50) said that more time and/or opportunities to connect with attendees and increase discussion would have improved their experience at the Exchange. Through all the categories of responses reflected in this question, there was significant feedback suggesting that delegates would have liked to have spent more time with other delegates and have more informal but meaningful conversations.
- 21% (n=24) are interested in hearing from other perspectives (particularly experts in the medical field) at any future Alzheimer's focused events at MoMA.

- 81% (n=57) said they were very likely to attend another similar event at MoMA in the future if one was presented.

### Selected Responses from Online Survey

- 1) Please identify which description(s) below best describes you. (n=59; multiple responses allowed)

Category	Percentage
Museum Professional	63%
Other	24%
Community Arts Organization Professional	15%
Health Professional or Researcher	7%

- 2) Are you currently using any evaluation or assessment strategies in the work you do with Alzheimer's? (n=59)

Yes	No
70%	30%

- 3) Please explain any evaluation or assessment strategies you are using related to your involvement in Alzheimer's programs and issues. (n=41; multiple responses allowed)

Category	Percentage
Surveys, feedback forms	32%
Talking with participants and other people involved	27%
Reflective/Staff feedback	22%
Medical/Mood Assessment/Healthcare	17%
Observations	15%
Working with others on evaluation (University, other museums)	15%
Audio and Video Recordings	7%
Keeping up with research and best practices/sharing with colleagues in the field	7%
General	5%
Activities	5%

- 4) If you are not currently using any evaluation or assessment strategies, please explain why not and highlight any barriers you feel related to evaluation practices. (n=17; multiple responses allowed)

Category	Percentage
Have in the past and/or May do evaluation in the future	47%
Informal/anecdotal information	35%
Doesn't fit my position and/or focus of our program	18%
Looking for best practices and examples from the field	12%
Time and resources	12%
Miscellaneous	6%

5) Before attending the MoMA Alzheimer’s Project Exchange, had you ever attended any similar events, talks or workshops? (n=59)

<b>Yes</b>	<b>No</b>
80%	20%

6) If yes, what are some related events, talks or workshops you have attended? (n=46; multiple responses allowed)

<b>Category</b>	<b>Percentage</b>
<b>MoMA on-site and in other places</b>	52%
<b>International (varied)</b>	28%
<b>Conferences, workshops and programs focused on aging</b>	26%
<b>In the United States (varied)</b>	20%
<b>Alzheimer’s Association</b>	13%
<b>Several conferences, workshops, programs (unspecified)</b>	9%
<b>MAC Sessions</b>	9%
<b>Azure</b>	7%
<b>The Metropolitan Museum of Art</b>	7%
<b>Miscellaneous</b>	7%
<b>SPARK!</b>	4%
<b>Museum Access Consortium</b>	4%
<b>VSA</b>	4%
<b>Medical Research</b>	4%

7) Thinking about those other events, talks, and workshops, how would you compare the MoMA Alzheimer’s Project Exchange to any others you have attended? (n=44; multiple responses allowed)

<b>Category</b>	<b>Percentage</b>	<b>Comments</b>
<b>Format and content</b>	57%	<ul style="list-style-type: none"> <li>• “The MoMA Alzheimer’s Project Exchange focused on creativity and was more inspiring and uplifting than some other events and workshops I’ve attended”</li> <li>• “The MoMA Exchange was an exceptional exchange of information.”</li> <li>• “Great balance between lecture and hands on”</li> <li>• “The MoMA event...provided more practical assistance in terms of the set up and delivery of dementia friendly programming. It also addressed working with people in the advanced stages of dementia.”</li> <li>• “MoMA Alzheimer’s Project Exchange had a great balance of sharing good practice as well as stimulating practical session.”</li> <li>• “It certainly provided the most comprehensive and focused opportunity to share skills and experiences with other practitioners who directly deliver this type of programming. I also found it an invaluable opportunity to learn about tried and tested facilitation techniques and evaluation methods”</li> <li>• “You should be proud that along with being a leader in</li> </ul>

