

**PROPOSAL
FOR**

Film Benefit

A tribute to Tim Burton

MOMA

WHAT



The Museum of Modern Art's Film Benefit, a gala dinner to be held on November 17, will honor the award-winning work of Tim Burton and will raise funds to ensure that great works of cinema continue to join the collection of the Museum.

The Museum of Modern Art's Department of Film was established in 1935 as the Film Library, and today is recognized as holding the strongest international film collection in the United States, incorporating all periods and genres. Totalling over 22,000 titles and 4 million film stills, the collection spans the entire history of film. Among its holdings are the original negatives of the Biograph and Edison companies; the D.W. Griffith, Douglas Fairbanks, David O. Selznick, Andy Warhol, and Joseph Cornell collections; contemporary films from Hollywood and around the world; and significant collections of film stills, scripts, posters, and other study materials. Works in the collection are made available through the Film Study Center and exhibition programs, and are stored in the Celeste Bartos Film Preservation Center, a state-of-the-art facility in Hamlin, Pennsylvania.

Under the direction of Rajendra Roy, The Celeste Bartos Chief Curator of Film, MoMA's Department of Film organizes public screenings of some 700 films each year in The Roy and Niuta Titus Theaters. The kaleidoscopic programming encompasses all genres and forms of cinema, from classic and repertory to experimental and contemporary. The department is widely recognized for its annual presentations of new cinema from Germany, Brazil, and Canada, as well as the acclaimed New Directors/New Films series, a popular festival that showcases emerging filmmakers.

WHERE

The Museum of Modern Art

WHEN

Tuesday, November 17, 2009

6:30 p.m. Cocktail reception

7:30 p.m. Screening and presentation

8:30 p.m. Dinner

OPPORTUNITY

Lead sponsor at \$200,000

CONTACT

specialevents@moma.org or (212) 708-9680

Sponsorship Benefits

Lead Sponsorship benefits include:

- Seating for ten guests at the event
- Sponsorship credit in written materials, including invitations, press release and MoMA website
- Opportunity to host a private event at The Museum of Modern Art
- Opportunity to create advertising and promotional material in consultation with MoMA to generate visibility in connection with the sponsorship
- Additional privileges to be determined with the sponsor

By Andre Vaz

Party Lines

2008 GLAMOUR WOMEN OF THE YEAR AWARDS
CARNEGIE HALL AND ESSEX HOUSE, NOVEMBER 10.

Mayor Bloomberg presented your award. Do you know each other?

"You know his plant-a-million-trees initiative? We planted a tree together and I met him there and he declared that day Tyra Banks Show Day."

Do you hang out now?

"No, we don't hang out! Nothing in common but the tree."

—Tyra Banks

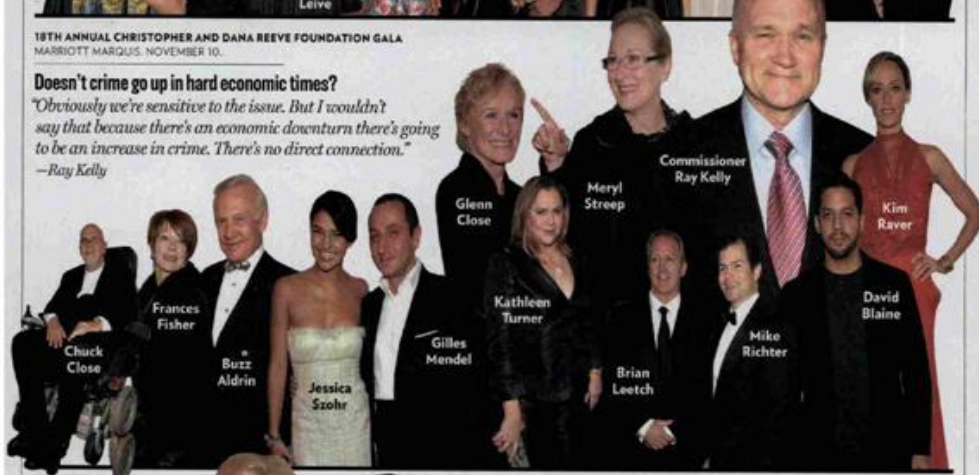


18TH ANNUAL CHRISTOPHER AND DANA REEVE FOUNDATION GALA
MARRIOTT MARQUIS, NOVEMBER 10.

Doesn't crime go up in hard economic times?

"Obviously we're sensitive to the issue. But I wouldn't say that because there's an economic downturn there's going to be an increase in crime. There's no direct connection."

—Ray Kelly



THE MUSEUM OF MODERN ART'S 2008 FILM BENEFIT HONORING BAZ LUHRMANN
THE MUSEUM OF MODERN ART, NOVEMBER 10.

Do you and Baz Luhrmann eat Vegemite together?

"Do we eat Vegemite? Yeah! Every Aussie eats Vegemite."

Preferred method of consumption?

"On toast."

—Nicole Kidman



EVENING HOURS

Bill Cunningham

Angels And Aficionados



Nov. 10: A party honoring the director Baz Luhrmann took place at the Museum of Modern Art. The museum's film department benefited.

1. ROSE BYRNE and FRANCISCO COSTA.
2. BAZ LUHRMANN, left, and DOUGLAS KIRKLAND.
3. ANNA WINTOUR and HUGH JACKMAN.
4. From left, ANNA MARIE and ROBERT F. SHAPIRO and DOUGLAS CRAMER.
5. JOHN PALERMO and KIRA CRAFT.
6. MARINA RUST CONNOR.