		<p>developing programming you are also holding this cutting edge conference with just the right mix of information and time to build collaborations.”</p> <ul style="list-style-type: none"> <li>• “Overall I found the MoMA Alzheimer’s Project Exchange to be energizing, educational, and very well organized. I loved the manageable number of participants. The conference format was welcoming and inclusive. Therefore, all aspects of the event at MoMA were exceptional, while often times only some aspects of a conference are exceptional”</li> </ul>
<b>Participants from across the globe/connections and networking</b>	43%	<ul style="list-style-type: none"> <li>• “One of the things that stands out about MoMA’s Exchange is the scale. It is incredible to dedicate two days to this topic and have an international group of participants/presenters”</li> <li>• “The opportunity to meet with participants from all over the USA and other countries was fantastic”</li> <li>• “It was interesting to hear from colleagues abroad, and also to have a small enough group to make connections with and exchange information with. It felt more intimate, and therefore more comfortable to get to know one another”</li> <li>• “MoMA Alzheimer’s Project Exchange stood out for its networking potential”</li> <li>• “At the project exchange, I really appreciated the fact that the speakers were also participants. This seemed unique to me and gave me the feeling that I am part of a movement, rather than simply studying or observing as a ‘mere attendee.’ Truly an exchange. Walking to and from the various sessions afforded more chances to meet and chat with fellow delegates”</li> <li>• “MoMA Alzheimer’s Project Exchange lived up to its name and had a high degree of interaction between the participants.”</li> <li>• “It was great to see this is happening on an International level. I never did this before”</li> <li>• “Great to meet and learn about how other individuals are adapting/implementing etc. the program so as to learn from their experience”</li> <li>• “It was truly an opportunity to share. Was not a one way conversation which was nice. I realized how important it was for me in my practice to be with a group that had similar interests but from different angles. I was honored to be with so many wonderful museum representatives and I LOVED the fact that most if not all of the people presenting were also participants. I came back so excited.</li> <li>• “MoMA event was instrumental for networking”</li> </ul>
<b>General positive comments</b>	23%	
<b>Participants/Focus for participants</b>	14%	<ul style="list-style-type: none"> <li>• “This was a much more thorough conference and more focused on museum based professionals”</li> <li>• “every participant was generous in sharing their projects”</li> <li>• “The MoMA Exchange was more experientially based and</li> </ul>

		encouraged the participants to think of ways to utilize the creative arts to communicate with dementia patients and their caregivers.”
<b>Event length/pace</b>	9%	<ul style="list-style-type: none"> <li>• “I really appreciated that this was a two day event, not too large scale and on a practitioner’s level”</li> <li>• “MoMA was outstanding in the pace, practice and the flow of the tow days.”</li> <li>• “the time and spaced allowed to process it all”</li> </ul>
<b>Setting/Being in the galleries</b>	7%	<ul style="list-style-type: none"> <li>• “I liked utilizing the museum galleries. We were not seated the whole time which probably helped me absorb more valuable information”</li> <li>• “the gallery sessions were really excellent”</li> <li>• “The other events were not held at museums even though many of the ideas and conclusions are similar”</li> </ul>

8) **What motivated you to attend the MoMA Alzheimer’s Project Exchange?** (n=58; multiple responses allowed)

<b>Category</b>	<b>Percentage</b>
<b>Make connections with like-minded individuals</b>	41%
<b>Find out about other programs/what others are doing</b>	33%
<b>Discover new ideas and share experiences</b>	31%
<b>Reputation of MoMA/Connections with MoMA</b>	22%
<b>Learn specific strategies</b>	22%
<b>Present at Exchange/Invited to participate</b>	9%
<b>Interest/Passion</b>	7%
<b>In New York City/location</b>	7%
<b>Previous experience with MoMA</b>	5%

9) **Which of these factors MOST influenced your decision to attend the MoMA Alzheimer’s Project Exchange?** (n=58)

<b>Category</b>	<b>Percentage</b>
<b>I wanted to connect with organizations and museums who are working on programs for people with AD</b>	62%
<b>I attended the Summit (Mapping Perceptions) in 2011 and found that experience to be worthwhile</b>	14%
<b>I was asked to speak at the Exchange</b>	9%
<b>The place I work for suggested I attend</b>	9%
<b>Other</b>	7%

10) **Did you have any expectations about attending/participating in the MoMA Alzheimer’s Project Exchange?** (n=58)

<b>Yes</b>	<b>No</b>
74%	26%

11) **If you did have expectations, please explain what those were and whether they were fulfilled or not.** (n=41; multiple responses allowed)

Category	Percentage
<b>Make connections/network</b>	54%
<b>Learning specific strategies or techniques/information</b>	34%
<b>Be inspired, get new ideas, re-energized</b>	32%
<b>Share experiences and information</b>	22%
<b>Based on previous experiences and/or reputation of MoMA, expected high quality program</b>	20%
<b>Finding out about other programs</b>	15%

- 100% (n=41) felt their expectations had been fulfilled to some degree (or that at least one of their expectations had been fulfilled)
- 5% (n=41) made comments noting expectations that were not fulfilled.

12) Please rate how much you agree or disagree with the following statements related to the overall format and organization of the MoMA's Alzheimer's Project Exchange.

	Strongly disagree	Disagree	Neutral/No opinion	Agree	Strongly Agree	N/A
<b>Overall, I am glad I attended the Exchange (n=58)</b>	0%	0%	0%	5%	95%	0%
<b>The Exchange was well organized (n=58)</b>	0%	0%	0%	16%	85%	0%
<b>Lunch, the reception and other informal events during the Exchange added to the experience (n=58)</b>	0%	0%	2%	21%	72%	5%
<b>Breakout sessions were relevant and engaging (n=58)</b>	0%	0%	3%	33%	69%	0%
<b>The presentations were interesting and informative (n=58)</b>	0%	0%	3%	30%	66%	2%
<b>The 2 day format of the Exchange was ideal (n=58)</b>	0%	7%	5%	29%	57%	2%
<b>The date/scheduling of the Exchange worked for me (n=58)</b>	0%	3%	5%	36%	55%	0%

13) Which of the following presentation sections did you find most compelling and/or relevant to you? (n=55)

Category	Percentage	Please explain why you found this particular presentation section to be the most compelling
Section on “Approaching Objects”	46%	<ul style="list-style-type: none"> <li>• “The approaching objects section gave us the opportunity to immerse ourselves in the practice of working with people with dementia, to put ourselves ‘in the shoes’ of participants of dementia friendly programmes to the extent that this is possible. It was learning by doing which brought the theory to life. The multidisciplinary approach was very inspiring also”</li> <li>• “This section stimulated me to think of new elements that could be brought into our program. How to implement more use of art than we already do”</li> <li>• “It was the group conversation what made the presentation so compelling”</li> <li>• “Being with the art in MoMA's collection--being directly inspired by the stuff that inspires our programs--this felt the most authentic and experiential”</li> </ul>
Section on “Collaborations”	33%	<ul style="list-style-type: none"> <li>• “My program was built on a collaborative effort. I believe collaborations yield healthy results. It is good to learn and hear about other types of collaborative efforts. It sparks my imagination and creativity.”</li> <li>• “I felt looking at other high quality work from around the globe inspired me to get out of my box!”</li> <li>• “This is what most organizations have to do to survive and thrive in their community.”</li> </ul>
Section on “Approaching Projects”	22%	<ul style="list-style-type: none"> <li>• “I am interested in expanding our program to include art making projects, so this really hit the mark.”</li> <li>• “Great to hear about other organizations’ projects and experiences from such diverse areas.”</li> </ul>

14) Which of the following breakout sessions did you attend? (n=56; multiple responses allowed)

Category	Percentage
Advanced Engagement	46%
Focus on Funding	43%
Investigating Evaluation	36%
Producing Projects	36%
Tools and Troubleshooting	34%
Evolving Educators	32%
Expanding Access	27%
Inquiry + Information	23%

Of the attendees who explained their selections, 16% (n=31) commented that all of the breakout sessions they attended were useful to them in some way:

- “The breakout sessions afforded us the possibility of reflecting on our own personal and our institution’s practice and it gave us the opportunity to observe and learn from skilled peers”
- “The sessions were thoughtful, practical, and empowering. Walked away with good concrete ideas on how to strengthen programming at home.”
- “Everyone was very realistic and individually connected with all size organizations and programs.”