Nov. 13: The eighth annual awards dinner of the Weeksville Heritage Center was at Jumeirah Essex House.

7. From left, BILL TATUM, WILLIAM M. LEWIS JR. and BETYE SAAR.



Nov. 13: The Real Estate Council Benefit of the Metropolitan Museum of Art honored William C. Rudin at an event attended by 575 guests.

8. From left, OPHELIA RUDIN, WILLIAM C. RUDIN and SAMANTHA RUDIN.



Nov. 11: The Asia Society gave an awards dinner at the Waldorf.

9. From left, VISHAKHA N. DESAI, the society's president; and ALAIN J. P. BELDA, SHI ZHENGRONG and SHIRIN NESHAT, who were honored along with Dr. Rajendra Kumar Pachauri.

10. HENRIETTA FORE, left, and LULU WANG.

11. NICHOLAS PLATT and INGER ELLIOTT.
12. KATI MARTON, left, and NANCY SELTZER.

13. MIRANDA WONG TANG.
14. From left, KLAUS and BIRGIT KLEINFELD, and RICHARD C. HOLBROOKE, the society's chairman.



Nov. 10: Jazz at Lincoln Center held a performance and dinner at the Time Warner Center. The evening saluted the music of Nat King Cole and honored Ken Burns, the documentary filmmaker.



15. From left, LAURA PARSONS; WYNTON MARSALIS, who performed; RICHARD D. PARSONS; and VICKI FULLER.
16. GEORGE BENSON, left, who performed, and HARRY SMITH.
17. KEN BURNS.

18. ARLYN GARDNER and EDWARD GARDNER.
19. PETER FRIEDLAND and ERIN POND.
20. LISA SCHIFF, left, and MARTI STEVENS.
21. From left, SUZANNE and MARK JOHNSON and JANEY CLEWER, who performed.



Nov. 10: Lincoln Center's Great Performers Fall Gala took place at Avery Fisher Hall. The evening honored Julien J. Studley, the founder of a real estate firm and a member of the center's board.

22. ALAN BANDLER, left, and JULIEN J. STUDLEY.

Wizards of Oz



THE MUSEUM OF MODERN ART'S DEPARTMENT OF film held its first annual gala Monday night, which honored **Baz Luhrmann** and was sponsored by Louis Vuitton and much-scaled-back Men's Vogue. Scores of the director's Aussie compatriots came out in support, including honorary chairman **Hugh Jackman** (whom everyone agreed made for a charming and handsome host), **Jacinda Barrett**, **Rose Byrne** and **Rupert Murdoch**, whose Twentieth Century Fox is releasing Luhrmann's latest film, "Australia," on Thanksgiving Day.

After cocktails in the museum's foyer, guests including **Rachel Weisz**, **Lee Radziwill**, **Miuccia Prada**, **Antoine Arnault** and a bevy of New York-based designers took their seats in the screening room to view a few select scenes from the movie. (Luhrmann admitted he's still editing the final cut days before the release and had left his wife in the mixing room to man the fort while he accepted his award).

The Oz-themed evening served as a remedy against homesickness for some in the audience. "I go home every so often," said Byrne. "I just shot a movie in Melbourne, but I had to do an American accent because it is set in Boston. That was a bit weird."

While kids such as **Zoë Kravitz**, **Alexander Wang** and **Chanel Iman** giggled and texted in the back of the theater, **Marie-Josée Kravis** introduced the program. Next, Jackman took the stage to pay tribute to Luhrmann. Meanwhile, his co-star, **Nicole Kidman**, was busy receiving an award from Glamour magazine across town. The loquacious director used her absence as occasion for a little ribbing. Her character, he noted, "is very highly strung. I don't know how Nicole Kidman got that role. She dug down very deep."

After the mini screening, **Jessica Biel**, **Maggie Gyllenhaal** and **Peter Sarsgaard**, **Elisabeth Moss**, **Joy Bryant**, **Carey Mulligan** and **Donald Trump** headed to the mezzanine for a speedy dinner of Australian lamb and a quick surprise set by **Sir Elton John**, who composed the film's theme song.

Meanwhile, at Carnegie Hall, Glamour passed out its annual Women of the Year awards. **Kate Bosworth** presented to Chanel's global chief executive officer **Maureen Chiquet** while **Natalie Portman** introduced the Nobel Women's Initiative.

The crowd cheered when **Barbara Walters** began introducing Secretary of State **Condoleezza Rice**. Walters suggested Rice use her post-cabinet time to do new things, like falling in love: "She's still a young and beautiful woman," said the TV icon.

And honoree **Hillary Clinton** was surprised by a performance by "American Idol" **David Cook** (said to be her favorite). "He did get more votes than I did," said Clinton of Cook. At the dinner afterward at Southgate, **Fergie** and **Tyra Banks** talked with honoree 10-year-old **Nujood Ali**, a Yemenite child bride who fought against her plight, and **Katie Couric** hung out with **Salman Rushdie**. Rushdie reported being playfully taunted by Walters, who said she sold more copies of her memoir than he did of his last novel, which he freely conceded: "She said, 'It's because I'm a sex symbol,' and I told her that's what I aspire to be."

Rice, who ran into presidential niece **Lauren Bush**, said post-official life won't mean casual Fridays. "I like to dress up," she said. "When I was a little girl, my father, who was a Presbyterian minister, would go up to the church on Saturday to work on his sermon, and my mother and I would go shopping. So I don't think I'll stop dressing up."

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