10% (n=31) felt the breakout sessions should have been longer.

- “Felt these sessions were too short, not enough time for a good exchange of experiences.”
- “Wish it was longer”

**15) Do you feel you benefitted from attending the MoMA Alzheimer’s Project Exchange? (n=58)**

Yes	No
100%	0%

**16) If yes, please explain how you benefitted from attending the MoMA Alzheimer’s Project Exchange. (n=53)**

Category	Percentage	Examples of Comments
<b>Ideas and inspiration</b>	45%	<ul style="list-style-type: none"> <li>• “I now consider new ways we can offer a creative, enjoying experience not only for participants for also for staff”</li> <li>• “the small group discussions on Monday, as well as the gallery activities on Tuesday morning, gave me many ideas to incorporate not only in our programs for individuals with dementia, but also in all access programs”</li> <li>• “It was wonderful space to exchange ideas and develop ideas of what we think is best practice in this still fairly new and constantly developing field of work. It was an incredible well planned and executed conference with a range of presentations and sessions to inspire, spark debate and create room for rumination and creativity.”</li> <li>• “I found the day to be inspiring”</li> <li>• “it was uplifting to see all the people benefitting from these programs all around the world”</li> <li>• “I also came away with many ideas for projects and activities I would like to do in the future”</li> <li>• “it gave me new ideas about engaging partners in the gallery sector”</li> <li>• “ideas about who to look to for guidance, help and support”</li> </ul>
<b>Learned new techniques, tools, strategies and skills</b>	30%	<ul style="list-style-type: none"> <li>• “I have a much better idea how to go about having gallery talks with person’s with Alzheimer’s”</li> <li>• “I learned about some practical activities for the galleries and skills for including caregivers and art-making practice into programming for those with AD and dementia”</li> <li>• “I am very excited to apply everything that I took away to my programs here in Chicago”</li> <li>• “I think the thing for me being a small community based project</li> </ul>

		<p>I realized how to better leverage what we do and access the wonderful resources of our museum community. I have already started to structure a grant to work with 4-5 small museums here”</p> <ul style="list-style-type: none"> <li>• “The Exchange provided a rich opportunity for me to develop my skills”</li> <li>• “I gained valuable insight into different ways of working and methodologies to work with such groups”</li> </ul>
<b>Opportunity to share</b>	6%	<ul style="list-style-type: none"> <li>• “affirmed current concepts”</li> <li>• “affirmed what I am doing and why”</li> <li>• “share the challenges I face with my peers worldwide, some of whom were able to offer me valuable advice and support”</li> </ul>
<b>Finding about other programs</b>	13%	<ul style="list-style-type: none"> <li>• “It is helpful to see how other institutions are working with this growing population. I feel that I was able to take away something from every element of the conference”</li> <li>• “Especially appreciated the chance to learn what is being offered in programs outside the US”</li> <li>• “I left the Exchange feeling positive about the status of our museum’s program in comparison to other programs. One of my goals in attending was to determine this. I was quite proud to be on the ‘map’ at I of institutions who offer this type of programming”</li> </ul>
<b>New knowledge/ professional development</b>	26%	<ul style="list-style-type: none"> <li>• “New knowledge”</li> <li>• “Invaluable professional learning”</li> <li>• “I know more now than before I attended”</li> </ul>
<b>Making connections/ feeling connected/ networking</b>	74%	<ul style="list-style-type: none"> <li>• “It really amazed me to meet such a wide range of creative, passionate people who share the same interests from all over the world”</li> <li>• “it made me think that our museum is truly at the forefront of doing something meaningful and important and I am happy to be a part of that”</li> <li>• “The conference made me realize that people around the globe have a common bond in our work in the arts for people living with Alzheimer’s disease and other dementias, and their care-partners. Together we are making a difference”</li> <li>• “I believe that not only me but many audiences will benefit from this encounter”</li> <li>• “I feel I made new friends and strengthened old friends. I feel part of something much bigger than any one organization, which gives me added pride and encouragement. We forged several new partnerships which I believe will benefit many people”</li> <li>• “Hope to further exchange and collaborate with colleagues met at this event”</li> <li>• “I came away from the exchange feeling like I am part of a great global community of people who are as passionate about connecting through art forms and serving humanity as I am. I am not alone, and in future projects I have many colleagues I</li> </ul>

		can reach out to for inspiration. I loved the non-hierarchical feel of the project exchange”
<b>Re-energized/ re-invigorated/ encouraged</b>	25%	<ul style="list-style-type: none"> <li>• “It gives more relevance to the important work. I feel motivated and encouraged. The MoMA is a museum of great relevance so the external perception of working with people with dementia will be increased by mentioning the Exchange”</li> <li>• “I feel energized and inspired to take on the challenge of growing and expanding our nascent programming”</li> <li>• “It gave me a jolt of energy”</li> <li>• “I feel refreshed and energized”</li> <li>• “Being away from my workplace and immersed in topics related to dementia programming offered me the chance to honestly reflect on our program”</li> </ul>

17) If no, please explain what could have been done to help you to get more from the experience. (n=0)

18) Do you think the MoMA Alzheimer’s Project Exchange has helped to inform next steps for you and/or your organization? (n=56)

<b>Yes</b>	<b>No</b>
98%	2%

If yes, please explain how the Exchange has helped you think about next steps and what those might be. (n=39; multiple responses allowed)

<b>Category</b>	<b>Percentage</b>	<b>Examples of Comments</b>
<b>Collaborations and connections</b>	33%	<ul style="list-style-type: none"> <li>• “has opened our eyes to the possibility of working with international partners”</li> <li>• “We have a grant to take caregivers and care recipients on field trips this year and I either reinforced or created several valuable connections with museums we can visit”</li> <li>• “I also know that to remain successful it is very important that I stay connected to this larger network of professionals”</li> <li>• “creating more opportunities for collaboration”</li> <li>• “diversifying partnerships”</li> <li>• “Becoming more artist -focused has prompted me to identify working artists in our community to consider working with our program”</li> <li>• “we met people around the world whom we hope to work with”</li> </ul>
<b>Planning, developing and expanding program</b>	28%	<ul style="list-style-type: none"> <li>• “Planning next project”</li> <li>• “increased on-site programming”</li> <li>• “format/content/structure of new sessions”</li> <li>• “expanding our access programs”</li> <li>• “we will design more “site specific” work”</li> <li>• “rethinking the logistical flow, reconsidering art projects”</li> <li>• “being more flexible in the museum program we run”</li> </ul>
<b>Evaluation practices</b>	15%	<ul style="list-style-type: none"> <li>• “Looking at evaluations and the use of outside evaluators”</li> <li>• “I am updating our feedback forms based on the session with</li> </ul>

		Jackie and Laurel”
<b>Incorporating interdisciplinary approaches</b>	13%	<ul style="list-style-type: none"> <li>• “I am going to further develop what we do with movement and poetry”</li> <li>• “to supplement current art tours with other modalities”</li> </ul>
<b>Generating ideas</b>	13%	<ul style="list-style-type: none"> <li>• “lots of project ideas”</li> <li>• “approaches for engaging late stage participants”</li> </ul>
<b>Funding avenues</b>	13%	<ul style="list-style-type: none"> <li>• “I want to explore funding opportunities through consideration of our organization primarily as arts based”</li> <li>• “There’s always the eternal pickle of finding funding, but this was helpful”</li> </ul>
<b>Professional development and training</b>	10%	<ul style="list-style-type: none"> <li>• “new ways to organize and train volunteers”</li> <li>• “The exchange has stimulated our thinking in relation to professional development of our staff”</li> </ul>
<b>Seeing big picture/best practices</b>	10%	<ul style="list-style-type: none"> <li>• “We now know best practices”</li> <li>• “I also appreciate the opportunity to think ‘big picture’ about our programs and their impact”</li> <li>• “it definitely reinforces what we all do”</li> </ul>

19) **What’s one thing that would have improved your experience in the Exchange?** (n=50; multiple responses allowed)

<b>Category</b>	<b>Percentage</b>	<b>Examples of Comments</b>
<b>More time and/or opportunities to connect with attendees/Increased discussion</b>	20%	<ul style="list-style-type: none"> <li>• “I would have liked a little more time to just spend talking to people”</li> <li>• “More time to share more concretely all that everyone was doing...”</li> </ul>
<b>Nothing/Not sure</b>	20%	
<b>Related to breakout sessions</b>	14%	<ul style="list-style-type: none"> <li>• “Somewhat longer breakout sessions”</li> <li>• “Spend more time on the breakout session. Instead of attending three different sessions I would rather spend more time on one session and deal with the issue in depth. Too little time to talk about.”</li> <li>• “chance to attend more of the breakout sessions”</li> <li>• “a little more time at the breakout sessions”</li> <li>• “As always, more time in each session would have been great....but I know that is a hard thing to do”</li> </ul>
<b>Related to presentation sections</b>	12%	<ul style="list-style-type: none"> <li>• “time for discussion and processing after each presentation”</li> </ul>
<b>Ideas for sessions/presentations</b>	8%	<ul style="list-style-type: none"> <li>• “Perhaps a discussion of how it may (or may not) be possible to facilitate work on video/installation art, addressing challenges that might come with this, i.e. sound, lighting etc.”</li> <li>• “A scientific/research component, as one possible addition, for tools in advocating for our programs”</li> <li>• “more information on the importance of social media...social media will help others know about the importance of the creative arts and Alzheimer’s</li> </ul>

		<ul style="list-style-type: none"> <li>“more concrete funding information and sources”</li> </ul>
<b>Social Events</b>	8%	
<b>More time in/focus on galleries</b>	8%	<ul style="list-style-type: none"> <li>“more time in the galleries”</li> <li>“It would have been interesting to venture into the temporary exhibitions/contemporary galleries to investigate facilitation techniques around less traditional art objects”</li> </ul>
<b>More time/re-shifting of time/schedules (generally)</b>	8%	
<b>Inclusion of more varied perspectives</b>	8%	<ul style="list-style-type: none"> <li>“While I understand the focus is on art museums, the programming could have included perspectives from other types of institutions (history, science, historic sites etc.) to show how the Meet Me at MoMA model can be expanded to more varied content”</li> <li>“We would have appreciated, if possible and appropriate, some time to meet and talk with participants of the Meet Me programme”</li> </ul>
<b>More physical take-aways/resources</b>	4%	

20) Is there any topic or perspective you wish had been covered or represented during the Exchange? (n=49)

<b>Yes</b>	<b>No</b>
45%	55%

If yes, please explain what topic you would have liked to see addressed. (n=24; multiple responses allowed)

<b>Category</b>	<b>Percentage</b>
<b>Hearing from other perspectives (e.g. Medical profession, participants in Alzheimer’s program)</b>	21%
<b>Contextualizing issues/considering challenges</b>	17%
<b>Interdisciplinary/Multi-sensory approaches</b>	13%
<b>Ideas for other sessions</b>	13%
<b>Working with other disabilities and/or different stages of Alzheimer’s</b>	13%
<b>Funding/finances</b>	8%
<b>Exchange between attendees/shared resources</b>	8%
<b>Miscellaneous</b>	4%

21) How likely are you to attend another similar event at MoMA in the future? (n=57)

	<b>Very unlikely</b>	<b>Unlikely</b>	<b>Neutral</b>	<b>Likely</b>	<b>Very likely</b>
<b>Likelihood of attending another similar program at MoMA</b>	0%	0%	2%	18%	81%